


LINKS	TOTAL ENGAGEMENT	AVG. ENGAGEMENT	JOURNALIST SHARES
794	3,297	7	9
JOURNALIST REACH	UVM		
280,020	1,095,151,080		
	Insights by  similarweb		


ARTICLES

Jenny Craig is being revived online

By Jordan Valinsky

<https://www.cnn.com/2023/07/05/business/jenny-craig-revival/index.html>

New York CNN — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful’s** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig’s** intellectual property to be priced up to \$10 million. **Jenny Craig’s** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.


MEDIA OUTLET	CNN
PUBLISHED	July 5, 2023, 11:06 a.m.
SIMILARWEB UVM 	120,243,904
JOURNALIST SHARES	1
JOURNALIST REACH	27,789
TOTAL ENGAGEMENT	339
SENTIMENT	Negative
PITCH PLACEMENT	

Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

By Brian Bushard

<https://www.forbes.com/sites/brianbushard/2023/07/05/jenny-craig-lives-on-after-all-as-wellful-rebo...>

Struggling weight loss company **Jenny Craig**, which told employees it would shut down physical operations after four decades just two months ago, will be resurrected this fall as an online service after wellness brand **Wellful** acquired it, as the diet giant looks to remain competitive while Americans increasingly


MEDIA OUTLET	Forbes
PUBLISHED	July 5, 2023, 12:46 p.m.
SIMILARWEB UVM 	99,621,955
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	117
SENTIMENT	Neutral
PITCH	

## PLACEMENT

### Jenny Craig lives on! Weight loss empire to be resurrected as online business

<https://www.dailymail.co.uk/news/article-12268069/Jenny-Craig-lives-Weight-loss-empire-resurrected-...>


Weight loss firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.

MEDIA OUTLET	Daily Mail
PUBLISHED	July 5, 2023, 5:06 p.m.
SIMILARWEB UVM 	71,956,278
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	60
SENTIMENT	Negative
PITCH PLACEMENT	

### Americans Are Dipping Into Their Savings, Is A Recession Coming?

<https://medium.com/@dwkim1212/americans-are-dipping-into-their-savings-is-a-recession-coming-july-6...>


**Wellful** acquires the defunct **Jenny Craig** meal-coaching brand in response to changes in the weight-loss industry.

MEDIA OUTLET	Medium
PUBLISHED	July 6, 2023, 10:44 a.m.
SIMILARWEB UVM 	67,394,556
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

### Jenny Craig is being revived online

<https://www.cbsnews.com/miami/news/jenny-craig-is-being-revived-online/>

/ CBS/CNN Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday, and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's**

MEDIA OUTLET	WFOR-TV (Miami, FL)
PUBLISHED	July 6, 2023, 10:12 a.m.
SIMILARWEB UVM 	50,703,456
JOURNALIST SHARES	0

intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.


JOURNALIST REACH	0
TOTAL ENGAGEMENT	20
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

By Sara Ruberg

<https://www.nbcnews.com/business/business-news/jenny-craig-revived-owner-diet-meal-maker-nutrisyste...>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	NBC News
PUBLISHED	July 5, 2023, 8:02 a.m.
SIMILARWEB UVM 	50,218,283
JOURNALIST SHARES	3
JOURNALIST REACH	169,418
TOTAL ENGAGEMENT	100
SENTIMENT	Neutral
PITCH PLACEMENT	

## PRESS DIGEST-Wall Street Journal

<https://finance.yahoo.com/news/press-digest-wall-street-journal-063658816.html>

- **Wellful**, owner of weight-loss company Nutrisystem, on Wednesday said it had acquired **Jenny Craig**, a defunct weight-loss brand which had shuttered in May after four decades offering personalized meal plans. ... While **Wellful** didn't disclose the purchase price, **Jenny Craig's** intellectual property was acquired for up to \$15.5 million, according to court filings.

MEDIA OUTLET	Yahoo Finance
PUBLISHED	July 6, 2023, 2:36 a.m.
SIMILARWEB UVM 	46,518,831
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	


## Jenny Craig is being revived online

<https://finance.yahoo.com/news/jenny-craig-being-revived->

MEDIA OUTLET	Yahoo Finance
PUBLISHED	July 5, 2023,

online-150221146.html


Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

	11:02 a.m.
SIMILARWEB UVM 	46,518,831
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://finance.yahoo.com/news/jenny-craig-revived-e-commerce-140000767.html>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	Yahoo Finance
PUBLISHED	July 5, 2023, 10:16 a.m.
SIMILARWEB UVM 	46,518,831
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://finance.yahoo.com/news/wellful-inc-acquires-jenny-craig-140000760.html>

... /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Yahoo Finance
PUBLISHED	July 5, 2023, 10 a.m.
SIMILARWEB UVM 	46,518,831
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive


PITCH  
PLACEMENT

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

By Sara Ruberg

<https://www.cnbc.com/2023/07/05/jenny-craig-will-be-revived-for-e-commerce-by-owner-of-nutrisystem...>

A **Jenny Craig** sign hangs on the wall outside of the weight loss store on April 28, 2023 in Miami, Florida. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	CNBC
PUBLISHED	July 5, 2023, 9:05 a.m.
SIMILARWEB UVM 	42,367,243
JOURNALIST SHARES	1
JOURNALIST REACH	27,141
TOTAL ENGAGEMENT	88
SENTIMENT	Neutral
PITCH PLACEMENT	

## New Jenny Craig Owner Plans to Bring It Back

By Colin Kellaher

<https://www.wsj.com/articles/new-jenny-craig-owner-plans-to-bring-it-back-1d422e01>


**Jenny Craig**, the weight-loss brand that in May said it was shutting down after four decades in business, is getting a reprieve. ... Health and wellness platform **Wellful**, which owns weight-loss meal provider Nutrisystem, on Wednesday said it has acquired the **Jenny Craig** brand and plans to relaunch it later this year with a direct-to-consumer delivery model.

MEDIA OUTLET	The Wall Street Journal
PUBLISHED	July 5, 2023, 11:12 a.m.
SIMILARWEB UVM 	25,862,852
JOURNALIST SHARES	2
JOURNALIST REACH	32,119
TOTAL ENGAGEMENT	61
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://www.aol.com/news/jenny-craig-revived-e-commerce-120000263.html>

**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a

MEDIA OUTLET	Aol
PUBLISHED	July 5, 2023, 8 a.m.
SIMILARWEB UVM 	24,851,149
JOURNALIST	0


privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

SHARES	
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

### Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://www.aol.com/jenny-craig-revived-e-commerce-120000263.html>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig**'s intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful**'s acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	Aol
PUBLISHED	July 5, 2023, 8 a.m.
SIMILARWEB UVM 	24,851,149
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	181
SENTIMENT	Neutral
PITCH PLACEMENT	

### Consumer Cos Down on Consumer-Spending Slowdown Risk -- Consumer Roundup

[https://www.tradingview.com/news/DJN\\_DN20230705007761:0-consumer-cos-down-on-consumer-spending-slow...](https://www.tradingview.com/news/DJN_DN20230705007761:0-consumer-cos-down-on-consumer-spending-slow...)

**Wellful**, owner of rival weight-loss company Nutrisystem, said it acquired the **Jenny Craig** brand, which shuttered in May after four decades offering personalized meal plans.


MEDIA OUTLET	Trading View
PUBLISHED	July 5, 2023, 5:11 p.m.
SIMILARWEB UVM 	24,205,697
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

# Legendary weight loss company breathes life into bankrupt competitor

By Suzanne Blake

<https://www.the-sun.com/money/8544174/jenny-craig-bought-by-nutrisystem/>

**Wellful** Inc, the owner of Nutrisystem, has acquired the rights to **Jenny Craig's** intellectual property for an undisclosed amount, a court filing from this week revealed. ... All **Jenny Craig** customers have been alerted about the brand's relaunch as part of the **Wellful**/Nutrisystem family, and executives say they hope to continue delivering the same quality of services **Jenny Craig** was known for before its acquisition.


MEDIA OUTLET	The U.S. Sun
PUBLISHED	July 6, 2023, 7:42 p.m.
SIMILARWEB UVM 	24,090,533
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	31
SENTIMENT	Negative
PITCH PLACEMENT	

# The sudden popularity of weight-loss drugs is triggering a mad dash for health companies

By Nathan Bomey

<https://www.axios.com/2023/07/07/weight-loss-drugs-ozempic-wegovy-jenny-craig>

State of play: **Jenny Craig** is the latest company to be disrupted by the new class of weight-loss drugs, known as glucagon-like peptide-1 agonists, or GLP-1s. **Jenny Craig** announced in May that it was liquidating after four decades in operation. ... Then Nutrisystem owner **Wellful** said Wednesday that it was acquiring the brand and plans to revive it this fall.


MEDIA OUTLET	Axios
PUBLISHED	July 7, 2023, 6:08 p.m.
SIMILARWEB UVM 	18,770,803
JOURNALIST SHARES	1
JOURNALIST REACH	16,791
TOTAL ENGAGEMENT	96
SENTIMENT	Positive
PITCH PLACEMENT	

# Nutrisystem Parent Wellful to Revive Jenny Craig Brand

By Colin Kellaher

<https://www.marketwatch.com/story/nutrisystem-parent-wellful-to-revive-jenny-craig-brand-27377233>

By Colin Kellaher **Jenny Craig**, the weight-loss brand that in May said it was shutting down after four decades in business, is getting a reprieve. ... Health and wellness platform **Wellful**, which owns rival weight-loss meal provider Nutrisystem, on Wednesday said it has acquired the **Jenny Craig** brand and plans to relaunch it later this year with a direct-to-consumer delivery model.


MEDIA OUTLET	MarketWatch
PUBLISHED	July 5, 2023, 6:31 a.m.
SIMILARWEB UVM 	16,581,178
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
PITCH PLACEMENT	

## Consumer Cos Down on Consumer-Spending Slowdown Risk -- Consumer Roundup


<https://www.marketwatch.com/story/consumer-cos-down-on-consumer-spending-slowdown-risk-consumer-rou...>

**Wellful**, owner of rival weight-loss company Nutrisystem, said it acquired the **Jenny Craig** brand, which shuttered in May after four decades offering personalized meal plans. The Caixin services purchasing managers index, a tally of Chinese services-sector...

MEDIA OUTLET	MarketWatch
PUBLISHED	July 5, 2023, 12:56 a.m.
SIMILARWEB UVM 	16,581,178
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig to Get New Life as eCommerce Brand


<https://www.newsbreak.com/news/3080597438937-jenny-craig-to-get-new-life-as-ecommerce-brand>

MEDIA OUTLET	NewsBreak
PUBLISHED	July 5, 2023, 3:54 p.m.
SIMILARWEB UVM 	13,432,954
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.benzinga.com/pressreleases/23/07/n33116401/wellful-inc-acquires-jenny-craig-brand-expan...>

. , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of

MEDIA OUTLET	Benzinga
PUBLISHED	July 5, 2023, 6:04 a.m.
SIMILARWEB UVM 	7,426,406
JOURNALIST	0




proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

SHARES	
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding Its Portfolio Of Leading Health And Wellness Brands

By Happy Mohamed


<https://www.benzinga.com/m-a/23/07/33116484/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

MEDIA OUTLET	Benzinga
PUBLISHED	July 5, 2023, 6:07 a.m.
SIMILARWEB UVM 	7,426,406
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://markets.businessinsider.com/news/stocks/wellful-inc-acquires-jenny-craig-brand-expanding-it...>

N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	Markets Insider
PUBLISHED	July 5, 2023, 10:10 a.m.
SIMILARWEB UVM 	5,861,262
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	88
SENTIMENT	Positive
PITCH PLACEMENT	

# Jenny Craig coming back as digital-only, bought by Nutrisystem owners

By Sarah Bregel

<https://www.fastcompany.com/90919059/jenny-craig-bankruptcy-digital-weight-loss-nutrisystem-wellfull>

By Sarah Bregel2 minute Read **Jenny Craig**, the once-revolutionary weight-loss giant, is coming back. After filing for bankruptcy in May, the business has been acquired by **Wellful Inc.**, which also owns Nutrisystem.

MEDIA OUTLET	Fast Company
PUBLISHED	July 5, 2023, 1:42 p.m.
SIMILARWEB UVM	5,838,280
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	71
SENTIMENT	Neutral
PITCH PLACEMENT	

# Nutrisystem Parent Company to Resurrect Jenny Craig

By Rina Raphael

<https://themessenger.com/health/nutrisystem-parent-company-to-resurrect-jenny-craig>

Now, it's being revived by **Wellful Inc.**, Nutrisystem's privately held parent company. **Wellful** announced the acquisition of **Jenny Craig's** assets for an undisclosed amount on Tuesday. ... **Wellful** owns several wellness and supplement brands, including Nugenix and Peptiva. The company intends to manage **Jenny Craig** as a separate independent brand within its portfolio. At its height, **Jenny Craig** operated roughly 500 company-owned and franchised centers in the U.S. and Canada.

MEDIA OUTLET	The Messenger
PUBLISHED	July 5, 2023, 1:02 p.m.
SIMILARWEB UVM	5,663,991
JOURNALIST SHARES	1
JOURNALIST REACH	6,762
TOTAL ENGAGEMENT	45
SENTIMENT	Neutral
PITCH PLACEMENT	

# Jenny Craig to return online after being bought by Nutrisystem's parent company

By Jordan Valinsky

<https://abc7.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	ABC7
PUBLISHED	July 5, 2023, 9:02 p.m.
SIMILARWEB UVM	5,471,602
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	112

SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Jenny Craig to Return Online This Fall


By Lee Barney

<https://www.newsmax.com/finance/streettalk/jenny-craig-nutrisystem-ozempic/2023/07/06/id/1126153/>

Nutrisystem owner, **Wellful**, Inc., has acquired **Jenny Craig** and will revive the brand in the fall online as a "direct-to-consumer delivery model."

MEDIA OUTLET	Newsmax
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PUBLISHED	July 6, 2023, 8:41 a.m.
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SIMILARWEB UVM 	5,288,238
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	10
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Nutrisystem parent revives Jenny Craig as direct-to-consumer brand

<https://www.bizjournals.com/bizwomen/news/latest-news/2023/07/nutrisystem-parent-revives-jenny-crai...>

., has bought the assets of the **Jenny Craig** brand and plans to revive it as a direct-to-consumer delivery service this fall. ... "Over the last 40 years, **Jenny Craig** has been committed to helping people lose weight and live healthier lives, and this acquisition not only reaffirms, but strengthens, that commitment," said Brandon Adcock, CEO of Charlotte, North Carolina-based **Wellful**. ... Adcock said the company will provide updates on the **Jenny Craig** website and reach out to customers who were on the program recently. **Wellful's** portfolio of wellness brands also includes Peptiva, Instaflex, Nugenix, Super Beta Prostate and Dr. Sinatra in addition to Nutrisystem.

MEDIA OUTLET	Bizwomen
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PUBLISHED	July 5, 2023, 6:42 a.m.
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SIMILARWEB UVM 	4,906,326
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://fox8.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The

MEDIA OUTLET	WJW-TV (Cleveland, OH)
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PUBLISHED	July 5, 2023, 10:20 a.m.
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SIMILARWEB UVM 	4,540,445
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Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.morningstar.com/news/pr-newswire/20230705ne49926/wellful-inc-acquires-jenny-craig-brand...>


Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands Wellful, Inc. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	Morningstar
PUBLISHED	July 5, 2023, 10:09 a.m.
SIMILARWEB UVM 	4,512,197
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Consumer Cos Down on Consumer-Spending Slowdown Risk

<https://www.morningstar.com/news/dow-jones/202307057761/consumer-cos-down-on-consumer-spending-slow...>


Wellful, owner of rival weight-loss company Nutrisystem, said it acquired the Jenny Craig brand, which shuttered in May after four decades offering personalized meal plans.

MEDIA OUTLET	Morningstar
PUBLISHED	July 5, 2023, 5:14 p.m.
SIMILARWEB UVM 	4,512,197
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.finanzen.net/nachricht/aktien/wellful-inc-acquires-jenny-craig-brand-expanding-its-portf...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Finanzen.net
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	3,960,435
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.prnewswire.com/news-releases/wellful-inc-acquires-jenny-craig-brand-expanding-its-portf...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	PR Newswire
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	3,792,589
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://abc7chicago.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WLS-TV (Chicago, IL)
PUBLISHED	July 6, 2023, 9:12 a.m.
SIMILARWEB UVM 	3,740,946
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	38

## ENGAGEMENT

SENTIMENT Neutral

PITCH  
PLACEMENT

## Jenny Craig to return online after being bought by Nutrisystem's parent company


By Jordan Valinsky

<https://abc7ny.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

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MEDIA OUTLET WABC-TV (New York, NY)

PUBLISHED July 6, 2023, 9:15 a.m.

SIMILARWEB UVM  3,353,781

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 19

SENTIMENT Neutral

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wfla.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

MEDIA OUTLET WFLA-TV (Tampa, FL)

PUBLISHED July 5, 2023, 10:51 a.m.

SIMILARWEB UVM  3,251,024

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT


PITCH  
PLACEMENT

## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://6abc.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

MEDIA OUTLET WPVI-TV (Philadelphia, PA)

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PUBLISHED	July 6, 2023, 9:19 a.m.
SIMILARWEB UVM 	3,218,188
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	55
SENTIMENT	Neutral
PITCH PLACEMENT	

## Bankrupt Jenny Craig diet company gets a new owner

By Lori Weisberg

<https://www.sandiegouniontribune.com/business/story/2023-07-05/bankrupted-jenny-craig-diet-company-...>

**Jenny Craig's** pre-packaged meals, though, will still be a part of the brand's weight loss equation under the new ownership. "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands," **Wellful** CEO Brandon Adcock said in a statement.


MEDIA OUTLET	The San Diego Union-Tribune
PUBLISHED	July 5, 2023, 8:24 p.m.
SIMILARWEB UVM 	2,783,891
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	82
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig lives on! Weight loss empire to be resurrected as online business

By Helena Kelly Consumer

<https://www.thisismoney.co.uk/news/article-12268069/Jenny-Craig-lives-Weight-loss-empire-resurrecte...>

Weight loss firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.


MEDIA OUTLET	This is Money
PUBLISHED	July 5, 2023, 4:54 p.m.
SIMILARWEB UVM 	2,757,631
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://wgntv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-b...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WGN-TV (Chicago, IL)
PUBLISHED	July 5, 2023, 10:53 a.m.
SIMILARWEB UVM 	2,730,867
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

<https://www.wral.com/story/jenny-craig-is-being-revived-online/20941195/>

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WRAL-TV (Raleigh, NC)
PUBLISHED	July 5, 2023, 11:04 a.m.
SIMILARWEB UVM 	2,721,697
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Consumer Cos Down on Consumer-Spending Slowdown Risk -- Consumer Roundup

<https://www.marketscreener.com/quote/stock/S-P-GLOBAL-INC-27377749/news/Consumer-Cos-Down-on-Consum...>

**Wellful**, owner of rival weight-loss company Nutrisystem, said it acquired the **Jenny**

MEDIA OUTLET	MarketScreener
PUBLISHED	July 5, 2023, 5:12 p.m.
SIMILARWEB	2,510,900



Craig brand, which shuttered in May after four decades offering personalized meal plans.

UVM	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kron4.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

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MEDIA OUTLET	KRON-TV (San Francisco, CA)
PUBLISHED	July 5, 2023, 10:29 a.m.
SIMILARWEB UVM	2,316,312
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://fox2now.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig...>

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MEDIA OUTLET	KTVI-TV (St. Louis, MO)
PUBLISHED	July 5, 2023, 10:42 a.m.
SIMILARWEB UVM	2,198,650
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH	


## PLACEMENT

### Jenny Craig to return online after being bought by Nutrisystem's parent company

By Jordan Valinsky

<https://abc7news.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	KGO-TV (San Francisco, CA)
PUBLISHED	July 6, 2023, 9:16 a.m.
SIMILARWEB UVM 	2,155,709
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	18
SENTIMENT	Neutral
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://kdvr.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KDVR-TV (Denver, CO)
PUBLISHED	July 5, 2023, 10:22 a.m.
SIMILARWEB UVM 	2,063,671
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kxan.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

, /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of

MEDIA OUTLET	KXAN-TV (Austin, TX)
PUBLISHED	July 5, 2023, 6:04 a.m.
SIMILARWEB UVM 	2,014,411

proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.	JOURNALIST SHARES	0
	JOURNALIST REACH	0
	TOTAL ENGAGEMENT	0
	SENTIMENT	Positive
	PITCH PLACEMENT	

PRESS DIGEST-Wall Street Journal - July 6

https://es-us.finanzas.yahoo.com/news/press-digest-wall-street-journal-063658816.html

- Wellful, owner of weight-loss company Nutrisystem, on Wednesday said it had acquired Jenny Craig, a defunct weight-loss brand which had shuttered in May after four decades offering personalized meal plans. ... While Wellful didn't disclose the purchase price, Jenny Craig's intellectual property was acquired for up to \$15.5 million, according to court filings.

MEDIA OUTLET	Yahoo Finanzas
PUBLISHED	July 6, 2023, 2:36 a.m.
SIMILARWEB UVM	1,914,767
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

Jenny Craig is being revived online

By Jordan Valinsky

https://es-us.finanzas.yahoo.com/news/jenny-craig-being-revived-online-150221146.html


Weight loss brand Jenny Craig is getting a second lease on life. Nutrisystem's parent company Wellful is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... Jenny Craig won't be combined with any of Wellful's other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within Wellful's portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show Jenny Craig's intellectual property to be priced up to \$10 million. Jenny Craig's website now shows a message teasing its return this fall. Jenny Craig was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	Yahoo Finanzas
PUBLISHED	July 5, 2023, 11:02 a.m.
SIMILARWEB UVM	1,914,767
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://fox59.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-b...>

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MEDIA OUTLET	WXIN-TV (Indianapolis, IN)
PUBLISHED	July 5, 2023, 6:04 a.m.
SIMILARWEB UVM 	1,878,822
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://abc11.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.


MEDIA OUTLET	WTVD-TV (Durham, NC)
PUBLISHED	July 6, 2023, 9:10 a.m.
SIMILARWEB UVM 	1,861,279
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	91
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company

By Jordan Valinsky

<https://abc13.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed,

MEDIA OUTLET	KTRK-TV (Houston, TX)
PUBLISHED	July 6, 2023, 9:11 a.m.
SIMILARWEB UVM 	1,828,194
JOURNALIST SHARES	0
JOURNALIST	0


but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

REACH	
TOTAL ENGAGEMENT	62
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.fox19.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>


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MEDIA OUTLET	WXIX-TV (Cincinnati, OH)
PUBLISHED	July 5, 2023, 10:16 a.m.
SIMILARWEB UVM 	1,660,176
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://fox5sandiego.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KSWB-TV (San Diego, CA)
PUBLISHED	July 5, 2023, 10:41 a.m.
SIMILARWEB UVM 	1,578,668
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.koin.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


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MEDIA OUTLET	KOIN-TV (Portland, OR)
PUBLISHED	July 5, 2023, 10:32 a.m.
SIMILARWEB UVM 	1,477,059
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wbtv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


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MEDIA OUTLET	WBTV-TV (Charlotte, NC)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	1,416,590
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

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<https://www.abc4.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	KTVX-TV (Salt Lake City, UT)
PUBLISHED	July 5, 2023, 10:44 a.m.
SIMILARWEB UVM 	1,362,229
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wkrn.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	WKRN-TV (Nashville, TN)
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PUBLISHED	July 5, 2023, 10:45 a.m.
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SIMILARWEB UVM 	1,286,552
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.abc27.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

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MEDIA OUTLET	WHTM-TV (Harrisburg, PA)
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PUBLISHED	July 5, 2023, 10:42 a.m.
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SIMILARWEB UVM 	1,264,503
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## PRESS DIGEST-Wall Street Journal

<https://hk.finance.yahoo.com/news/press-digest-wall-street->

MEDIA OUTLET	Yahoo! Finance Hong Kong
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- **Wellful**, owner of weight-loss company Nutrisystem, on Wednesday said it had acquired **Jenny Craig**, a defunct weight-loss brand which had shuttered in May after four decades offering personalized meal plans. ... While **Wellful** didn't disclose the purchase price, **Jenny Craig's** intellectual property was acquired for up to \$15.5 million, according to court filings.

PUBLISHED	July 6, 2023, 2:36 a.m.
SIMILARWEB UVM 	1,250,680
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wavy.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


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MEDIA OUTLET	WAVY-TV (Portsmouth, VA)
PUBLISHED	July 5, 2023, 10:33 a.m.
SIMILARWEB UVM 	1,241,827
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nbc4i.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WCMH-TV (Columbus, OH)
PUBLISHED	July 5, 2023, 10:26 a.m.
SIMILARWEB UVM 	1,235,849
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	0



## ENGAGEMENT

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.8newsnow.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET KLAS-TV (Las Vegas, NV)

PUBLISHED July 5, 2023, 10:38 a.m.

SIMILARWEB UVM  1,199,594

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.woodtv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cr...>

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MEDIA OUTLET WOOD-TV (Grand Rapids, MI)

PUBLISHED July 5, 2023, 10:34 a.m.

SIMILARWEB UVM  1,180,880

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0


SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://myfox8.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WGHP-TV (High Point, NC)
PUBLISHED	July 5, 2023, 10:50 a.m.
SIMILARWEB UVM 	1,180,101
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.ky3.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-port...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KYTV-TV / KSPR-TV (Springfield, MO)
PUBLISHED	July 5, 2023, 10:14 a.m.
SIMILARWEB UVM 	1,042,505
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.mysuncoast.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-i...>

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MEDIA OUTLET	WWSB-TV (Sarasota, FL)
PUBLISHED	July 5, 2023, 10:10 a.m.
SIMILARWEB UVM 	1,042,183
JOURNALIST SHARES	0

JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.cleveland19.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WOIO-TV (Cleveland, OH)
PUBLISHED	July 5, 2023, 10:18 a.m.
SIMILARWEB UVM 	1,038,314
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kktv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KKTV-TV (Colorado Springs, CO)
PUBLISHED	July 5, 2023, 10:08 a.m.
SIMILARWEB UVM 	1,026,114
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://fox40.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-b...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KTXL-TV (Sacramento, CA)
PUBLISHED	July 5, 2023, 10:37 a.m.
SIMILARWEB UVM 	1,020,497
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://kfor.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KFOR-TV (Oklahoma City, OK)
PUBLISHED	July 5, 2023, 10:51 a.m.
SIMILARWEB UVM 	1,018,267
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.cbs17.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon

MEDIA OUTLET	WNCN-TV (Raleigh, NC)
PUBLISHED	July 5, 2023, 10:44 a.m.
SIMILARWEB UVM 	964,360
JOURNALIST SHARES	0

Adcock, CEO of Wellful, Inc.


JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Some Good News for Jenny Craig Fans

By Jenn Gidman

<https://www.newser.com/story/337312/some-good-news-for-jenny-craig-fans.html>


But in recent weeks, the Jenny Craig website shared some "big news," just without much in the way of specifics: "Jenny Craig will be coming to your home this fall." ... Now, MarketWatch reports that's true thanks to Wellful, the owner of onetime competitor Nutrisystem; it has scooped up the Jenny Craig brand and will launch a reboot involving direct-to-consumer delivery. ... story continues below Wellful didn't say how much it forked over to purchase the rights to Jenny Craig's intellectual property, but court documents dated June 2 and cited by NBC News note the value could run as high as \$10 million.

MEDIA OUTLET	Newser
PUBLISHED	July 5, 2023, 1:06 p.m.
SIMILARWEB UVM 	947,963
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	5
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://fox4kc.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-...>


Jenny Craig To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	WDAF-TV (Kansas City, MO)
PUBLISHED	July 5, 2023, 10:58 a.m.
SIMILARWEB UVM 	945,669
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived by the owner of diet meal maker Nutrisystem

<https://dnyuz.com/2023/07/05/jenny-craig-is-being-revived-by-the-owner-of-diet-meal-maker-nutrisyst...>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	Dnyuz
PUBLISHED	July 5, 2023, 8:36 a.m.
SIMILARWEB UVM 	935,395
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.hawaiinewsnow.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expandin...>


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MEDIA OUTLET	KSIX-TV (Honolulu, HI)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	925,667
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wdbj7.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

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MEDIA OUTLET	WDBJ-TV (Roanoke, VA)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	905,417
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wsmv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

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MEDIA OUTLET	WSMV-TV (Nashville, TN)
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PUBLISHED	July 5, 2023, 10:04 a.m.
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SIMILARWEB UVM 	884,230
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kwtx.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KWTX-TV (Waco, TX)
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PUBLISHED	July 5, 2023, 10:10 a.m.
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SIMILARWEB UVM 	866,018
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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# Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.live5news.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-it...>

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MEDIA OUTLET	WCSC-TV (Charleston, SC)
PUBLISHED	July 5, 2023, 10:18 a.m.
SIMILARWEB UVM 	840,133
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Erika Jimenez

<https://wsvn.com/news/us-world/jenny-craig-is-being-revived-online/>

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.


MEDIA OUTLET	WSVN-TV (Miami, FL)
PUBLISHED	July 6, 2023, 8:45 a.m.
SIMILARWEB UVM 	813,834
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

<https://www.10news.com/news/jenny-craig-is-being-revived-online>

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now

MEDIA OUTLET	KGTV-TV (San Diego, CA)
PUBLISHED	July 5, 2023, 12:41 p.m.
SIMILARWEB UVM 	804,582
JOURNALIST SHARES	0
JOURNALIST REACH	0




shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

TOTAL ENGAGEMENT	21
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kold.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


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MEDIA OUTLET	KOLD-TV (Tucson, AZ)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	781,277
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wpri.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


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MEDIA OUTLET	WPRI-TV (Providence, RI)
PUBLISHED	July 5, 2023, 10:42 a.m.
SIMILARWEB UVM 	767,433
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wcax.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WCAX-TV (Burlington, VT)
PUBLISHED	July 5, 2023, 10:24 a.m.
SIMILARWEB UVM 	728,111
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kolotv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KOLO-TV (Reno, NV)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	721,970
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.finanzen.ch/nachrichten/aktien/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

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MEDIA OUTLET	Finanzen.ch
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	710,306
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL  
ENGAGEMENT 0

SENTIMENT

PITCH  
PLACEMENT


## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wafb.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

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MEDIA OUTLET WAFB-TV  
(Baton Rouge, LA)

PUBLISHED July 5, 2023,  
10:17 a.m.

SIMILARWEB  
UVM  707,885

JOURNALIST  
SHARES 0

JOURNALIST  
REACH 0

TOTAL  
ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.krqe.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

MEDIA OUTLET KRQE-TV  
(Albuquerque, NM)

PUBLISHED July 5, 2023,  
8:11 a.m.

SIMILARWEB  
UVM  699,716

JOURNALIST  
SHARES 0

JOURNALIST  
REACH 0

TOTAL  
ENGAGEMENT 0

SENTIMENT

PITCH  
PLACEMENT

## Jenny Craig is being revived online

By Jordan Valinsky

<https://ktvz.com/news/2023/07/05/jenny-craig-is-being-revived-online/>


By Jordan Valinsky, CNN Business New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful’s** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig’s** intellectual property to be priced up to \$10 million. **Jenny Craig’s** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	KTVZ-TV (Bend, OR)
PUBLISHED	July 5, 2023, 12:08 p.m.
SIMILARWEB UVM 	697,321
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands


<https://www.wkbn.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WKBN-TV (Youngstown, OH)
PUBLISHED	July 5, 2023, 10:36 a.m.
SIMILARWEB UVM 	696,057
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wate.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


MEDIA OUTLET	WATE-TV (Knoxville, TN)
PUBLISHED	July 5, 2023, 10:37 a.m.
SIMILARWEB UVM 	681,833
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wave3.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	WAVE-TV (Louisville, KY)
PUBLISHED	July 5, 2023, 10:17 a.m.
SIMILARWEB UVM 	673,651
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.advfn.com/stock-market/stock-news/91506843/wellful-inc-acquires-jenny-craig-brand-expan...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	ADVFN
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	669,125
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kcrg.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KCRG-TV (Cedar Rapids, IA)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	667,106
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands


<https://www.wbay.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WBAY-TV (Green Bay, WI)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	664,930
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wwlp.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

MEDIA OUTLET	WWLP-TV (Chicopee, MA)
PUBLISHED	July 5, 2023, 10:29 a.m.
SIMILARWEB UVM 	662,276
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL  
ENGAGEMENT

0

SENTIMENT

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.13abc.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET

WTVG-TV  
(Toledo, OH)

PUBLISHED

July 5, 2023,  
10:13 a.m.

SIMILARWEB  
UVM 

656,083

JOURNALIST  
SHARES

0

JOURNALIST  
REACH

0

TOTAL  
ENGAGEMENT

0

SENTIMENT

Positive

PITCH  
PLACEMENT

## PRESS DIGEST-Wall Street Journal - July 6

<https://ca.sports.yahoo.com/news/press-digest-wall-street-journal-063658816.html?src=rss>

- **Wellful**, owner of weight-loss company Nutrisystem, on Wednesday said it had acquired **Jenny Craig**, a defunct weight-loss brand which had shuttered in May after four decades offering personalized meal plans. ... While **Wellful** didn't disclose the purchase price, **Jenny Craig's** intellectual property was acquired for up to \$15.5 million, according to court filings.

MEDIA OUTLET

Yahoo Sports  
Canada

PUBLISHED

July 6, 2023,  
2:40 a.m.

SIMILARWEB  
UVM 

653,738

JOURNALIST  
SHARES

0

JOURNALIST  
REACH

0

TOTAL  
ENGAGEMENT

0

SENTIMENT

Neutral


PITCH  
PLACEMENT

## Thursday's business headlines

By Kyla Russell

MEDIA OUTLET

WISH-TV  
(Indianapolis,  
IN)

<a href="https://www.wishtv.com/news/business/thursdays-business-headlines-243/">https://www.wishtv.com/news/business/thursdays-business-headlines-243/</a> <b>Wellful</b> rebooting Jennie Craig Nutrisystem’s parent company, “ <b>Wellful</b> ,” is rebooting the Jennie Craig brand this fall in a “convenient direct-to-consumer delivery model.” <b>Jenny Craig’s</b> weight loss centers won’t be reopened, and the company will live entirely online.	PUBLISHED	July 6, 2023, 8:57 a.m.
	SIMILARWEB UVM 	650,743
	JOURNALIST SHARES	0
	JOURNALIST REACH	0
	TOTAL ENGAGEMENT	0
	SENTIMENT	Negative
	PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.channel3000.com/news/money/jenny-craig-is-being-revived-online/article\\_e37c074e-e768-5f...](https://www.channel3000.com/news/money/jenny-craig-is-being-revived-online/article_e37c074e-e768-5f...)


New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful’s** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig’s** intellectual property to be priced up to \$10 million. **Jenny Craig’s** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WISC-TV (Madison, WI)
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	633,207
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig’s eCommerce Revival Comes as D2C Supercharges Weight Loss Industry

<https://www.pymnts.com/news/ecommerce/2023/jenny-craig-ecommerce-revival-d2c-supercharges-weight-lo...>

As **Wellful**, an omnichannel health and diet food company behind competing brand Nutrisystem, announced Wednesday (July 5), it has acquired **Jenny Craig’s** assets and expects to revive the brand this fall as a D2C brand, delivering foods and providing personalized guidance. ... “The **Jenny Craig** brand is a wonderful addition to **Wellful’s** collection of proven health and wellness brands,” **Wellful** CEO Brandon Adcock said in a statement.

MEDIA OUTLET	PYMNTS.com
PUBLISHED	July 6, 2023, 11:39 a.m.
SIMILARWEB UVM 	628,305
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0



SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Jenny Craig to Get New Life as eCommerce Brand

<https://www.pymnts.com/news/ecommerce/2023/jenny-craig-to-get-new-life-as-ecommerce-brand/>

Bankrupt weight-loss company **Jenny Craig** is getting a new lease on life. As CNBC reported Wednesday (July 5), rival weight-loss meal firm **Wellful** has purchased **Jenny Craig's** assets and will revive it as an eCommerce company.

MEDIA OUTLET	PYMNTS.com
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PUBLISHED	July 5, 2023, 3:29 p.m.
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SIMILARWEB UVM 	628,305
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wlbt.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WLBT-TV (Jackson, MS)
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PUBLISHED	July 5, 2023, 10:04 a.m.
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SIMILARWEB UVM 	572,516
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.ksn.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and

MEDIA OUTLET	KSNC-TV (Great Bend, KS)
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PUBLISHED	July 5, 2023, 10:44 a.m.
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SIMILARWEB	571,092
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wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.fox8live.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	WVUE-TV (New Orleans, LA)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	562,774
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://wreg.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WREG-TV (Memphis, TN)
PUBLISHED	July 5, 2023, 10:36 a.m.
SIMILARWEB UVM 	554,282
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH	

## PLACEMENT

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kwch.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KWCH-TV (Wichita, KS)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	550,063
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wmbfnews.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WMBF-TV (Myrtle Beach, SC)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	549,848
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.news10.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cr...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and

MEDIA OUTLET	WTEN-TV (Albany, NY)
PUBLISHED	July 5, 2023, 10:38 a.m.
SIMILARWEB UVM 	543,439


wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wkrg.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	WKRG-TV (Mobile, AL)
PUBLISHED	July 5, 2023, 10:45 a.m.
SIMILARWEB UVM 	541,999
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wkyt.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


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MEDIA OUTLET	WKYT-TV (Lexington, KY)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	540,135
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.keloland.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KELO-TV (Sioux Falls, SD)
PUBLISHED	July 5, 2023, 10:32 a.m.
SIMILARWEB UVM 	536,084
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.1011now.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-...>


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MEDIA OUTLET	KOLN/KGIN-TV (Lincoln, NE)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	522,827
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wistv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

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MEDIA OUTLET	WIS-TV (Columbia, SC)
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	521,663
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.ksnt.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	KSNT-TV (Topeka, KS)
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PUBLISHED	July 5, 2023, 10:38 a.m.
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SIMILARWEB UVM 	521,326
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtrf.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	WTRF-TV (Wheeling, WV)
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PUBLISHED	July 5, 2023, 10:35 a.m.
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SIMILARWEB UVM 	518,408
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wjhl.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	WJHL-TV (Johnson City, TN)
PUBLISHED	July 5, 2023, 10:36 a.m.
SIMILARWEB UVM 	504,796
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.actionnews5.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WMC-TV (Memphis, TN)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	504,154
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wvlt.tv/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WVLT-TV (Knoxville, TN)
PUBLISHED	July 5, 2023, 10:09 a.m.
SIMILARWEB UVM 	497,616
JOURNALIST SHARES	0
JOURNALIST	0

## REACH

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wowt.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WOWT-TV (Omaha, NE)
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PUBLISHED	July 5, 2023, 10:11 a.m.
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SIMILARWEB UVM 	480,817
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.khon2.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

MEDIA OUTLET	KHON-TV (Honolulu, HI)
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PUBLISHED	July 5, 2023, 10:32 a.m.
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SIMILARWEB UVM 	473,614
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kget.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KGET-TV (Bakersfield, CA)
PUBLISHED	July 5, 2023, 10:22 a.m.
SIMILARWEB UVM 	470,554
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wilx.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WILX-TV (Lansing, MI)
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	467,780
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wbtw.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WBTW-TV (Myrtle Beach, SC)
PUBLISHED	July 5, 2023, 11:04 a.m.
SIMILARWEB UVM 	459,010
JOURNALIST SHARES	0

JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wsfa.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WSFA-TV (Montgomery, AL)
PUBLISHED	July 5, 2023, 10:09 a.m.
SIMILARWEB UVM 	458,689
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wivb.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WIVB-TV (Buffalo, NY)
PUBLISHED	July 5, 2023, 10:47 a.m.
SIMILARWEB UVM 	457,527
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.wkow.com/news/jenny-craig-is-being-revived-online/article\\_f0ea3cf2-6c9c-545c-85e7-1624f...](https://www.wkow.com/news/jenny-craig-is-being-revived-online/article_f0ea3cf2-6c9c-545c-85e7-1624f...)

New York (CNN) - Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WKOW-TV (Madison, WI)
PUBLISHED	July 5, 2023, 3:10 p.m.
SIMILARWEB UVM	454,920
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	4
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company

By Jordan Valinsky

<https://abc30.com/jenny-craig-weight-loss-reboot-nutrisystem/13465702/>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	KFSN-TV (Fresno, CA)
PUBLISHED	July 6, 2023, 9:13 a.m.
SIMILARWEB UVM	453,295
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	12
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://headtopics.com/us/jenny-craig-to-return-online-after-being-bought-by-nutrisystem-s-parent-c...>

Weight loss brand **Jenny Craig** is getting a second lease on life after going out of business in May. **Jenny Craig** is getting a second lease on life. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. ... **Jenny Craig** to Be Relaunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 6, 2023, 5:20 a.m.
SIMILARWEB UVM	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://headtopics.com/us/jenny-craig-to-return-online-after-being-bought-by-nutrisystem-s-parent-c...>

Weight loss brand **Jenny Craig** is getting a second lease on life after going out of business in May. **Jenny Craig** is getting a second lease on life. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. ... **Jenny Craig** to Be Relaunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
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PUBLISHED	July 6, 2023, 5:20 a.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Negative
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PITCH PLACEMENT	
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## I Tried EveryPlate Meal Kit for 2 Weeks-Here Are My Honest Thoughts

<https://headtopics.com/us/i-tried-everyplate-meal-kit-for-2-weeks-here-are-my-honest-thoughts-40994...>

**Jenny Craig** will be revived for e-commerce by the owner of diet meal maker Nutrisystem **Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy.

MEDIA OUTLET	Head Topics
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PUBLISHED	July 7, 2023, 1:12 a.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## 'Vietnam Idol' Revived After Seven-Year Absence With Focus on Youth


<https://headtopics.com/us/vietnam-idol-revived-after-seven-year-absence-with-focus-on-youth-40966734>

MEDIA OUTLET	Head Topics
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PUBLISHED	July 6, 2023, 7 a.m.
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SIMILARWEB	452,060
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'Idols' is a renowned format in Vietnam and globally - after seven years off air, we are incredibly excited to see the new generation of stars that Vietnam Idol will soon uncover." headtopics.com Job Hunt Like a Pro Recession-Proof Job Search Strategies Read more >> **Jenny Craig** will be revived ... for e-commerce by the owner of diet meal maker Nutrisystem **Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy.

UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## UK Law Commission report challenges Craig Wright's suit against Bitcoin developers

<https://headtopics.com/us/uk-law-commission-report-challenges-craig-wright-s-suit-against-bitcoin-d...>

**Jenny Craig** will be revived for e-commerce by the owner of diet meal maker Nutrisystem **Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy.


MEDIA OUTLET	Head Topics
PUBLISHED	July 6, 2023, 1:41 p.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny McCarthy, 50, and Carmen Electra, 51, reunite for sizzling Skims swim campaign

By Page Six

<https://headtopics.com/us/jenny-mccarthy-50-and-carmen-electra-51-reunite-for-sizzling-skims-swim-c...>


Read more >> **Jenny Craig** will be revived for e-commerce by the owner of diet meal maker Nutrisystem **Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy.

MEDIA OUTLET	Head Topics
PUBLISHED	July 6, 2023, 8:26 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## The Union loan centerback prospect Brandon Craig to Austin FC

<https://headtopics.com/us/the-union-loan-centerback-prospect-brandan-craig-to-austin-fc-40939044>


**Craig** will be revived for e-commerce by the owner of diet meal maker Nutrisystem **Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy. ... **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 5, 2023, 1:35 p.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to Be Relunched by Owner of Nutrisystem

<https://headtopics.com/us/jenny-craig-to-be-relaunched-by-owner-of-nutrisystem-40930769>


<https://www.wsj.com/articles/new-jenny-craig-owner-plans-to-bring-it-back-1d422e01> The weight-loss brand had shut down in May after four decades By Updated July 5, 2023 12:23 pm ET Share Listen (1 min) Diabetes drugs could become an effective way to treat behavioral issues and addiction. ... Read more >> **Jenny Craig** will be revived for e-commerce by the owner of diet meal maker Nutrisystem **Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy.

MEDIA OUTLET	Head Topics
PUBLISHED	July 5, 2023, 8:15 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## How the YA rock star took charge of her own media empire

<https://headtopics.com/us/the-jenny-han-effect-how-the-ya-rock-star-took-charge-of-her-own-media-em...>

**Jenny Craig** to Be Relunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 6, 2023, 10:47 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Carmen Electra and Jenny McCarthy Star in Skims Swim Campaign

<https://headtopics.com/us/carmen-electra-and-jenny-mccarthy-star-in-skims-swim-campaign-40972139>

**Jenny Craig** is being revived online **Jenny Craig** went bust in May after more than 40 years in business because of growing competition from trendy diets and weight loss drugs like Ozempic. ... **Jenny Craig** to Be Relaunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
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PUBLISHED	July 6, 2023, 9:05 a.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Bankrupt Jenny Craig diet company gets a new owner

<https://headtopics.com/us/bankrupt-jenny-craig-diet-company-gets-a-new-owner-40943090>

**Jenny Craig's** pre-packaged meals, though, will still be a part of the brand's weight loss equation under the new ownership. "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands," **Wellful** CEO Brandon Adcock said in a statement.

MEDIA OUTLET	Head Topics
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PUBLISHED	July 5, 2023, 4:34 p.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Negative
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PITCH PLACEMENT	
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## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://headtopics.com/us/jenny-craig-to-return-online-after-being-bought-by-nutrisystem-s-parent-c...>

Weight loss brand **Jenny Craig** is getting a second lease on life after going out of business in May. **Jenny Craig** is getting a second lease on life. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will

MEDIA OUTLET	Head Topics
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PUBLISHED	July 5, 2023, 5:04 p.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST	0
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be managed separately and be an independent brand within **Wellful's** portfolio. ... **Jenny Craig** to Be Relaunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

SHARES	
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company

<https://headtopics.com/us/jenny-craig-to-return-online-after-being-bought-by-nutrisystem-s-parent-c...>


Weight loss brand **Jenny Craig** is getting a second lease on life after going out of business in May. **Jenny Craig** is getting a second lease on life. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. ... **Jenny Craig** to Be Relaunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 6, 2023, 5:30 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://headtopics.com/us/jenny-craig-will-be-revived-for-e-commerce-by-the-owner-of-diet-meal-make...>

"The knowledge we have of speaking to the consumer in this category through our business with Nutrisystem, we'll definitely be able to do that for **Jenny Craig**," he said. ... Adcock said **Jenny Craig** and Nutrisystem, which also sells weight-loss-focused prepared meals but doesn't provide coaching, would be run separately within **Wellful**. He said prices at **Jenny Craig** would remain similar to what they were before its bankruptcy but declined to share more details.

MEDIA OUTLET	Head Topics
PUBLISHED	July 5, 2023, 5:39 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	




# Jenny McCarthy, 50, and Carmen Electra, 51, reunite for sizzling Skims swim campaign

By Page Six

<https://headtopics.com/us/jenny-mccarthy-50-and-carmen-electra-51-reunite-for-sizzling-skims-swim-c...>


Bankrupt **Jenny Craig** diet company gets a new owner Parent company of Nutrisystem has acquired the former Carlsbad weight loss brand, just two months after it closed its doors and filed for bankruptcy **Jenny Craig** went bust in May after more than 40 years in business because of growing competition from ... **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 5, 2023, 1 p.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## The Plague Puzzle

<https://headtopics.com/us/the-plague-puzzle-40930996>


**Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 5, 2023, 8:13 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig is being revived online

<https://headtopics.com/us/jenny-craig-is-being-revived-online-40932745>

**Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. ... **Jenny Craig** to Be Relunched by Owner of Nutrisystem **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**. The weight-loss brand had said in May it was shutting down.

MEDIA OUTLET	Head Topics
PUBLISHED	July 5, 2023, 8:54 a.m.
SIMILARWEB UVM 	452,060
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Longmont's Pumphouse Brewery moves to employee ownership model

<https://headtopics.com/us/longmont-s-pumphouse-brewery-moves-to-employee-ownership-model-40974835>

**Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy. **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**.

MEDIA OUTLET	Head Topics
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PUBLISHED	July 6, 2023, 10:21 a.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Neutral
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PITCH PLACEMENT	
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## '90s bombshells' back in bikinis

<https://headtopics.com/us/carmen-electra-51-and-jenny-mccarthy-50-90s-bombshells-back-in-bikinis-40...>

**Wellful** Inc. plans to relaunch the defunct weight-loss service this fall, with virtual rather than in-person coaching, after recently acquiring its brand assets out of bankruptcy. **Wellful**, the company behind weight-loss meal provider Nutrisystem, plans to relaunch **Jenny Craig**.

MEDIA OUTLET	Head Topics
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PUBLISHED	July 6, 2023, 11:24 a.m.
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SIMILARWEB UVM 	452,060
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Neutral
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wearegreenbay.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-j...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The

MEDIA OUTLET	WFRV-TV (Green Bay, WI)
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PUBLISHED	July 5, 2023, 10:34 a.m.
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SIMILARWEB UVM 	450,184
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Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wsaz.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	WSAZ-TV (Huntington, WV)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	448,194
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wibw.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	WIBW-TV (Topeka, KS)
PUBLISHED	July 5, 2023, 10:09 a.m.
SIMILARWEB UVM 	447,277
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wspa.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WSPA-TV (Spartanburg, SC)
PUBLISHED	July 5, 2023, 10:32 a.m.
SIMILARWEB UVM 	446,916
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.alaskasnewssource.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expa...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KSCT-TV (Juneau, AK)
PUBLISHED	July 5, 2023, 10:34 a.m.
SIMILARWEB UVM 	431,419
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kait8.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	KAIT-TV (Jonesboro, AR)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	427,152
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.weau.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WEAU-TV (Eau Claire, WI)
PUBLISHED	July 5, 2023, 10:14 a.m.
SIMILARWEB UVM 	423,906
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful Buys Jenny Craig Brand, To Revive Later This Year

By Al Barbarino

<https://www.law360.com/articles/1696230/wellful-buys-jenny-craig-brand-to-revive-later-this-year>


By Al Barbarino (July 5, 2023, 6:26 PM EDT) -- Health and wellness platform **Wellful** Inc. said Wednesday it has purchased the **Jenny Craig** brand and plans to bring the weight-loss chain back into operation this fall, a surprise deal that comes after **Jenny Craig** said in May that it would be shutting down

MEDIA OUTLET	Law360
PUBLISHED	July 5, 2023, 6:31 p.m.
SIMILARWEB UVM 	420,215
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kltv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KLTV-TV (Tyler, TX)
PUBLISHED	July 5, 2023, 10:16 a.m.
SIMILARWEB UVM 	418,386
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.counton2.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WCBD-TV (Mount Pleasant, SC)
PUBLISHED	July 5, 2023, 10:29 a.m.
SIMILARWEB UVM 	410,866
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.valleynewslive.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expandi...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	KXJB-TV (Fargo, ND)
PUBLISHED	July 5, 2023, 10:22 a.m.
SIMILARWEB UVM 	409,632
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtoc.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WTOC-TV (Savannah, GA)
PUBLISHED	July 5, 2023, 10:21 a.m.
SIMILARWEB UVM 	409,018
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.abc12.com/news/business/jenny-craig-is-being-revived-online/article\\_8e71ede6-5195-50e8-...](https://www.abc12.com/news/business/jenny-craig-is-being-revived-online/article_8e71ede6-5195-50e8-...)


Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WJRT-TV (Flint, MI)
PUBLISHED	July 5, 2023, 11:45 a.m.
SIMILARWEB UVM 	403,834
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	38
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wcjb.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WCJB-TV (Gainesville, FL)
PUBLISHED	July 5, 2023, 10:09 a.m.
SIMILARWEB UVM 	398,974
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wdtn.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WDTN-TV (Dayton, OH)
PUBLISHED	July 5, 2023, 10:53 a.m.
SIMILARWEB UVM 	395,077
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.qcnews.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cr...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WJZY-TV (Charlotte, NC)
PUBLISHED	July 5, 2023, 10:17 a.m.
SIMILARWEB UVM 	388,277
JOURNALIST SHARES	0
JOURNALIST REACH	0



TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.waff.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WAFF-TV (Huntsville, AL)
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PUBLISHED	July 5, 2023, 10:25 a.m.
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SIMILARWEB UVM 	380,621
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.witn.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

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MEDIA OUTLET	WITN-TV (Greenville, NC)
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PUBLISHED	July 5, 2023, 10:12 a.m.
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SIMILARWEB UVM 	374,648
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Jenny Craig is being revived online

By Jordan Valinsky


MEDIA OUTLET	KRDO-TV (Colorado Springs, CO)
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<a href="https://krdo.com/money/cnn-business-consumer/2023/07/05/jenny-craig-is-being-revived-online/">https://krdo.com/money/cnn-business-consumer/2023/07/05/jenny-craig-is-being-revived-online/</a>  By Jordan Valinsky, CNN Business New York (CNN) — Weight loss brand <b>Jenny Craig</b> is getting a second lease on life. Nutrisystem’s parent company <b>Wellful</b> is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... <b>Jenny Craig</b> won’t be combined with any of <b>Wellful’s</b> other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within <b>Wellful’s</b> portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show <b>Jenny Craig’s</b> intellectual property to be priced up to \$10 million. <b>Jenny Craig’s</b> website now shows a message teasing its return this fall. <b>Jenny Craig</b> was one of the pioneers of weight loss and diet programs.	PUBLISHED	July 5, 2023, 5:05 p.m.
	SIMILARWEB UVM 	373,930
	JOURNALIST SHARES	0
	JOURNALIST REACH	0
	TOTAL ENGAGEMENT	0
	SENTIMENT	Negative
PITCH PLACEMENT		

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kbtx.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


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MEDIA OUTLET	KBTX-TV (Bryan, TX)
PUBLISHED	July 5, 2023, 10:09 a.m.
SIMILARWEB UVM 	365,486
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.streetinsider.com/PRNewswire/Wellful,+Inc.+Acquires+Jenny+Craig+Brand,+Expanding+its+Po...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock , CEO of **Wellful, Inc.**


MEDIA OUTLET	StreetInsider
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	364,951
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kfyrtv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KFYR-TV (Bismarck, ND)
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	364,756
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://whnt.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WHNT-TV (Huntsville, AL)
PUBLISHED	July 5, 2023, 10:27 a.m.
SIMILARWEB UVM 	364,200
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	


## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kcbd.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ --

MEDIA OUTLET	KCBD-TV (Lubbock, TX)
PUBLISHED	July 5, 2023, 10:17 a.m.

**Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

SIMILARWEB UVM 	362,672
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wlns.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WLNS-TV (Lansing, MI)
PUBLISHED	July 5, 2023, 10:36 a.m.
SIMILARWEB UVM 	355,100
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wwnytv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WWNY-TV (Watertown, NY)
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	354,738
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wrdw.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


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MEDIA OUTLET	WRDW-TV (Augusta, GA)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	350,759
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nbc12.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WWBT-TV (Richmond, VA)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	346,191
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.localsyr.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and

MEDIA OUTLET	WSYR-TV (East Syracuse, NY)
PUBLISHED	July 5, 2023, 10:36 a.m.
SIMILARWEB UVM 	345,198


wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.fox21news.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KXRM-TV (Colorado Springs, CO)
PUBLISHED	July 5, 2023, 10:57 a.m.
SIMILARWEB UVM 	329,543
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kwqc.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KWQC-TV (Davenport, IA)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	327,414
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wbrc.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WBRC-TV (Birmingham, AL)
PUBLISHED	July 5, 2023, 10:08 a.m.
SIMILARWEB UVM 	326,022
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.pahomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenn...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WYOU-TV (Wilkes-Barre, PA)
PUBLISHED	July 5, 2023, 10:17 a.m.
SIMILARWEB UVM 	325,572
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wndu.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WNDU-TV (South Bend, IN)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	322,662
JOURNALIST	0

## SHARES

JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kark.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KARZ-TV (Little Rock, AR)
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PUBLISHED	July 5, 2023, 10:35 a.m.
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SIMILARWEB UVM 	321,449
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.yourcentralvalley.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquir...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KSEE-TV (Fresno, CA)
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PUBLISHED	July 5, 2023, 10:21 a.m.
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SIMILARWEB UVM 	320,739
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wect.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

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MEDIA OUTLET	WECT-TV (Wilmington, NC)
PUBLISHED	July 5, 2023, 10:13 a.m.
SIMILARWEB UVM 	308,275
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.kwwl.com/news/national/jenny-craig-is-being-revived-online/article\\_55016ee4-4d06-524d-9...](https://www.kwwl.com/news/national/jenny-craig-is-being-revived-online/article_55016ee4-4d06-524d-9...)

New York (CNN) - Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	KWWL-TV (Waterloo, IA)
PUBLISHED	July 5, 2023, 12:58 p.m.
SIMILARWEB UVM 	296,703
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	43
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.dcnewsnow.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	DC News Now
PUBLISHED	July 5, 2023, 11:04 a.m.
SIMILARWEB UVM 	287,358
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wjtv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WJTV-TV (Jackson, MS)
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PUBLISHED	July 5, 2023, 10:55 a.m.
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SIMILARWEB UVM 	280,370
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kplctv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KPLC-TV (Lake Charles, LA )
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PUBLISHED	July 5, 2023, 10:10 a.m.
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SIMILARWEB UVM 	276,015
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wsaw.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WSAW-TV (Wausau, WI)
PUBLISHED	July 5, 2023, 10:20 a.m.
SIMILARWEB UVM 	275,201
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtaj.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WTaj-TV (Altoona, PA)
PUBLISHED	July 5, 2023, 10:55 a.m.
SIMILARWEB UVM 	271,940
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wowktv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cr...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WOWK-TV (Charleston, WV)
PUBLISHED	July 5, 2023, 10:41 a.m.
SIMILARWEB UVM 	268,366
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wjbf.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WJBF-TV (Augusta, GA)
PUBLISHED	July 5, 2023, 10:29 a.m.
SIMILARWEB UVM 	266,267
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.whsv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WHSV-TV (Harrisonburg, VA)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	265,145
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

<https://www.cbs58.com/news/jenny-craig-is-being-revived-online>

By Jordan Valinsky, CNN Business New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful**’s other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful**’s portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig**’s intellectual property to be priced up to \$10 million. **Jenny Craig**’s website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WDJT-TV (Milwaukee, WI)
PUBLISHED	July 5, 2023, 11:34 a.m.
SIMILARWEB UVM 	262,862
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	37
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kfvs12.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful**'s collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KFVS-TV (Cape Girardeau, MO)
PUBLISHED	July 5, 2023, 10:18 a.m.
SIMILARWEB UVM 	254,816
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.mystateline.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jen...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful**'s collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WTVO-TV (Rockford, IL)
PUBLISHED	July 5, 2023, 10:38 a.m.
SIMILARWEB UVM 	251,537
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.14news.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>

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MEDIA OUTLET	WFIE-TV (Evansville, IN)
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PUBLISHED	July 5, 2023, 10:11 a.m.
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SIMILARWEB UVM 	251,405
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wctv.tv/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WCTV-TV (Tallahassee, FL)
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PUBLISHED	July 5, 2023, 10:12 a.m.
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SIMILARWEB UVM 	246,894
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wlox.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WLOX-TV (Biloxi, MS)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	246,865
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wnct.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WNCT-TV (Greenville, NC)
PUBLISHED	July 5, 2023, 10:35 a.m.
SIMILARWEB UVM 	246,477
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.ksla.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	KSLA-TV (Shreveport, LA)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	245,552
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.valleycentral.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-j...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KVEO-TV (Brownsville, TX)
PUBLISHED	July 5, 2023, 10:48 a.m.
SIMILARWEB UVM 	243,227
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.uppermichiganssource.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-e...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WLUC-TV (Negaunee, MI)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	243,052
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	



## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wabi.tv/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WABI-TV (Bangor, ME)
PUBLISHED	July 5, 2023, 10:11 a.m.
SIMILARWEB UVM 	242,507
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

<https://kesq.com/money/cnn-business-consumer/2023/07/05/jenny-craig-is-being-revived-online/>


By Jordan Valinsky, CNN Business New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful’s** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig’s** intellectual property to be priced up to \$10 million. **Jenny Craig’s** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	KESQ-TV (Thousand Palms, CA)
PUBLISHED	July 5, 2023, 12:43 p.m.
SIMILARWEB UVM 	242,155
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.finanzen.at/nachrichten/aktien/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

. , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Finanzen.at
PUBLISHED	July 5, 2023, 9:42 p.m.
SIMILARWEB UVM 	237,046
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.conchovalleyhomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acq...>

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MEDIA OUTLET	KLST-TV (San Angelo, TX)
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PUBLISHED	July 5, 2023, 10:21 a.m.
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SIMILARWEB UVM 	230,423
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Press Releases for Readers of Times of San Diego

<https://pr.timesofsandiego.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Times of San Diego
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	224,981
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	35
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wifr.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WIFR-TV (Rockford, IL)
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	220,183
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.walb.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WALB-TV (Albany, GA )
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	216,472
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.mytwintiers.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jen...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WETM-TV (Elmira, NY)
PUBLISHED	July 5, 2023, 10:44 a.m.
SIMILARWEB UVM 	213,785
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.yourerie.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WJET-TV (Erie, PA)
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PUBLISHED	July 5, 2023, 10:41 a.m.
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SIMILARWEB UVM 	210,580
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nwahomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jen...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KNWA-TV (Fayetteville, AR)
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PUBLISHED	July 5, 2023, 10:39 a.m.
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SIMILARWEB UVM 	208,795
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wbko.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WBKO-TV (Bowling Green, KY)
PUBLISHED	July 5, 2023, 10:16 a.m.
SIMILARWEB UVM 	201,197
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wjhg.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WJHG-TV (Panama City Beach, FL)
PUBLISHED	July 5, 2023, 10:19 a.m.
SIMILARWEB UVM 	193,074
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.kxly.com/news/money/jenny-craig-is-being-revived-online/article\\_ae820022-d43b-5ea3-b363...](https://www.kxly.com/news/money/jenny-craig-is-being-revived-online/article_ae820022-d43b-5ea3-b363...)

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent

MEDIA OUTLET	KXLY-TV (Spokane, WA)
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	185,341
JOURNALIST SHARES	0


brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.ketk.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	KETK-TV (Tyler, TX)
PUBLISHED	July 5, 2023, 10:37 a.m.
SIMILARWEB UVM 	183,620
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.news8000.com/lifestyle/money/jenny-craig-is-being-revived-online/article\\_1feef940-27af-...](https://www.news8000.com/lifestyle/money/jenny-craig-is-being-revived-online/article_1feef940-27af-...)

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MEDIA OUTLET	WKBT-TV (La Crosse, WI)
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	182,482
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.wsiltv.com/news/consumer/jenny-craig-is-being-revived-online/article\\_e62d178e-27f5-5ed7...](https://www.wsiltv.com/news/consumer/jenny-craig-is-being-revived-online/article_e62d178e-27f5-5ed7...)


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MEDIA OUTLET	WSIL-TV (Carterville, IL)
PUBLISHED	July 5, 2023, 11:24 a.m.
SIMILARWEB UVM 	180,013
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.centralillinoisproud.com/business/press-releases/cision/20230705NE49926/wellful-inc-acq...>


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MEDIA OUTLET	CentralIllinoisProud.com
PUBLISHED	July 5, 2023, 10:53 a.m.
SIMILARWEB UVM 	178,348
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.newschannel10.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expandin...>

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MEDIA OUTLET	KFDA-TV (Amarillo, TX)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	167,579
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wdtv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WDTV-TV (Bridgeport, WV)
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PUBLISHED	July 5, 2023, 10:14 a.m.
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SIMILARWEB UVM 	166,522
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kalb.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

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MEDIA OUTLET	KALB-TV (Alexandria, LA)
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PUBLISHED	July 5, 2023, 10:11 a.m.
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SIMILARWEB UVM 	165,439
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wrbl.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WRBL-TV (Columbus, GA)
PUBLISHED	July 5, 2023, 10:46 a.m.
SIMILARWEB UVM 	164,854
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wymt.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WYMT-TV (Hazard, KY)
PUBLISHED	July 5, 2023, 10:24 a.m.
SIMILARWEB UVM 	164,422
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.news-journal.com/wellful-inc-acquires-jenny-craig-brand-expanding-its-portfolio-of-lead...>

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MEDIA OUTLET	Longview News-Journal
PUBLISHED	July 5, 2023, 10:47 a.m.
SIMILARWEB UVM 	162,099
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.klfy.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

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MEDIA OUTLET	KLFY-TV (Lafayette, LA)
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PUBLISHED	July 5, 2023, 10:53 a.m.
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SIMILARWEB UVM 	155,524
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wfxrtv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cr...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WFXR-TV (Roanoke, VA)
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PUBLISHED	July 5, 2023, 10:41 a.m.
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SIMILARWEB UVM 	155,326
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtvm.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	WTVM-TV (Columbus, GA)
PUBLISHED	July 5, 2023, 10:13 a.m.
SIMILARWEB UVM 	154,387
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.waaytv.com/news/jenny-craig-is-being-revived-online/article\\_74085d82-4441-59fb-bebf-df0...](https://www.waaytv.com/news/jenny-craig-is-being-revived-online/article_74085d82-4441-59fb-bebf-df0...)

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.


MEDIA OUTLET	WAAY-TV (Huntsville, AL)
PUBLISHED	July 5, 2023, 1:03 p.m.
SIMILARWEB UVM 	153,957
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	1
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig Returns as Digital-Only Service After Acquisition by Wellful

By Courtney Rehfeldt

<https://athletechnews.com/jenny-craig-returns-as-digital-only-service/>

As a direct-to-consumer and omnichannel health and wellness company, **Wellful** Inc. says **Jenny Craig** is slated to make a comeback this fall with a DTC delivery model with tasty, nutritious food and personalized coaching. ... While terms of the deal were not disclosed, numerous reports reveal that court documents from the recent acquisition show **Jenny Craig's** intellectual property priced at up to \$10 million. **Wellful** also owns Nutrisystem but confirms it will manage **Jenny Craig** separately as an independent brand.

MEDIA OUTLET	Athletech News
PUBLISHED	July 6, 2023, 5:34 p.m.
SIMILARWEB UVM 	152,011
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kxnet.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KXMA-TV (Dickinson, ND)
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PUBLISHED	July 5, 2023, 10:37 a.m.
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SIMILARWEB UVM 	150,157
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.fox16.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cra...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KLRT-TV (Little Rock, AR)
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PUBLISHED	July 5, 2023, 10:34 a.m.
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SIMILARWEB UVM 	150,117
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.everythinglubbock.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquir...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KAMC-TV (Lubbock, TX)
PUBLISHED	July 5, 2023, 10:49 a.m.
SIMILARWEB UVM 	149,770
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands


<https://cw39.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KIAH-TV (Houston, TX)
PUBLISHED	July 5, 2023, 10:45 a.m.
SIMILARWEB UVM 	148,740
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful acquires Jenny Craig

<https://www.crunchbase.com/acquisition/wellful-acquires-jenny-craig-2--08902ac0>

MEDIA OUTLET	Crunchbase
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	144,988
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Negative
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.bigcountryhomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acqui...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KTAB-TV (Abilene, TX)
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PUBLISHED	July 5, 2023, 10:42 a.m.
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SIMILARWEB UVM 	144,332
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.brproud.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-c...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	brproud.com
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PUBLISHED	July 5, 2023, 10:45 a.m.
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SIMILARWEB UVM 	144,272
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.tristatehomepage.com/business/press-releases/cision/>


MEDIA OUTLET	WEHT-TV (Henderson, KY)
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20230705NE49926/wellful-inc-acquire...	PUBLISHED	July 5, 2023, 10:39 a.m.
Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.	SIMILARWEB UVM 	143,416
	JOURNALIST SHARES	0
	JOURNALIST REACH	0
	TOTAL ENGAGEMENT	0
	SENTIMENT	Positive
	PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wvnstv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-cr...>


Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	WVNS-TV (Ghent, WV)
PUBLISHED	July 5, 2023, 10:40 a.m.
SIMILARWEB UVM 	143,306
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kxii.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	KXII-TV (Sherman, TX)
PUBLISHED	July 5, 2023, 10:19 a.m.
SIMILARWEB UVM 	143,225
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.ourquadcities.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-j...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WHBF-TV (Rock Island,IL)
PUBLISHED	July 5, 2023, 10:31 a.m.
SIMILARWEB UVM 	137,332
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

<https://localnews8.com/money/cnn-business-consumer/2023/07/05/jenny-craig-is-being-revived-online/>

By Jordan Valinsky, CNN Business New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	WXPI-TV (Idaho Falls, ID)
PUBLISHED	July 5, 2023, 12:46 p.m.
SIMILARWEB UVM 	133,963
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands


<https://www.ksnblocal4.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-i...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ --

MEDIA OUTLET	KSNB-TV (Hastings, NE)
PUBLISHED	July 5, 2023, 10:10 a.m.



**Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

SIMILARWEB UVM 	130,377
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kotatv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KOTA-TV (Rapid City, SD)
PUBLISHED	July 5, 2023, 10:24 a.m.
SIMILARWEB UVM 	130,011
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

<https://www.abccolumbia.com/2023/07/05/jenny-craig-is-being-revived-online/>

(CNN)—The weight loss brand **Jenny Craig** is coming back. Nutri-System’s parent company **Wellful** says it will relaunch this fall with online coaching instead of physical centers. Customers will receive food by delivery.


MEDIA OUTLET	WOLO-TV (Columbia, SC)
PUBLISHED	July 5, 2023, 6:02 p.m.
SIMILARWEB UVM 	128,565
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	17
SENTIMENT	Neutral

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.mypanhandle.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jen...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WMBB-TV (Panama City, FL)
PUBLISHED	July 5, 2023, 10:39 a.m.
SIMILARWEB UVM 	115,241
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.knoe.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KNOE-TV (Monroe, LA)
PUBLISHED	July 5, 2023, 10:14 a.m.
SIMILARWEB UVM 	114,689
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	


## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kmvt.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ --

MEDIA OUTLET	KMVT-TV (Twin Falls, ID)
PUBLISHED	July 5, 2023, 10:14 a.m.
SIMILARWEB	109,789

**Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.myhighplains.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-je...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KAMR-TV (Amarillo, TX)
PUBLISHED	July 5, 2023, 10:42 a.m.
SIMILARWEB UVM 	107,296
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to be Revived as E-Commerce Business by Wellful Inc.

<https://retailwire.com/jenny-craig-to-be-revived-as-e-commerce-business-by-wellful-inc/>


**Jenny Craig**, a weight-loss company that filed for bankruptcy in May, is being revived by **Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem. **Wellful** acquired the rights to **Jenny Craig's** intellectual property for an undisclosed amount.

MEDIA OUTLET	RetailWire
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	106,050
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kswo.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KSWO-TV (Lawton, OK)
PUBLISHED	July 5, 2023, 10:13 a.m.
SIMILARWEB UVM 	105,546
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.siouxlandproud.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KCAU-TV (Sioux City, IA)
PUBLISHED	July 5, 2023, 10:41 a.m.
SIMILARWEB UVM 	105,513
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtap.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WTAP-TV (Parkersburg, WV)
PUBLISHED	July 5, 2023, 10:16 a.m.
SIMILARWEB UVM 	104,863
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.mywabashvalley.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WTWO-TV (Terre Haute, IN)
PUBLISHED	July 5, 2023, 10:42 a.m.
SIMILARWEB UVM 	103,435
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wdam.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WDAM-TV (Moselle, MS)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	103,269
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.keyc.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KEYC-TV (Mankato, MN)
PUBLISHED	July 5, 2023, 10:19 a.m.
SIMILARWEB UVM 	100,382
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Salisbury Post

<https://smb.salisburypost.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Salisbury Post
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	92,448
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://cbs4indy.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WTTV-TV (Indianapolis, IN)
PUBLISHED	July 5, 2023, 10:55 a.m.
SIMILARWEB UVM 	91,587
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nbc11news.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-it...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KKCO-TV (Grand Junction, CO)
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PUBLISHED	July 5, 2023, 10:14 a.m.
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SIMILARWEB UVM 	90,714
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtvv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WRGX-TV (Dothan, AL)
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PUBLISHED	July 5, 2023, 10:09 a.m.
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SIMILARWEB UVM 	90,551
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wtok.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WTOK-TV (Meridian, MS)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	88,446
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.westernslopenow.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KREX-TV (Grand Junction, CO)
PUBLISHED	July 5, 2023, 10:33 a.m.
SIMILARWEB UVM 	84,295
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://auburnpub.com/partners/cnn/jenny-craig-is-being-revived-online/article\\_fe8bde3d-4352-5245-a...](https://auburnpub.com/partners/cnn/jenny-craig-is-being-revived-online/article_fe8bde3d-4352-5245-a...)

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's**

MEDIA OUTLET	Auburn Citizen
PUBLISHED	July 5, 2023, 11:45 a.m.
SIMILARWEB UVM 	79,740
JOURNALIST SHARES	0
JOURNALIST REACH	0



intellectual property to be priced up to \$10 million. **Jenny Craig**'s website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.


TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Tech Report: 2022 saw a dramatic rise in investment fraud

By Finn Balfour

<https://www.41nbc.com/tech-report-2022-saw-a-dramatic-rise-in-investment-fraud/>

Coming this fall, Nutrisystem's parent company, **Wellful**, is bringing back the **Jenny Craig** brand. After more than 40 years, **Jenny Craig** went bust in May. The company struggled to compete with trendy diets and weight loss drugs, such as Ozempic. ... **Jenny Craig**'s weight loss centers won't be reopened, a major change from the original franchise. Wedbush analyst Dan Ives says that Microsoft will join the \$3 trillion club next year, thanks to the power of AI.


MEDIA OUTLET	WMGT-TV (Macon, GA)
PUBLISHED	July 6, 2023, 12:25 p.m.
SIMILARWEB UVM 	79,154
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## The Daily Scoop: Meta's Threads launches to take on Twitter

By Sherri Kolade

<https://www.prdaily.com/the-daily-scoop-metas-threads-launches-to-take-on-twitter/>

Editor's Daily Reads: **Jenny Craig** is undergoing a business model reboot and will relaunch in the fall. **Wellful** Inc. (which owns Nutrisystem) bought the bankrupt, decades-old weight loss company and has plans to help clients virtually. ... **Jenny Craig**'s new operating style shows that even longtime, familiar brands have to switch things up to stay viable. You don't have to be bought out to figure out how to keep your look and feel fresh while staying in tune to your stakeholders' needs.

MEDIA OUTLET	PR Daily
PUBLISHED	July 6, 2023, 10:37 a.m.
SIMILARWEB UVM 	77,134
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	15
SENTIMENT	Positive
PITCH PLACEMENT	


## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wflx.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig->

MEDIA OUTLET	WFLX-TV (West Palm Beach, FL)
PUBLISHED	July 5, 2023,

brand-expanding-its-por...

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


	10:13 a.m.
SIMILARWEB UVM 	76,670
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Health and wellness company acquires Jenny Craig

By Brooke Just

<https://www.foodbusinessnews.net/articles/24144-health-and-wellness-company-acquires-jenny-craig>


. — Omnichannel health and wellness company, **Wellful**, Inc. has acquired the **Jenny Craig** brand. The **Jenny Craig** brand will be managed as an independent brand within **Wellful**. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands," said Brandon Adcock, chief executive officer of **Wellful**, Inc.

MEDIA OUTLET	Food Business News
PUBLISHED	July 6, 2023, 8:35 a.m.
SIMILARWEB UVM 	76,451
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	16
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wdhn.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WDHN-TV (Dothan, AL )
PUBLISHED	July 5, 2023, 10:26 a.m.
SIMILARWEB UVM 	71,560
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.fourstateshomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acqui...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	KODE-TV (Joplin, MO)
PUBLISHED	July 5, 2023, 10:37 a.m.
SIMILARWEB UVM 	70,344
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

By Jordan Valinsky

[https://www.albanyherald.com/news/business/jenny-craig-is-being-revived-online/article\\_93792d55-245...](https://www.albanyherald.com/news/business/jenny-craig-is-being-revived-online/article_93792d55-245...)

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	Albany Herald
PUBLISHED	July 5, 2023, 11:16 a.m.
SIMILARWEB UVM 	69,509
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	


## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kgns.tv/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and

MEDIA OUTLET	KGNS-TV (Laredo, TX)
PUBLISHED	July 5, 2023, 10:13 a.m.
SIMILARWEB	66,681


wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.cbs7.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-por...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KOSA-TV (Odessa, TX)
PUBLISHED	July 5, 2023, 10:16 a.m.
SIMILARWEB UVM 	66,349
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.texomashomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KFDX-TV (Wichita Falls, TX)
PUBLISHED	July 5, 2023, 10:33 a.m.
SIMILARWEB UVM 	66,025
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kjct8.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KJCT-TV (Grand Junction, CO)
PUBLISHED	July 5, 2023, 10:13 a.m.
SIMILARWEB UVM 	64,276
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.binghamtonhomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acqui...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	WBGH-CD/ WIVT-TV (Binghamton, NY)
PUBLISHED	July 5, 2023, 10:33 a.m.
SIMILARWEB UVM 	60,411
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.yourbasin.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny...>

MEDIA OUTLET	KMID-TV (Odessa, TX )
PUBLISHED	July 5, 2023, 10:52 a.m.


Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

SIMILARWEB UVM 	58,668
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Bankrupt Jenny Craig Diet Company finds new owner

<https://biz.crastr.net/bankrupt-jenny-craig-diet-company-finds-new-owner/>


However, Jenny Craig’s pre-packaged meals will still be part of the brand’s weight loss equation under new ownership. “The Jenny Craig brand is a wonderful addition to Wellful’s collection of proven health and wellness brands,” Brandon Adcock, Wellful’s CEO, said in a statement. ... He says he is confident Wellful has the expertise to “get Jenny Craig back on its feet” and provide familiar Jenny Craig products to the company’s “loyal customers” once again. News of the acquisition comes just two months after Jenny Craig formally filed for Chapter 7 bankruptcy.

MEDIA OUTLET	BusinessNews
PUBLISHED	July 6, 2023, 3:41 a.m.
SIMILARWEB UVM 	56,889
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Small Business - Shelby County Reporter

<https://smb.shelbycountyreporter.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-P...>

Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	Shelby County Reporter
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	55,025
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH	


## PLACEMENT

### Wellful to Resurrect Jenny Craig as DTC Brand

By Adam Blair

<https://www.retailtouchpoints.com/features/mergers-and-acquisitions/wellful-to-resurrect-jenny-crai...>


**Wellful** has purchased the well-known weight loss brand **Jenny Craig** and plans to resume its operations this fall, using a DTC delivery model and the personalized coaching the brand is known for. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands," said Brandon Adcock, CEO of **Wellful** in a statement.

MEDIA OUTLET	Retail TouchPoints
PUBLISHED	July 7, 2023, 1:06 p.m.
SIMILARWEB UVM 	52,804
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	2
SENTIMENT	Neutral
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wyomingnewsnow.tv/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expandin...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Wyoming News Now
PUBLISHED	July 5, 2023, 10:13 a.m.
SIMILARWEB UVM 	49,706
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Jenny Craig Is Still Alive! The Weight Loss Empire Will Be Resurrected As An Online Business " WhatsNew2Day

<https://whatsnew2day.com/jenny-craig-is-still-alive-the-weight-loss-empire-will-be-resurrected-as-a...>

Weight loss firm **Jenny Craig** will be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, was purchased by wellness brand **Wellful** and will continue as a direct-to-consumer

MEDIA OUTLET	WhatsNew2Day
PUBLISHED	July 5, 2023, 5:54 p.m.
SIMILARWEB UVM 	47,758
JOURNALIST	0


delivery business later this year.

SHARES	
JOURNALIST REACH	0
TOTAL ENGAGEMENT	1
SENTIMENT	Positive
PITCH PLACEMENT	

### Small Business | The Suffolk News-Herald

<https://smb.suffolknewsherald.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Suffolk News Herald
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	46,932
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	43
SENTIMENT	Positive
PITCH PLACEMENT	

### Small Business - Farmville

<https://smb.farmvilleherald.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Farmville Herald
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	45,815
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	



## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://cw33.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-craig-br...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KDAF-TV (Dallas, TX)
PUBLISHED	July 5, 2023, 10:37 a.m.
SIMILARWEB UVM 	45,503
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business | Leader Publications

<https://smb.leaderpub.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-of-Le...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Leader Publications (Michigan)
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	44,457
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	16
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Port Arthur News

<https://smb.panews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-of-Le...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Port Arthur News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	42,688
JOURNALIST SHARES	0
JOURNALIST	0

#### REACH

TOTAL  
ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.myarklamiss.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jen...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET KTVE/KARD-TV (West Monroe, LA)

PUBLISHED July 5, 2023, 10:44 a.m.

SIMILARWEB UVM  38,860

JOURNALIST  
SHARES 0

JOURNALIST  
REACH 0

TOTAL  
ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Jenny Craig is being revived online

By Jordan Valinsky

[https://news.lee.net/partners/cnn/jenny-craig-is-being-revived-online/article\\_2fdb0794-ed1e-5807-96...](https://news.lee.net/partners/cnn/jenny-craig-is-being-revived-online/article_2fdb0794-ed1e-5807-96...)

New York (CNN) — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET Lee News Central

PUBLISHED July 5, 2023, 12:42 p.m.

SIMILARWEB UVM  37,770

JOURNALIST  
SHARES 0

JOURNALIST  
REACH 0

TOTAL  
ENGAGEMENT 0


SENTIMENT Negative

PITCH  
PLACEMENT

# Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.informnny.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WWTI-TV (Watertown, NY)
PUBLISHED	July 5, 2023, 10:47 a.m.
SIMILARWEB UVM 	37,502
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Vicksburg Warren County

<https://smb.vicksburgpost.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	The Vicksburg Post
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	37,397
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	53
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to Relaunch Under New Owner

By Brad Graves

<https://www.sdbj.com/food/jenny-craig-to-relaunch-under-new-owner/>

**Wellful** expects to relaunch **Jenny Craig** in the fall "with a convenient direct-to-consumer delivery model with the same delicious food and personalized coaching that millions of **Jenny Craig** customers have come to know and love," **Wellful** said in a statement. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**.


MEDIA OUTLET	San Diego Business Journal
PUBLISHED	July 5, 2023, 11:11 p.m.
SIMILARWEB UVM 	37,283
JOURNALIST SHARES	0
JOURNALIST	0

REACH	
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nbc15.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WMTV-TV (Madison, WI)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	37,117
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wytv.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-crai...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WYTV-TV (Youngstown, OH)
PUBLISHED	July 5, 2023, 10:29 a.m.
SIMILARWEB UVM 	36,090
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Austin Daily Herald

<https://smb.austindailyherald.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	Austin Daily Herald
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	35,834
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful Acquires Jenny Craig Brand

By Lisa Parker

<https://www.citybiz.co/article/437040/wellful-acquires-jenny-craig-brand/>


**Wellful**, Inc.®, a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	citybiz
PUBLISHED	July 5, 2023, 11:50 p.m.
SIMILARWEB UVM 	35,578
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Troy Messenger

<https://smb.troymessenger.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Troy Messenger
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	35,239
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	0

## ENGAGEMENT

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business | The Oxford Eagle

<https://smb.oxfordeagle.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET The Oxford Eagle

PUBLISHED July 5, 2023, midnight

SIMILARWEB UVM  34,642

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 21

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wagmtv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET WAGM-TV (Presque Isle, ME )

PUBLISHED July 5, 2023, 10:17 a.m.

SIMILARWEB UVM  34,260

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Jenny Craig finds new owner

By Brooke Just


MEDIA OUTLET Baking Business

PUBLISHED July 6, 2023,

<https://www.bakingbusiness.com/articles/59439-jenny-craig-finds-new-owner>

8:32 a.m.


. — Omnichannel health and wellness company, **Wellful**, Inc. has acquired the **Jenny Craig** brand. The **Jenny Craig** brand will be managed as an independent brand within **Wellful**. ... “The **Jenny Craig** brand is a wonderful addition to **Wellful’s** collection of proven health and wellness brands,” said Brandon Adcock, chief executive officer of **Wellful**, Inc.

SIMILARWEB UVM 	33,095
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being saved from bankruptcy by the Nutrisystem owners

<https://biztoc.com/x/1a29575e3fb8860f>


**Jenny Craig**, the once-revolutionary weight-loss giant, is coming back. After filing for bankruptcy in May, the business has been acquired by **Wellful** Inc., which also owns Nutrisystem.

MEDIA OUTLET	BizToc
PUBLISHED	July 5, 2023, 1:46 p.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

<https://biztoc.com/x/49f334d9bf3133d7>

Struggling weight loss company **Jenny Craig**, which told employees it would shut down physical operations after four decades just two months ago, will be resurrected this fall as an online service after wellness brand **Wellful** acquired it, as the diet giant looks to remain competitive while Americans increasingly


MEDIA OUTLET	BizToc
PUBLISHED	July 5, 2023, 1:45 p.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive

PITCH  
PLACEMENT

## Jenny Craig to Get New Life as eCommerce Brand

<https://biztoc.com/x/6e6299d712b71e84>


Bankrupt weight-loss company **Jenny Craig** is getting a new lease on life. As CNBC reported Wednesday (July 5), rival weight-loss meal firm **Wellful** has purchased **Jenny Craig's** assets and will revive it as an eCommerce company.

MEDIA OUTLET	BizToc
PUBLISHED	July 5, 2023, 3:45 p.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://biztoc.com/x/7c6b9e44984f4667>


**Jenny Craig** is being revived for e-commerce in the coming months by the maker of a rival weight-loss meal provider that bought the defunct company's brand assets out of bankruptcy. ... **Wellful Inc.**, a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount.

MEDIA OUTLET	BizToc
PUBLISHED	July 5, 2023, 8:13 a.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig's eCommerce Revival Comes as D2C Supercharges Weight Loss Industry

<https://biztoc.com/x/32f030b61d10eddb>

**Jenny Craig** is poised for a digital comeback as the rise of direct-to-consumer (D2C) enables weight loss brands to find an audience in more targeted ways than ever. ... As **Wellful**, an omnichannel health and diet food company behind competing brand Nutrisystem, announced Wednesday (July 5), it has acquired **Jenny Craig's** assets and expects to revive the brand this fall as a D2C...

MEDIA OUTLET	BizToc
PUBLISHED	July 6, 2023, 11:46 a.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0




#jennycraig#jennycraigs#d2c#brandonadcock#stephenmikulak#digitalsrole#cdc#noom

JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig is being revived online

<https://biztoc.com/x/277009565be884d5>


Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday.

MEDIA OUTLET	BizToc
PUBLISHED	July 5, 2023, 11:23 a.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://biztoc.com/x/cc5f63a26d68e21c>

**Jenny Craig** is being revived for e-commerce in the coming months by the maker of a rival weight-loss meal provider that bought the defunct company’s brand assets out of bankruptcy. ... **Wellful Inc.**, a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig’s** intellectual property for an undisclosed amount.

MEDIA OUTLET	BizToc
PUBLISHED	July 5, 2023, 8:27 a.m.
SIMILARWEB UVM 	30,568
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	


## Small Business | alexcityoutlook.com

<https://smb.alexcityoutlook.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand->

MEDIA OUTLET	Alexander City Outlook
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Expanding-its-Portfo...


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	29,848
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Small Business - LaGrange Daily News

<https://smb.lagrangenews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	La Grange News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	27,141
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.cnyhomepage.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jen...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	WUTR-TV (Utica, NY)
PUBLISHED	July 5, 2023, 10:38 a.m.
SIMILARWEB UVM 	27,123
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.webcenterfairbanks.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-exp...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	KTVF-TV (Fairbanks, AK )
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	26,928
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Advocate-Messenger

<https://smb.amnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-of-Le...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Advocate-Messenger
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	26,526
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	29
SENTIMENT	Positive
PITCH PLACEMENT	


## Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

<https://beamstart.com/news/jenny-craig-lives-on-after-16885776652322>

The story "**Jenny Craig** Lives On, After All, As **Wellful** Reboots It As Online Service" has 21 words across 16 sentences, which will take approximately 1 minutes for the

MEDIA OUTLET	BEAMSTART
PUBLISHED	July 5, 2023, 12:45 a.m.
SIMILARWEB	25,379


average person to read.

UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.knopnews2.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-it...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KNOP-TV (North Platte, NE )
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	24,978
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Smithfield Times

<https://smb.smithfieldtimes.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	The Smithfield Times
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	24,641
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive

PITCH  
PLACEMENT

## Small Business | The Tribune

<https://smb.irontribune.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Ironton Tribune
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	23,413
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Coastland Times

<https://smb.thecoastlandtimes.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Coastland Times
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	23,379
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is Making A Comeback

<https://wjbr.com/2023/07/06/jenny-craig-is-making-a-comeback/>

**Jenny Craig** is making a comeback. One of America's most popular weight loss, weight management, and nutrition company, **Jenny Craig**, closed their doors just about two months ago. ... The owner of Nutrisystem, also known as **Wellful Inc.**, acquired **Jenny Craig**. According to court documents, it was sold for somewhere around \$10 million.


MEDIA OUTLET	WVCW-FM (Wilmington, DE)
PUBLISHED	July 6, 2023, 12:57 p.m.
SIMILARWEB UVM 	22,861

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	9
SENTIMENT	Positive
PITCH PLACEMENT	

## Rival's Parent Swoops In to Save Jenny Craig

<https://news.knowledia.com/US/en/articles/rival-s-parent-swoops-in-to-save-jenny-craig-0e328a4376c2...>


5 minutes ago Nutrisystem owner **Wellful** has acquired bankrupt company, will rebrand it Just a couple of months ago, it seemed like the death knell had sounded for **Jenny Craig**, the weight loss giant that declared bankruptcy and announced it was shuttering after four decades in the industry.

MEDIA OUTLET	Knowledia
PUBLISHED	July 5, 2023, 2:37 p.m.
SIMILARWEB UVM 	22,658
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived by the owner of diet meal maker Nutrisystem

<https://news.knowledia.com/US/en/articles/jenny-craig-is-being-revived-by-the-owner-of-diet-meal-ma...>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Jenny Craig's** website has teased a reboot in recent weeks, saying it "will be coming to your home this fall." Adcock said all former **Jenny Craig** customers have been notified by email and in the brand's Facebook groups about the relaunch. ... **Jenny Craig** couldn't be reached for comment at the time. H.I.G. Capital, the \$55 billion private-equity firm that acquired the brand for an undisclosed sum in 2019, didn't respond to requests for comment about the case or **Wellful's** acquisition.

MEDIA OUTLET	Knowledia
PUBLISHED	July 5, 2023, 8:36 a.m.
SIMILARWEB UVM 	22,658
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Small Business - Winchester Sun

<https://smb.winchestersun.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Winchester Sun
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	21,800
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	33
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - www.elizabethton.com

<https://smb.elizabethton.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Elizabethton Star
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	21,340
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	40
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business | L'Observateur

<https://smb.lobservateur.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	L'Observateur
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	21,132
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	27

## ENGAGEMENT

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business - The Selma Times-Journal

<https://smb.selmatimesjournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET The Selma Times Journal

PUBLISHED July 5, 2023, midnight

SIMILARWEB UVM  20,030

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business - The Tryon Daily Bulletin

<https://smb.tryondailybulletin.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET Tryon Daily Bulletin

PUBLISHED July 5, 2023, midnight

SIMILARWEB UVM  19,567

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business - Magnolia State Live

<https://smb.magnoliastatelive.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

MEDIA OUTLET Magnolia State Live

PUBLISHED July 5, 2023,



**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

	midnight
SIMILARWEB UVM 	19,142
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	37
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig lives on! Weight loss empire to be resurrected as online business in predicted \$10 million deal

<https://vnexplorer.net/jenny-craig-lives-on-weight-loss-empire-to-be-resurrected-as-online-business...>


**Jenny Craig** will continue as an ecommerce business this year after it filed for bankruptcy in MayFirm has been scooped up by wellness brand **wellful** in deal worth up to \$10 millionEmpire failed to compete with fashionable weight loss drugs such as Ozempic Weight loss firm **Jenny Craig** is set to be resurrected

MEDIA OUTLET	VNExplorer Network
PUBLISHED	July 5, 2023, 5:20 p.m.
SIMILARWEB UVM 	18,775
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand

<https://www.preparedfoods.com/articles/128326-wellful-inc-acquires-jenny-craig-brand>

**Wellful**, Inc.®, a premier direct-to-consumer, omni-channel health and wellness platform, announced the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	Prepared Foods
PUBLISHED	July 7, 2023, 10:12 a.m.
SIMILARWEB UVM 	17,380
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive

PITCH  
PLACEMENT

## Unveiling the Shocking Surge: Tech Report Reveals 2022's Alarming Rise in Investment Fraud!

<https://www.compsmag.com/news/unveiling-the-shocking-surge-tech-report-reveals-2022s-alarming-rise-...>


Shifting gears from controversies surrounding AI, there is news regarding Nutrisystem's parent company, **Wellful**. After more than four decades in operation, **Jenny Craig** went bankrupt earlier this year due to fierce competition from fad diets and weight-loss drugs like Ozempic.

MEDIA OUTLET	Comps Mag
PUBLISHED	July 6, 2023, 2:31 p.m.
SIMILARWEB UVM 	17,222
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig is being saved from bankruptcy by the Nutrisystem owners

<https://upstrack.com/x/1a29575e3fb8860f>


**Jenny Craig**, the once-revolutionary weight-loss giant, is coming back. After filing for bankruptcy in May, the business has been acquired by **Wellful** Inc., which also owns Nutrisystem.

MEDIA OUTLET	Upstrack
PUBLISHED	July 5, 2023, 9:05 a.m.
SIMILARWEB UVM 	17,014
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

<https://upstrack.com/x/49f334d9bf3133d7>

Struggling weight loss company **Jenny Craig**, which told employees it would shut down physical operations after four decades just two months ago, will be resurrected this fall as an online service after wellness brand **Wellful** acquired it, as the diet giant looks to remain competitive while Americans increasingly


MEDIA OUTLET	Upstrack
PUBLISHED	July 5, 2023, 12:45 p.m.
SIMILARWEB UVM 	17,014
JOURNALIST SHARES	0

JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://upstrack.com/x/7c6b9e44984f4667>

**Jenny Craig** is being revived for e-commerce in the coming months by the maker of a rival weight-loss meal provider that bought the defunct company's brand assets out of bankruptcy. ... **Wellful Inc.**, a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount.

MEDIA OUTLET	Upstrack
PUBLISHED	July 5, 2023, 8 a.m.
SIMILARWEB UVM 	17,014
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Daily Leader

<https://smb.dailyleader.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.** ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	The Daily Leader (Brookhaven, MS)
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	17,010
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	43
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Andalusia Star-News

<https://smb.andalusiastarnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Andalusia Star-News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	16,816
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.lelezard.com/en/news-20970719.html>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa. , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Le Lézard
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	16,489
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.wiproud.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-c...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	WLAX-TV (La Crosse, WI)
PUBLISHED	July 5, 2023, 10:54 a.m.
SIMILARWEB UVM 	16,471
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - The Stanly News & Press

<https://smb.thesnaponline.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Stanly News & Press
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	16,277
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - Picayune Item

<https://smb.picayuneitem.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Picayune Item
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	15,946
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Jenny Craig lives on! Weight loss empire to be resurrected as online business trends now


<https://en.mogaznews.com/World-News/2201717/Jenny-Craig-lives-on-Weight->

MEDIA OUTLET	Mogaznews En
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PUBLISHED	July 5, 2023, 5:01 p.m.
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loss-empire-to-be-resurrect...

Weight loss firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. ... The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.

SIMILARWEB UVM 	14,165
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

### Small Business - The Tidewater News

<https://smb.thetidewaternews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Tidewater News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	13,757
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Small Business | Washington Daily News

<https://smb.thewashingtondailynews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	Washington Daily News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	13,488
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	421
SENTIMENT	Positive

PITCH  
PLACEMENT

## Small Business - The Roanoke-Chowan News-Herald

<https://smb.roanoke-chowannews herald.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-i...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Roanoke-Chowan News-Herald
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	12,366
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Clanton Advertiser

<https://smb.clantonadvertiser.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Clanton Advertiser
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	11,977
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig gets new life as e-commerce brand

<https://inside.com/ecommerce/posts/jenny-craig-gets-new-life-as-e-commerce-brand-379883>

**Jenny Craig** will be revived as an e-commerce brand. The relaunch comes after the bankrupt weight loss firm was acquired by its rival **Wellful**. More: **Jenny Craig** filed for bankruptcy on May 5. ... D2C wellness brand **Wellful** Inc acquired **Jenny Craig's**

MEDIA OUTLET	Inside
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	11,512

intellectual property for an undisclosed sum. Wellful CEO Brandon Adcock said Jenny Craig's digital turn aims to "win back" former customers.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.cenlanow.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenny-...>

Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	WNTZ-TV (Lafayette, LA)
PUBLISHED	July 5, 2023, 10:25 a.m.
SIMILARWEB UVM	11,221
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Greenville Advocate

<https://smb.greenvilleadvocate.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Por...>

Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.


MEDIA OUTLET	The Greenville Advocate
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM	10,378
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	



## Small Business - Valley Times-News

<https://smb.valleytimes-news.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Valley Times-News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	9,332
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig lives on! Weight loss empire to be resurrected as online business in predicted \$10 million deal - after it filed for bankruptcy two months ago - Opera News

<https://www.dailyadvent.com/news/005e12f670814af32ef97b66dac280a8-Jenny-Craig-lives-on-Weight-loss-...>


**Jenny Craig** will continue as an ecommerce business this year after it filed for bankruptcy in May Firm has been scooped up by wellness brand **wellful** in deal worth up to \$10 million Empire failed to compete with fashionable weight loss drugs such as Ozempic Weight loss firm **Jenny Craig** is set to..

MEDIA OUTLET	Opera News
PUBLISHED	July 5, 2023, 4:54 p.m.
SIMILARWEB UVM 	9,124
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.dailyadvent.com/gb/news/bc30523415528765ae3a7c82fba12713-Wellful-Inc-Acquires-Jenny-Cra...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand CHARLOTTE, N.C. and FORT WASHINGTON, Pa., July 5, 2023 /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand.

MEDIA OUTLET	Opera News
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	9,124
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	0

## ENGAGEMENT

SENTIMENT Positive

PITCH  
PLACEMENT

## Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

<https://www.dailyadvent.com/gb/news/da371e4fc874fa2001583e330c77b4f3-Jenny-Craig-Lives-On-After-All...>

Topline Struggling weight loss company **Jenny Craig**, which told employees it would shut down physical operations after four decades just two months ago, will be resurrected this fall as an online service after wellness brand **Wellful** acquired it, as the diet giant looks to remain competitive while Americans

MEDIA OUTLET Opera News

PUBLISHED July 5, 2023, 12:45 p.m.

SIMILARWEB UVM  9,124

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Negative

PITCH  
PLACEMENT

## Small Business - The Brewton Standard

<https://smb.brewtonstandard.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET Brewton Standard

PUBLISHED July 5, 2023, midnight

SIMILARWEB UVM  8,959

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business - Claiborne Progress


<https://smb.claiborneprogress.net/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ --

MEDIA OUTLET Claiborne Progress

PUBLISHED July 5, 2023, midnight


**Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

SIMILARWEB UVM 	8,902
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	60
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.investorsobserver.com/news/qm-pr/5237678114916415>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock , CEO of **Wellful**, Inc.

MEDIA OUTLET	Investors Observer
PUBLISHED	July 5, 2023, 10:04 a.m.
SIMILARWEB UVM 	8,855
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Post-Searchlight

<https://smb.thepostsearchlight.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	The Post-Searchlight
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	8,742
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive

PITCH  
PLACEMENT

## Small Business - Americus Times-Recorder

<https://smb.americustimesrecorder.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Americus Times-Recorder
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	7,515
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Interior Journal

<https://smb.theinteriorjournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	Interior Journal
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	7,362
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	45
SENTIMENT	Positive
PITCH PLACEMENT	

## Here's the Skinny on Wellful's Acquisition of Jenny Craig

By Gary Symons

<https://www.thelicensingletter.com/heres-the-skinny-on-wellfuls-acquisition-of-jenny-craig/>

"The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said **Wellful** CEO, Brandon Adcock.


MEDIA OUTLET	The Licensing Letter
PUBLISHED	July 5, 2023, 5:35 p.m.
SIMILARWEB UVM 	7,223

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.kyoutv.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-p...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful**'s collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KYOU-TV (Ottumwa, IA )
PUBLISHED	July 5, 2023, 10:18 a.m.
SIMILARWEB UVM 	7,043
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to continue as online business after bankruptcy filing

<https://www.abdpost.com/jenny-craig-to-continue-as-online-business-after-bankruptcy-filing/217712/>


firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.

MEDIA OUTLET	AbdPost.Com
PUBLISHED	July 5, 2023, 5:51 p.m.
SIMILARWEB UVM 	6,980
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	
PITCH PLACEMENT	

## Chester County Press | The Community Newspaper of Southern Chester County | Press Releases

<https://pr.chestercounty.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Chester County Press
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	6,956
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	5
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Atmore Advance

<https://smb.atmoreadvance.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portoli...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Atmore Advance
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	6,789
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Bogalusa Daily News

<https://smb.bogalusadailynews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Bogalusa Daily News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	6,775
JOURNALIST SHARES	0
JOURNALIST REACH	0

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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - Davie County Enterprise Record

<https://smb.ourdavie.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-of-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Davie County Enterprise Record
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	6,533
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - Jessamine Journal

<https://smb.jessaminejournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Jessamine Journal
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	6,523
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	30
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nbcnebraskascottsbuff.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KNEP-TV (Scottsbuff, NE)
PUBLISHED	July 5, 2023, 10:12 a.m.
SIMILARWEB UVM 	5,983
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Panolian

<https://smb.panolian.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-of-...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	The Panolian
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	5,891
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Walnut Creek Magazine | Bringing you the latest culture, food, business, and travel news | Press Releases

<https://pr.walnutcreekmagazine.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Walnut Creek Magazine
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	5,885
JOURNALIST SHARES	0
JOURNALIST REACH	0



TOTAL ENGAGEMENT	52
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - Cordele Dispatch

<https://smb.cordeledispatch.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Cordele Dispatch
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	5,690
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Greenville Business Magazine | Your Business Resource for Greenville Metro & Upstate South Carolina | Press Releases

<https://pr.greenvillebusinessmag.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-P...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Greenville Business Magazine
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	5,662
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	61
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - Lowndes Signal

<https://smb.lowndesignal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Lowndes Signal
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	5,548
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - The Demopolis Times

<https://smb.demopolistimes.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Demopolis Times
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	4,530
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig vive, después de todo, así como Wellful lo reinicia como servicio en línea

<https://es.bitcoinethereumnews.com/finance/jenny-craig-lives-on-after-all-as-wellful-reboots-it-as-...>

Hechos clave **Wellful**, el propietario de la marca de comidas bajas en calorías Nutrisystem, anunció en un comunicado de prensa que adquirirá **Jenny Craig** y lo relanzará como un "modelo de entrega directa al consumidor" este otoño. **Jenny Craig**, que se fundó en 1983 e inició sus operaciones en EE.

MEDIA OUTLET	BitcoinEthereumNews.com
PUBLISHED	July 5, 2023, 1:45 p.m.
SIMILARWEB UVM 	4,256
JOURNALIST SHARES	0
JOURNALIST REACH	0

TOTAL  
ENGAGEMENT 0

SENTIMENT

PITCH  
PLACEMENT

## Jenny Craig lebt schließlich weiter, ebenso wie Wellful einen Neustart als Online-Dienst durchführt

<https://de.bitcoinethereumnews.com/finance/jenny-craig-lives-on-after-all-as-wellful-reboots-it-as-...>

Key Facts **Wellful**, der Eigentümer der Marke Nutrisystem für kalorienarme Mahlzeiten, kündigte in einer Pressemitteilung an, dass er **Jenny Craig** übernehmen und das Unternehmen im Herbst als „Direktlieferungsmodell an den Verbraucher“ neu einführen wird.

MEDIA OUTLET BitcoinEthereumNews.com

PUBLISHED July 5, 2023, 1:45 p.m.

SIMILARWEB UVM  4,256

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT

PITCH  
PLACEMENT

## Jenny Craig živi naprej, navsezadnje, tako dobro, da znova zažene spletno storitev

<https://sl.bitcoinethereumnews.com/finance/jenny-craig-lives-on-after-all-as-wellful-reboots-it-as-...>

Ključna dejstva **Wellful**, lastnik blagovne znamke nizkokaloričnih obrokov Nutrisystem, je v sporočilu za javnost napovedal, da bo kupil **Jenny Craig** in jo to jesen znova lansiral kot "model dostave neposredno potrošniku".

MEDIA OUTLET BitcoinEthereumNews.com

PUBLISHED July 5, 2023, 1:45 p.m.

SIMILARWEB UVM  4,256

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.nbc29.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expanding-its-po...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	WVIR-TV (Charlottesville, VA)
PUBLISHED	July 5, 2023, 10:15 a.m.
SIMILARWEB UVM 	4,238
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Jefferson Davis County

<https://smb.prentissheadlight.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	The Prentiss Headlight
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	4,134
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	13
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.blackhillsfox.com/prnewswire/2023/07/05/wellful-inc-acquires-jenny-craig-brand-expandin...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KEVN-TV (Rapid City, SD)
PUBLISHED	July 5, 2023, 10:20 a.m.
SIMILARWEB UVM 	3,802
JOURNALIST SHARES	0
JOURNALIST	0

## REACH

TOTAL  
ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business - Harlan Enterprise

<https://smb.harlandaily.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET Harlan Daily Enterprise

PUBLISHED July 5, 2023, midnight

SIMILARWEB  
UVM  3,666JOURNALIST  
SHARES 0JOURNALIST  
REACH 0TOTAL  
ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Small Business - Middlesboro News

<https://smb.middlesboronews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET Middlesboro News

PUBLISHED July 5, 2023, midnight

SIMILARWEB  
UVM  3,255JOURNALIST  
SHARES 0JOURNALIST  
REACH 0TOTAL  
ENGAGEMENT 4

SENTIMENT Positive

PITCH  
PLACEMENT

## Norfolk/Wrentham - Local Town Pages

<https://pr.norfolkwrenthamnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Norfolk & Wrentham News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	3,105
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	5
SENTIMENT	Positive
PITCH PLACEMENT	

## Holliston - Local Town Pages

<https://pr.hollistontownnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Holliston Town News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	3,043
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	6
SENTIMENT	Positive
PITCH PLACEMENT	

## Daily Business Report: July 7, 2023

<https://www.sandiegometro.com/2023/07/daily-business-report-july-7-2023/>

Read more Bankrupt **Jenny Craig** diet company gets a new owner **Jenny Craig**, the Carlsbad weight loss company that closed its doors more than two months ago, will soon be revived exclusively as an e-commerce business, its new owners announced on Wednesday. ... **Wellful**, a direct-to-consumer health and wellness platform that also owns the well-known Nutrisystem, said that it expects to bring **Jenny Craig** back in the fall, minus the hundreds of storefront locations across the United States and Canada where customers could come for personal weight loss coaching ... **Jenny Craig's** pre-packaged meals, though, will still be a part of the brand's weight loss equation under the new ownership. Read more County of San Diego hires chief

MEDIA OUTLET	San Diego Metro Magazine
PUBLISHED	July 7, 2023, 8:16 a.m.
SIMILARWEB UVM 	2,934
JOURNALIST SHARES	0


dental officer The County of San Diego has a new Chief Dental Officer, Fadra M.

JOURNALIST REACH	0
TOTAL ENGAGEMENT	18
SENTIMENT	Neutral
PITCH PLACEMENT	

### Small Business - clemmonscourier

<https://smb.clemmonscourier.net/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Clemmons Courier
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	2,890
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Small Business - Kenbridge Victoria Dispatch

<https://smb.kenbridgevictoriadispatch.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	The Kenbridge-Victoria Dispatch
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	2,809
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<https://www.yourbigsky.com/business/press-releases/cision/20230705NE49926/wellful-inc-acquires-jenn...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	KSVI-TV (Billings, MT)
PUBLISHED	July 5, 2023, 10:43 a.m.
SIMILARWEB UVM 	2,239
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## The City Journals | Educating | Entertaining | Informing | Press Releases

<https://pr.valleyjournals.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	The City Journals
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	2,238
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Leesville Leader

<https://smb.theleesvilleleader.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Leesville Daily Leader
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	2,184
JOURNALIST SHARES	0
JOURNALIST REACH	0



TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## South Jordan Journal | Educating | Entertaining | Informing | Press Releases

<https://pr.southjordanjournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Port...>

. , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	South Jordan Journal
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PUBLISHED	July 5, 2023, 10:04 a.m.
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SIMILARWEB UVM 	2,170
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Small Business - Alabama Now

<https://smb.alabamanow.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfolio-o...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Alabama Now
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PUBLISHED	July 5, 2023, midnight
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SIMILARWEB UVM 	1,933
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	63
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SENTIMENT	Positive
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PITCH PLACEMENT	
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## Jenny Craig lives on! Weight loss empire to be resurrected as online business

<https://soundhealthandlastingwealth.com/weight-loss/jenny-craig-lives-on->

MEDIA OUTLET	Sound Health and Lasting Wealth
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weight-loss-empire-to-be-r...

Weight loss firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.

PUBLISHED	July 5, 2023, 5:10 p.m.
SIMILARWEB UVM 	1,803
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company Wellful

By Praful Patel, Sharad Pawar

<https://247newsaroundtheworld.com/news/jenny-craig-to-return-online-after-being-bought-by-nutrisyst...>

Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful’s** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig’s** intellectual property to be priced up to \$10 million. **Jenny Craig’s** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	247 News Around The World
PUBLISHED	July 6, 2023, 9:21 a.m.
SIMILARWEB UVM 	1,679
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Small Business - The Charlotte Gazette

<https://smb.thecharlottegazette.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Po...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	The Charlotte Gazette
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	1,626
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	0

	ENGAGEMENT	
	SENTIMENT	Positive
	PITCH PLACEMENT	

## South Valley Journal | Educating | Entertaining | Informing | Press Releases

<https://pr.rivertonjournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Riverton Journal
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	1,554
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Franklin - Local Town Pages

<https://pr.franklintownnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	Franklin Town News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	1,475
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

<http://www.allusanewshub.com/2023/07/05/jenny-craig-lives-on-after-all-as-wellful-reboots-it-as-onl...>

MEDIA OUTLET	USA News Hub
PUBLISHED	July 5, 2023, midnight
SIMILARWEB	1,448

Topline Struggling weight loss company **Jenny Craig**, which told employees it would shut down physical operations after four decades just two months ago, will be resurrected this fall as an online service after wellness brand **Wellful** acquired it, as the diet giant looks to remain competitive while Americans

UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

### West Jordan Journal | Educating | Entertaining | Informing | Press Releases

<https://pr.westjordanjournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	West Jordan Journal
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	1,319
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

### Norwood - Local Town Pages

<https://pr.norwoodtownnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Norwood Town News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	1,157
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	8
SENTIMENT	Positive
PITCH	

PLACEMENT

Millis/Medway - Local Town Pages

<https://pr.millismedwaynews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Medway & Millis Town News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	1,030
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

Holladay Journal | Educating | Entertaining | Informing | Press Releases

<https://pr.holladayjournal.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	Holladay Journal
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	942
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

Ashland - Local Town Pages

<https://pr.ashlandtownnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfol...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health

MEDIA OUTLET	Ashland Town News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	931


and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	6
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig Lives On, After All, As Wellful Reboots It As Online Service

<https://www.shareandstocks.com/jenny-craig-lives-on-after-all-as-wellful-reboots-it-as-online-servi...>


Topline Struggling weight loss company **Jenny Craig**, which told employees it would shut down physical operations after four decades just two months ago, will be resurrected this fall as an online service after wellness brand **Wellful** acquired it, as the diet giant looks to remain competitive while Americans

MEDIA OUTLET	shareandstocks .com
PUBLISHED	July 5, 2023, 4:45 a.m.
SIMILARWEB UVM 	869
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Hopedale - Local Town Pages

<https://pr.hopedaletownnews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfo...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**


MEDIA OUTLET	Hopedale Town News
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	820
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	17
SENTIMENT	Positive
PITCH PLACEMENT	

# Jenny Craig lives on! Weight loss empire to be resurrected as online business

By Bernard Turk

<https://fynefettle.com/jenny-craig-lives-on-weight-loss-empire-to-be-resurrected-as-online-business/>

Weight loss firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.


MEDIA OUTLET	Fyne Fettle
PUBLISHED	July 5, 2023, 6:10 p.m.
SIMILARWEB UVM 	800
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

# Jenny Craig Rescued by Rival's Parent

By Daniel Gyllhem

<https://vigourtimes.com/jenny-craig-rescued-by-rivals-parent/>

This exciting development is made possible by **Wellful**, the owner of Nutrisystem, which acquired the **Jenny Craig** brand. MarketWatch reports that **Wellful** will relaunch **Jenny Craig** with a direct-to-consumer delivery model. ... **Wellful** has not disclosed the amount it paid to acquire the rights to **Jenny Craig's** intellectual property, but court documents suggest it could be as high as \$10 million.


MEDIA OUTLET	Vigour Times
PUBLISHED	July 5, 2023, 3:59 p.m.
SIMILARWEB UVM 	637
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

# Jenny Craig is revived online

By Sara Adm

<https://goodwordnews.com/jenny-craig-is-revived-online/>

new York CNN — Weight loss brand **Jenny Craig** is getting a second wind. Nutrisystem's parent company, **Wellful**, is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** will not be associated with any of **Wellful's** other brands, including Nutrisystem, but will instead be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price has not been disclosed, but court filings show **Jenny Craig's** intellectual property costs up to \$10 million. **Jenny Craig's** website is now posting a message teasing her return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	Good Word News
PUBLISHED	July 5, 2023, 11:28 a.m.
SIMILARWEB UVM 	555
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	0

## ENGAGEMENT

SENTIMENT Negative

PITCH  
PLACEMENT

## Small Business - Southwest Daily News

<https://smb.southwestdailynews.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Por...>

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET Southwest Daily News

PUBLISHED July 5, 2023, midnight

SIMILARWEB UVM  506

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 100

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful Inc Expands Health and Wellness Portfolio with Acquisition of Jenny Craig

By Yasmim Mendonça

<https://beststocks.com/wellful-inc-expands-health-and-wellness-portf/>

On July 5, 2023, **Wellful**, Inc. made a significant move by acquiring the renowned **Jenny Craig** brand, further expanding its already impressive collection of health and wellness brands. ... **Wellful**, a privately held company formed through the merger of Nutrisystem and WW International in 2021, has now added the rights to **Jenny Craig's** valuable intellectual property to its portfolio. However, it's important to note that the acquisition does not include any real estate assets.

MEDIA OUTLET Best Stocks

PUBLISHED July 5, 2023, 10:35 a.m.

SIMILARWEB UVM  463

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Positive

PITCH  
PLACEMENT

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding Its Portfolio Of Leading Health And Wellness Brands

<https://hexaprwire.com/press-release/wellful-inc-acquires-jenny-craig-brand-expanding-its-portfolio...>

MEDIA OUTLET Hexa PR Wire

PUBLISHED July 5, 2023, midnight

SIMILARWEB 451



Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ — Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the Jenny Craig brand. ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

UVM	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Bankrupt Jenny Craig diet company gets a new owner

By Lori Weisberg

<https://www.encinitasadvocate.com/news/story/2023-07-06/bankrupted-jenny-craig-diet-company-will-li...>

Jenny Craig's pre-packaged meals, though, will still be a part of the brand's weight loss equation under the new ownership. "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands," Wellful CEO Brandon Adcock said in a statement.

MEDIA OUTLET	Encinitas Advocate
PUBLISHED	July 6, 2023, 1:37 p.m.
SIMILARWEB UVM	351
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

[https://www.topionetworks.com/press\\_releases/64a5863ef3b486283f89ba32](https://www.topionetworks.com/press_releases/64a5863ef3b486283f89ba32)

Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands Jenny Craig To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- Wellful, Inc.® ("Wellful"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of ... "The Jenny Craig brand is a wonderful addition to Wellful's collection of proven health and wellness brands" said Brandon Adcock, CEO of Wellful, Inc.

MEDIA OUTLET	Topio Networks Blog
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM	318
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH	


## PLACEMENT

### Jenny Craig lives on! Weight loss empire is to be revived as an online business

By Janice Dean

<https://wstpost.com/jenny-craig-lives-on-weight-loss-empire-is-to-be-revived-as-an-online-business/>


Weight loss company **Jenny Craig** is poised for a resurgence as an online business just two months after it filed for bankruptcy. Founded in 1983, the company was acquired by fellow wellness provider **Wellful** and will continue as a direct mail business later this year.

MEDIA OUTLET	WSTPost
PUBLISHED	July 5, 2023, 5:46 p.m.
SIMILARWEB UVM 	293
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

### Jenny Craig is being revived online | CNN Business

<https://theusarticles.com/jenny-craig-is-being-revived-online-cnn-business/>


New York CNN — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem's parent company **Wellful** is rebooting the brand this fall in a "convenient direct-to-consumer delivery model," the company announced Wednesday. ... **Jenny Craig** won't be combined with any of **Wellful's** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful's** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn't disclosed, but court filings show **Jenny Craig's** intellectual property to be priced up to \$10 million. **Jenny Craig's** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	Theusarticles
PUBLISHED	July 5, 2023, 11:46 a.m.
SIMILARWEB UVM 	269
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

### News - Full Story

[http://www.profitquotes.com/cgi/?a=news&ticker=a&story=202307202307051000PR\\_NEWS\\_USPR\\_\\_\\_\\_NE49926](http://www.profitquotes.com/cgi/?a=news&ticker=a&story=202307202307051000PR_NEWS_USPR____NE49926)

**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.


MEDIA OUTLET	Profitquotes.com
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	237
JOURNALIST SHARES	0

JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Gates County Index

<https://smb.gatescountyindex.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portf...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Gates County Index
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	185
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Small Business - Bluegrass Live

<https://smb.bluegrasslive.com/article/Wellful-Inc-Acquires-Jenny-Craig-Brand-Expanding-its-Portfoli...>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful, Inc.**® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful, Inc.**

MEDIA OUTLET	Bluegrass Live
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	156
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	1
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig is being revived online

<https://www.latestcommentary.com/jenny-craig-is-being-revived-online/>


New York CNN — Weight loss brand **Jenny Craig** is getting a second lease on life. Nutrisystem’s parent company **Wellful** is rebooting the brand this fall in a “convenient direct-to-consumer delivery model,” the company announced Wednesday. ... **Jenny Craig** won’t be combined with any of **Wellful’s** other brands, notably Nutrisystem, rather it will be managed separately and be an independent brand within **Wellful’s** portfolio. The company also operates Nugenix, Lumiday and Instaflex. ... A price wasn’t disclosed, but court filings show **Jenny Craig’s** intellectual property to be priced up to \$10 million. **Jenny Craig’s** website now shows a message teasing its return this fall. **Jenny Craig** was one of the pioneers of weight loss and diet programs.

MEDIA OUTLET	Latest Commentary
PUBLISHED	July 5, 2023, 11:46 a.m.
SIMILARWEB UVM 	154
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Die Eltern des Rivalen eilen herbei, um Jenny Craig zu retten

<https://germanic.news/die-eltern-des-rivalen-eilen-herbei-um-jenny-craig-zu-retten/>


**Wellful** hat nicht gesagt, wie viel für den Kauf der Rechte an **Jenny Craigs** geistigem Eigentum ausgegeben wurde, aber Gerichtsdokumente vom 2. Juni, die von NBC News zitiert werden, weisen darauf hin, dass der Wert bis zu 10 Millionen US-Dollar betragen könnte. ... Brandon Adcock, CEO von **Wellful**, teilt dem Outlet mit, dass **Jenny Craig** nun auf eine Digital-/E-Commerce-Plattform umsteigen wird, auf der den Kunden Mahlzeiten nach Hause geliefert werden und die ihre eigenen personalisierten Coaching-Sitzungen anbieten – außer jetzt, anstatt an physischen Standorten

MEDIA OUTLET	Germanic
PUBLISHED	July 6, 2023, 2:12 a.m.
SIMILARWEB UVM 	143
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	
PITCH PLACEMENT	

## Jenny Craig será revivida para el comercio electrónico por el propietario del fabricante de comidas dietéticas Nutrisystem

<https://entrenosotros.es/jenny-craig-sera-revivida-para-el-comercio-electronico-por-el-propietario-...>

**Wellful** Inc., un negocio de bienestar directo al consumidor que también es propietario de Nutrisystem, dijo que había adquirido los derechos de propiedad intelectual de **Jenny Craig** por un monto no revelado.

MEDIA OUTLET	EntreNosotros
PUBLISHED	July 5, 2023, 2 p.m.
SIMILARWEB UVM 	141
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL	0

## ENGAGEMENT

### SENTIMENT

PITCH  
PLACEMENT

## Jenny Craig está siendo revivida en línea

By Remon Buul

<https://24noticias.org/jenny-craig-esta-siendo-revivida-en-linea/>

Nueva York CNN — La marca de pérdida de peso **Jenny Craig** está recibiendo una segunda oportunidad en la vida. La empresa matriz de Nutrisystem, **Wellful**, está reiniciando la marca este otoño en un «modelo conveniente de entrega directa al consumidor», anunció la compañía el miércoles.

MEDIA OUTLET 24Noticias.org

PUBLISHED July 5, 2023, 11:07 a.m.

SIMILARWEB UVM  135

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

### SENTIMENT

PITCH  
PLACEMENT

## Legendary weight loss company breathes life into a bankrupt competitor and customers will recognize the familiar name

<https://interreviewed.com/legendary-weight-loss-company-breathes-life-into-a-bankrupt-competitor-an...>

**JENNY Craig** will have a new look as the bankrupt retailer is bought out by competitor Nutrisystem, a weight-loss store. **Wellful Inc.**, the owner of Nutrisystem, has acquired the rights to **Jenny Craig's** intellectual property for an undisclosed amount, according to a court filing this week.

MEDIA OUTLET Inter Reviewed

PUBLISHED July 6, 2023, 8 p.m.

SIMILARWEB UVM  60

JOURNALIST SHARES 0

JOURNALIST REACH 0

TOTAL ENGAGEMENT 0

SENTIMENT Negative

PITCH  
PLACEMENT

## Jenny Craig Will Be Revived For E-commerce By Owner Of Nutrisystem

<https://news89.com/jenny-craig-will-be-revived-for-e-commerce-by-owner-of-nutrisystem/>

**Wellful Inc.**, a direct-to-consumer wellness business that also owns Nutrisystem, said

MEDIA OUTLET News89.com

PUBLISHED July 5, 2023, 9:16 a.m.

SIMILARWEB UVM  0


it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by owner of Nutrisystem – United States KNews.MEDIA

<https://us.knews.media/business/jenny-craig-will-be-revived-for-e-commerce-by-owner-of-nutrisystem/>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	US.Knews.Media
PUBLISHED	July 5, 2023, 10:46 p.m.
SIMILARWEB UVM 	0
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## Jenny Craig to return online after being bought by Nutrisystem's parent company Wellful

<https://swotverge.com/jenny-craig-to-return-online-after-being-bought-by-nutrisystems-parent-compan...>


Weight reduction model **Jenny Craig** is getting a second lease on life. Nutrisystem's mum or dad firm **Wellful** is rebooting the model this fall in a "handy direct-to-consumer supply mannequin," the corporate introduced Wednesday. ... **Jenny Craig** will not be mixed with any of **Wellful's** different manufacturers, notably Nutrisystem, moderately it is going to be managed individually and be an unbiased model inside **Wellful's** portfolio. The corporate additionally operates Nugenix, Lumiday and Instaflex. ... A worth wasn't disclosed, however court docket filings present **Jenny Craig's** mental property to be priced as much as \$10 million. **Jenny Craig's** web site now reveals a message teasing its return this fall. **Jenny Craig** was one of many pioneers of weight reduction and food regimen packages.

MEDIA OUTLET	SwotVerge
PUBLISHED	July 6, 2023, 9:09 a.m.
SIMILARWEB UVM 	0
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig will be brought to life by the owner of the Nutrisystem diet meal maker

<https://trendeepro.com/jenny-craig-will-be-brought-to-life-by-the-owner-of-the-nutrisystem-diet-mea...>


**Wellful** Inc. said: Inc., a consumer health and wellness company that also owns Nutrisystem, said it had acquired **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at \$10 million. ... He said the **Wellful** acquisition did not include any **Jenny Craig** properties. **Wellful** is a privately held company formed by the merger of Nutrisystem and Adaptive Health in 2021, which Adcock co-founded in 2009.

MEDIA OUTLET	Trendeepro
PUBLISHED	July 5, 2023, 6:46 p.m.
SIMILARWEB UVM 	0
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig will be revived for e-commerce by the owner of diet meal maker Nutrisystem

<https://timesnewsuk.com/business/jenny-craig-will-be-revived-for-e-commerce-by-the-owner-of-diet-me...>


**Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million. ... **Wellful's** acquisition doesn't include any **Jenny Craig** real estate, he said. **Wellful** is a privately held company formed by the 2021 merger of Nutrisystem and Adaptive Health, which Adcock co-founded in 2009.

MEDIA OUTLET	Times News UK
PUBLISHED	July 5, 2023, 9:05 a.m.
SIMILARWEB UVM 	0
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## PR Newswire - Latest Market News - The M&A Advisor

<http://maadvisor.com/themaadvisor/prnewswire.html?rkey=20230705UN48411&filter=242>

Media Contact Rob Myers, Troon, 480-477-0506, [rmyers@troon.com](mailto:rmyers@troon.com) Chris Reimer, Invited, 904-806-6614, [Reimer@CRPRGroup.com](mailto:Reimer@CRPRGroup.com) Back | Next story: **Wellful**, Inc. Acquires **Jenny Craig** Brand, Expanding its Portfolio of Leading Health and Wellness Brands


MEDIA OUTLET	maadvisor.com
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0

SENTIMENT	Positive
PITCH PLACEMENT	

## Morning Headlines - Wednesday, Jul. 5, 2023

<https://drydenwire.com/news/morning-headlines-wednesday-jul-5-2023/>


Read More **Jenny Craig** Will Be Revived For E-Commerce By The Owner Of Diet Meal Maker Nutrisystem **Jenny Craig** is being revived for e-commerce in the coming months by the maker of a rival weight-loss meal provider that bought the defunct company's brand assets out of bankruptcy. ... **Wellful** Inc., a direct-to-consumer wellness business that also owns Nutrisystem, said it had acquired rights to **Jenny Craig's** intellectual property for an undisclosed amount. Court documents dated June 2 show the IP priced at up to \$10 million.

MEDIA OUTLET	drydenwire.com
PUBLISHED	July 5, 2023, 10:10 a.m.
SIMILARWEB UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Wellful, Inc. Acquires Jenny Craig Brand, Expanding its Portfolio of Leading Health and Wellness Brands

<http://maadvisor.com/themaadvisor/prnewswire.html?rkey=20230705NE49926&filter=242>


**Jenny Craig** To Return this Fall as a Direct-To-Consumer Brand , /PRNewswire/ -- **Wellful**, Inc.® ("**Wellful**"), a premier direct-to-consumer, omni-channel health and wellness platform, announces the acquisition of the **Jenny Craig** brand. ... "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands" said Brandon Adcock, CEO of **Wellful**, Inc.

MEDIA OUTLET	maadvisor.com
PUBLISHED	July 5, 2023, midnight
SIMILARWEB UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Positive
PITCH PLACEMENT	

## RVPG Media - Latest Global News

<https://rvpgmedia.com/jenny-craig-lives-on-after-all-as-wellful-reboots-it-as-online-service/>

Above The weight-loss company **Jenny Craig**, which told employees that it will stop exercising after four decades two months ago, will be resurrected this fall as an online service after the **Wellful** brand acquired it, as the food giant looks to remain

MEDIA OUTLET	rvpgmedia.com
PUBLISHED	July 5, 2023, 2:09 p.m.
SIMILARWEB UVM 	



competitive in America. turning to weight loss drugs

JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Jenny Craig is back online after being purchased by Nutrisystem Wellful’s parent company

<https://unlimited-tech.com/2023/07/06/jenny-craig-is-back-online-after-being-purchased-by-nutrisyst...>

Weight loss brand **Jenny Craig** Is getting a second lease on life. Nutrisystem’s parent company, **Wellful**, is rebooting the brand this fall into a “direct-to-consumer convenience delivery model,” the company announced Wednesday. ... The price was not disclosed, but court filings show that **Jenny Craig’s** intellectual property is worth up to \$10 million. **Jenny Craig’s** website now features a message teasing his return this fall. **Jenny Craig** was one of the pioneers of diet and weight loss programs.

MEDIA OUTLET	unlimited-tech.com
PUBLISHED	July 6, 2023, 9:23 a.m.
SIMILARWEB UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Jenny Craig lives on! Weight loss empire to be resurrected as online business

<https://247newsaroundtheworld.com/health-news/jenny-craig-lives-on-weight-loss-empire-to-be-resurre...>

Weight loss firm **Jenny Craig** is set to be resurrected as an online business, just two months after it filed for bankruptcy. The firm, which was founded in 1983, has been snapped up by fellow wellness brand **Wellful** and will continue as a direct-to-consumer delivery business later this year.

MEDIA OUTLET	247newsaroundtheworld.com
PUBLISHED	July 5, 2023, 5:21 p.m.
SIMILARWEB UVM 	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	

## Bankrupt Jenny Craig may have closed up shop fronts but it plans to lives on! | WATCH

<https://www.propertynoise.com.au/bankrupt-jenny-craig-may-have-closed-up-shop-fronts-but-it-plans-l...>

PHOTO: **Jenny Craig**. FILE **Jenny Craig**, the renowned weight loss firm, is set to make a comeback as an online business after facing bankruptcy just two months ago. ... At that time, **Jenny Craig** employed around 1,000 people in the United States. **Wellful**, the owner of the low-calorie meals brand Nutrisystem, plans to keep the weight loss centers closed and focus on selling meal plans online. Digital coaching sessions will also be available.

MEDIA OUTLET	propertynoise.com.au
PUBLISHED	July 5, 2023, 6:16 p.m.
SIMILARWEB UVM	
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Neutral
PITCH PLACEMENT	

## Bankrupt Jenny Craig gets new owner; Parent company of Nutrisystem acquires former Carlsbad brand

<https://npg-pr.muckrack.com/link/yiVnst/bankrupt-jenny-craig-gets-new-owner-parent-company-of-nutri...>

**Jenny Craig's** pre-packaged meals, though, will still be a part of the brand's weight loss equation under the new ownership. "The **Jenny Craig** brand is a wonderful addition to **Wellful's** collection of proven health and wellness brands," **Wellful** CEO Brandon Adcock said in a statement.

MEDIA OUTLET	The San Diego Union-Tribune
PUBLISHED	July 6, 2023, 8 a.m.
SIMILARWEB UVM	Data Not Applicable
JOURNALIST SHARES	0
JOURNALIST REACH	0
TOTAL ENGAGEMENT	0
SENTIMENT	Negative
PITCH PLACEMENT	Data Not Applicable

## Meta's Twitter killer

<https://sherwoodmedia.com/snacks/newsletters/metatwitter-killer/>

Jenny: The wellness biz **Wellful** said it would purchase the defunct **Jenny Craig** meal-coaching brand. It comes as the weight-loss industry faces upheaval from a new class of FDA-approved drugs (like: Wegovy).

MEDIA OUTLET	Sherwood Snacks
PUBLISHED	July 6, 2023, midnight
SIMILARWEB UVM	
JOURNALIST SHARES	0
JOURNALIST REACH	0

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TOTAL ENGAGEMENT	0
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SENTIMENT	Neutral
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PITCH PLACEMENT	
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## JENNY CRAIG SET TO BE REVIVED BY OWNER OF A RIVAL

<https://npg-pr.muckrack.com/link/y2A54t/jenny-craig-set-to-be-revived-by-owner-of-a-rival>

ABSTRACT **Wellful**, which owns weight-loss company Nutrisystem, has acquired defunct **Jenny Craig** brand for undisclosed price and plans to revive it, with coaching sessions moving online and food orders available in fall; photo (M)

MEDIA OUTLET	The Wall Street Journal
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PUBLISHED	July 6, 2023, 8 a.m.
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SIMILARWEB UVM 	Data Not Applicable
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JOURNALIST SHARES	0
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JOURNALIST REACH	0
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TOTAL ENGAGEMENT	0
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SENTIMENT	Positive
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PITCH PLACEMENT	Data Not Applicable
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### New England Cable News - LX Current Powered By Necn

<https://muckrack.com/broadcast/clip/saved/ejW6V>

take a look. Ally what )d you think of this one? Ally we appreciate your reviews as always. Break break break jet-blue wants out of its partnership with american airlines. In may, a federal judge ordered the two airlines to end their relationship because it was anti-competitive. American says it will appeal the ruling. Jet-blue plans to turn its focus onto its deal with spirit airlines. The d-o-j sued earlier this year to block the spirit deal -...

MEDIA TYPE	Television
STATION	<a href="#">New England Cable News (NECN)</a>
NETWORK	
LOCATION	Boston, MA, United States
DATE AIRED	July 7, 2023 10:48 PM EDT
NATIONAL AUDIENCE	3,220
LOCAL AUDIENCE	3,220
NATIONAL AD VALUE	
LOCAL AD VALUE	\$76.09

### New England Cable News - LX Current Powered By Necn

<https://muckrack.com/broadcast/clip/saved/ejkPo>

take a look. Ally what )d you think of this one? Ally we appreciate your reviews as always. Break break break jet-blue wants out of its partnership with american airlines. In may, a federal judge ordered the two airlines to end their relationship because it was anti-competitive. American says it will appeal the ruling. Jet-blue plans to turn its focus onto its deal with spirit airlines. The d-o-j sued earlier this year to block the spirit deal -...

MEDIA TYPE	Television
STATION	<a href="#">New England Cable News (NECN)</a>
NETWORK	
LOCATION	Boston, MA, United States
DATE AIRED	July 7, 2023 11:48 AM EDT
NATIONAL AUDIENCE	11,468
LOCAL AUDIENCE	11,468
NATIONAL AD VALUE	
LOCAL AD VALUE	\$52.33

### KSCC Fox 38 - Daytime @ Nine with Kimberly and Esteban - San Antonio

<https://muckrack.com/broadcast/clip/saved/ejuFR>

before all of the drama, I probably would have married Sandoval. Really? But I know

MEDIA TYPE	Television
STATION	<a href="#">KSCC Fox 38</a>
NETWORK	FOX

what I know. You got to go, buddy. So, Tom Sandoval is out. I am kissing Jack's. Okay, because I'm marrying Schwartz. Really? Yeah. Schwartz gets on my nerves. Schwartz. He does. Yeah. He is annoying. Love him. I've loved him every season. Why? Because he plays so innocent all the time. I think it's all an act. He plays dumb about everything. Yeah, for sure. It's...

LOCATION	Corpus Christi, TX, United States
DATE AIRED	July 7, 2023 9:56 AM CDT
NATIONAL AUDIENCE	847,424
LOCAL AUDIENCE	321
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.20

## KSL.com - KSL News Today at 6am

<https://muckrack.com/broadcast/clip/saved/ejri1>

to stock futures this morning.. Futures wall street is gearing up for the june jobs report, which comes out today. It's expected to show hiring is still strong, but growth is slowing. The numbers could give us a hint into what the federal reserve does at its next meeting. We continue with a look at headlines.. Electric car sales are up 50-percent.. In the first half of the year. A report by motor intelligence shows intelligence motor...

MEDIA TYPE	Television
STATION	<a href="#">KSL.com</a>
NETWORK	NBC
LOCATION	Salt Lake City, UT, United States
DATE AIRED	July 7, 2023 6:12 AM MDT
NATIONAL AUDIENCE	2,277,327
LOCAL AUDIENCE	10,008
NATIONAL AD VALUE	\$67,203.92
LOCAL AD VALUE	\$168.72

## WFMJ-TV (Youngstown, OH) - WFMJ Today

<https://muckrack.com/broadcast/clip/saved/ejTuS>

a new report shows that more consumers are failing to pay off their debts on time. The data is raising concerns about a possible credit crunch.Defaults rose across all "days past due" categories -- year over year. That includes credit cards... loans... and mortgages. Higher interest rates have also made borrowing more expensive. They've also snowballed debt -- making it harder for people to get on top of their payments. Business experts don't see...

MEDIA TYPE	Television
STATION	<a href="#">WFMJ-TV (Youngstown, OH)</a>
NETWORK	NBC
LOCATION	Youngstown, OH, United States
DATE AIRED	July 7, 2023 6:17 AM EDT
NATIONAL	10,645

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#### AUDIENCE

LOCAL AUDIENCE	10,645
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#### NATIONAL AD VALUE

LOCAL AD VALUE	\$125.30
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## WUPW-TV (Toledo, OH) - WTOL News 11 at 10PM on FOX36

<https://muckrack.com/broadcast/clip/saved/ejgT3>

Thanks for sticking with us here on Fox 36 at the bottom of the hour -- I'm Dan Cummins. We'll get to the top stories of the day, and Tyler will have an update later in sports. But first, we want to get a check of your weather with Chief Meteorologist Chris Vickers. We had a few storms earlier tonight... can we expect to dry out? A brief isolated shower or thundershower will be possible this evening and overnight. Turning less humid overnight and...

MEDIA TYPE	Television
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STATION	<a href="#">WUPW-TV (Toledo, OH)</a>
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NETWORK	FOX
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LOCATION	Toledo, OH, United States
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DATE AIRED	July 7, 2023 1:00 AM EDT
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NATIONAL AUDIENCE	839,448
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LOCAL AUDIENCE	3,654
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#### NATIONAL AD VALUE

LOCAL AD VALUE	\$25.84
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## WSPA-TV (Spartanburg, SC) - 7 News At 11 PM

<https://muckrack.com/broadcast/clip/saved/ejpwS>

>>> The weight loss provider nutrisystems acquired jenny craig. Jenny craig said it was shutting down after more than 4 decades but coming back now online called wellful planning a relaunch this fall. Disney fans can bid on a piece of history this month. The 1500 item collection of of disney parks memorabilia. They got one of the vehicles from the dumbbo ride after this shot and the haunted mansion ride ghosts. There they are. The animitronic ghosts...

MEDIA TYPE	Television
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STATION	<a href="#">WSPA-TV (Spartanburg, SC)</a>
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NETWORK	CBS
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LOCATION	Greenville, SC, United States
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DATE AIRED	July 6, 2023 11:23 PM EDT
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NATIONAL AUDIENCE	7,234,357
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LOCAL AUDIENCE	15,774
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NATIONAL AD VALUE	\$256,240.92
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LOCAL AD	\$278.16
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## WFXG-TV (Augusta, GA) - Fox 54 News Now at 11

<https://muckrack.com/broadcast/clip/saved/ejpwG>

"Look at this skin, baby. She is glowing. She is 1 of 1." With New Olay Hyaluronic Body Wash 95% of women had visibly-better skin. "My skin is so much more moisturized." See the difference with Olay. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience, without the price tag. If you know... You know it's Pantene. Could give a million...

VALUE	
MEDIA TYPE	Television
STATION	<a href="#">WFXG-TV (Augusta, GA)</a>
NETWORK	FOX
LOCATION	Augusta, GA, United States
DATE AIRED	July 6, 2023 11:21 PM EDT
NATIONAL AUDIENCE	9,295,540
LOCAL AUDIENCE	5,853
NATIONAL AD VALUE	\$329,248.03
LOCAL AD VALUE	\$82.22

## WUPW-TV (Toledo, OH) - WTOL News 11 at 10PM on FOX36

<https://muckrack.com/broadcast/clip/saved/eAXaz>

Gary Johnson and his attorneys are taking steps to have a federal court judge overturn a guilty verdict. Johnson was found guilty last month in his federal bribery case. The former Toledo city councilman was found guilty of one count of taking money in exchange for votes, but acquitted on another charge. In a filing dated June 26 -- Johnson asked the Judge to either overturn the guilty verdict or grant him a new trial. Lawyers argue that mere bribery...

MEDIA TYPE	Television
STATION	<a href="#">WUPW-TV (Toledo, OH)</a>
NETWORK	FOX
LOCATION	Toledo, OH, United States
DATE AIRED	July 6, 2023 10:32 PM EDT
NATIONAL AUDIENCE	9,295,540
LOCAL AUDIENCE	13,386
NATIONAL AD VALUE	\$509,767.41
LOCAL AD VALUE	\$261.52

## WKRG-TV (Mobile, AL) - WKRG News 5 at 6:30

<https://muckrack.com/broadcast/clip/saved/eAPtC>

pull up accounts related to the word. Another difference is that in order to delete your threads profile you must delete your Instagram account. Summer,\*you actually

MEDIA TYPE	Television
STATION	<a href="#">WKRG-TV (Mobile, AL)</a>
NETWORK	CBS

set up a 'Threads' account for yourself and News 5 today... I've actually been playing around on it for the past few hours and learning how to navigate it. Now we essentially have two apps that do the same thing. I just have to wonder how long Threads (or Twitter) will truly last because...

LOCATION	Mobile, AL, United States
DATE AIRED	July 6, 2023 6:35 PM CDT
NATIONAL AUDIENCE	2,801,786
LOCAL AUDIENCE	22,749
NATIONAL AD VALUE	\$60,686.68
LOCAL AD VALUE	\$333.30

## WSPA-TV (Spartanburg, SC) - 7 News At 7PM

<https://muckrack.com/broadcast/clip/saved/eAPYt>

mid to upper 80s going into the weekend and threat of thunderstorms. >> The threats increase. >> The severity stays low but still with any storm you have to watch out for the lightning that's always a danger. >> Christy, thank you. >>> Our next zip trip tomorrow morning first thing in easley. Morning crew live from 5:00 to 9:00 am on 7news and also giving away tickets to dollywood as part of the zip trips. To enter find out more on wspa.com by looking...

MEDIA TYPE	Television
STATION	<a href="#">WSPA-TV (Spartanburg, SC)</a>
NETWORK	CBS
LOCATION	Greenville, SC, United States
DATE AIRED	July 6, 2023 7:21 PM EDT
NATIONAL AUDIENCE	3,022,979
LOCAL AUDIENCE	15,671
NATIONAL AD VALUE	
LOCAL AD VALUE	\$182.63

## WBNG-TV (Johnson City, NY) - 12 News 5:30pm

<https://muckrack.com/broadcast/clip/saved/eAMpJ>

days there it is 80% chance of scattered showers tomorrow that could fluctuate a little bit very muggy. Saturday a lot of dry time sunday again that risk of some heavy rain as I mentioned in looking at next week, temperatures staying well, very summer like into the seventies, but it doesn't stay very it doesn't and it stays mcgee to alright, howard. Thank you so much next here at 5, 30 meat lovers. Here's an excuse to have some chicken today. It's...

MEDIA TYPE	Television
STATION	<a href="#">WBNG-TV (Johnson City, NY)</a>
NETWORK	CBS
LOCATION	Binghamton, NY, United States
DATE AIRED	July 6, 2023 5:50 PM EDT
NATIONAL	1,579,400



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**AUDIENCE**

LOCAL AUDIENCE	16,288
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**NATIONAL AD VALUE**

LOCAL AD VALUE	\$244.83
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## WNCT-TV (Greenville, NC) - 9 On Your Side News @ 5:30

<https://muckrack.com/broadcast/clip/saved/eAMps>

and millions are signing up for the new app aiming to compete with twitter. Feeding america says more than 22-million children depend on their school system for breakfast and lunch... Making summer the hungriest season. Here in our area... The food bank of central and eastern north carolina say more than 300-thousand children depend on school-provided meals. While many schools are offering on-site meals... Students can't always get to them. The food...

MEDIA TYPE	Television
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STATION	<a href="#">WNCT-TV (Greenville, NC)</a>
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NETWORK	CBS
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LOCATION	Greenville, NC, United States
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DATE AIRED	July 6, 2023 5:49 PM EDT
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NATIONAL AUDIENCE	1,579,400
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LOCAL AUDIENCE	8,173
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**NATIONAL AD VALUE**

LOCAL AD VALUE	\$137.27
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## WETM-TV (Elmira, NY) - WETM 18 News at 5:30

<https://muckrack.com/broadcast/clip/saved/eAMp3>

with student loan payments about to start again -- the better business bureau is warning scammers aren't wasting any time taking advantage of borrowers. The b-b-b says these scammers claim to represent the new federal debt cancellation program. But it's really just a front to steal your personal and banking information. They'll ask you to fill out a form to see if you qualify for forgiveness. Other times -- scammers push people to pay an upfront...

MEDIA TYPE	Television
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STATION	<a href="#">WETM-TV (Elmira, NY)</a>
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NETWORK	NBC
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LOCATION	Elmira, NY, United States
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DATE AIRED	July 6, 2023 5:40 PM EDT
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NATIONAL AUDIENCE	1,103,684
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LOCAL AUDIENCE	6,910
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**NATIONAL AD VALUE**

LOCAL AD VALUE	\$188.60
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## WLTX-TV (Columbia, SC) - News 19 Friends @ 5

<https://muckrack.com/broadcast/clip/saved/eAMpc>

>>> A decision is expected from the fda on whether or not to approve a landmark drug to treat alzheimer disease. Patients and their families have been push ing the drug. A clinical trial of the drug had 1800 participants and they tested it against a placebo and found it can stop cognitive decline by 28 percent delaying the disease by about five months. Months. >> An analysis by the kaizer family foundation found premiums could go up because of...

MEDIA TYPE	Television
STATION	<a href="#">WLTX-TV (Columbia, SC)</a>
NETWORK	CBS
LOCATION	Columbia, SC, United States
DATE AIRED	July 6, 2023 5:37 PM EDT
NATIONAL AUDIENCE	1,928,957
LOCAL AUDIENCE	19,317
NATIONAL AD VALUE	
LOCAL AD VALUE	\$238.68

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## WTOL-TV (Toledo, OH) - WTOL 11 News at Five

<https://muckrack.com/broadcast/clip/saved/eAnC4>

an investigation continues.. but.... Senior law enforcement officials say the leading theory is someone on a tour may have left the small bag of cocaine near a visitors' entrance by the West Wing of the White House. and White House officials say President Biden has been briefed on the matter and thinks it's "very important" to figure out what happened. <"We have confidence that the secret service is going to get to the bottom of this. "> All visitors...

MEDIA TYPE	Television
STATION	<a href="#">WTOL-TV (Toledo, OH)</a>
NETWORK	CBS
LOCATION	Toledo, OH, United States
DATE AIRED	July 6, 2023 5:21 PM EDT
NATIONAL AUDIENCE	1,173,880
LOCAL AUDIENCE	15,611
NATIONAL AD VALUE	
LOCAL AD VALUE	\$191.65

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## WFMY-TV (Greensboro, NC) - WFMY News 2 at 5:00

<https://muckrack.com/broadcast/clip/saved/eAnCh>

days so keep that in mind and we'll also still be hot and humid. It is july after all looking at the beaches maybe you're heading down the coast. It is thursday. You have a long weekend. They're looking all right but there will be those afternoon storms mostly along the sea breeze. The water temperature really jumps out though is 85 currently in the water at wrightsville beach anyway? If you're headed up to the mountains, same idea some scattered...

MEDIA TYPE	Television
STATION	<a href="#">WFMY-TV (Greensboro, NC)</a>
NETWORK	CBS
LOCATION	Greensboro, NC, United

	States
DATE AIRED	July 6, 2023 5:20 PM EDT
NATIONAL AUDIENCE	1,173,880
LOCAL AUDIENCE	14,964
NATIONAL AD VALUE	
LOCAL AD VALUE	\$104.84

### WIAT-TV (Birmingham, AL) - CBS42 News 4pm

https://muckrack.com/broadcast/clip/saved/eAnCk

david lamb, cbs 42 news. (carly) right now, you can help birmingham students start the school year off on the right foot. (carly) the department is hosting a back to school drive. You can drop off supplies like backpacks, paper, pencils and pens to any precinct, b- p-d headquarters and the city jail. The department says this is a way to give back. (keaira g. Turner) our community outreach and public education division hosts an annual school drive...

MEDIA TYPE	Television
STATION	<a href="#">WIAT-TV (Birmingham, AL)</a>
NETWORK	CBS
LOCATION	Birmingham, AL, United States
DATE AIRED	July 6, 2023 4:10 PM CDT
NATIONAL AUDIENCE	1,173,880
LOCAL AUDIENCE	10,507
NATIONAL AD VALUE	
LOCAL AD VALUE	\$112.42

### WJRT (ABC) - ABC 12 News First at Four

https://muckrack.com/broadcast/clip/saved/eA0eo

the f-d-a is expected to decide today whether or not to grant full approval to leqembi. (dawn) it's the first drug proven to slow the progression of alzheimer's disease in some patients. (vo) this is much more than just a formality. Full approval would likely prompt the centers for medicare and medicaid services to change how it covers the drug -- broadening access for up to about a million people with early onset alzheimer's. Leqembi got accelerated...

MEDIA TYPE	Television
STATION	<a href="#">WJRT (ABC)</a>
NETWORK	ABC
LOCATION	Flint, MI, United States
DATE AIRED	July 6, 2023 4:50 PM EDT
NATIONAL AUDIENCE	1,148,529
LOCAL	8,981

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AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	\$157.78

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## Atlanta News First (WANF) - Atlanta News First at 3:30pm

<https://muckrack.com/broadcast/clip/saved/eAFI8>

>>> Weight loss meal provider in and outnutri system, jenny craig is coming back but only online as wellful. Weight loss companies have struggled with rise of drugs that contribute to weight loss. >>> Exercising is so important to keeping our bodies healthy. Without adequate sleep, you might not be seeing all those benefits. British researchers looked at exercise habits and the am of amount of sleep people got. People who slept 6 to 8 hours a night...

MEDIA TYPE	Television
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STATION	<a href="#">Atlanta News First (WANF)</a>
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NETWORK	CBS
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LOCATION	Atlanta, GA, United States
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DATE AIRED	July 6, 2023 3:46 PM EDT
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NATIONAL AUDIENCE	1,184,167
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LOCAL AUDIENCE	16,275
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NATIONAL AD VALUE	\$7,685.24
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LOCAL AD VALUE	\$231.54
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## KIFI-TV (Idaho Falls, ID) - Local News 8 @ Noon

<https://muckrack.com/broadcast/clip/saved/eAWhj>

coming up...the social media wars are heating up with meta's new attempt to take on twitter. We'll take a closer look at it. In consumer news this hour...federal regulators want student loan borrowers to be on the lookout for scams. The federal trade commission warns there could be an uptick in scammers targeting borrowers following the supreme court's ruling... Which struck down the biden administration's student loan forgiveness program. The f-t-c...

MEDIA TYPE	Television
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STATION	<a href="#">KIFI-TV (Idaho Falls, ID)</a>
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NETWORK	ABC
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LOCATION	Idaho Falls, ID, United States
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DATE AIRED	July 6, 2023 12:46 PM MDT
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NATIONAL AUDIENCE	1,247,466
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LOCAL AUDIENCE	3,210
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NATIONAL AD VALUE	\$8,096.05
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LOCAL AD VALUE	\$57.46
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## WBBJ-DT3 (CBS) - 7 Eyewitness News at Noon

<https://muckrack.com/broadcast/clip/saved/eAiVJ>

>>> In today's consumer watch, U.S. stocks fell wednesday, as minutes from last month's federal reserve meeting showed more interest rate increases could be coming. Shanelle kaul has the latest business news headlines from new york. [ ] >>> The weight loss meal provider "nutrisystem" has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back but only online as "wellful" ....

MEDIA TYPE	Television
STATION	<a href="#">WBBJ-DT3 (CBS)</a>
NETWORK	CBS
LOCATION	Jackson, TN, United States
DATE AIRED	July 6, 2023 12:22 PM CDT
NATIONAL AUDIENCE	3,028,834
LOCAL AUDIENCE	4,495
NATIONAL AD VALUE	\$19,657.13
LOCAL AD VALUE	\$65.71

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## WISC-TV (Madison, WI) - News 3 Now at Noon

<https://muckrack.com/broadcast/clip/saved/eAiVd>

the weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful". It's planning a relaunch this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that often contribute to weight loss. Soon, disney lovers will be able to bid on a piece of history. A 15-hundred item...

MEDIA TYPE	Television
STATION	<a href="#">WISC-TV (Madison, WI)</a>
NETWORK	CBS
LOCATION	Madison, WI, United States
DATE AIRED	July 6, 2023 12:12 PM CDT
NATIONAL AUDIENCE	3,028,834
LOCAL AUDIENCE	24,294
NATIONAL AD VALUE	\$19,657.13
LOCAL AD VALUE	\$247.50

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## WKBT-TV (La Crosse, WI) - News 8 at Noon

<https://muckrack.com/broadcast/clip/saved/eAiVs>

riverfest came to a close after five days of fun... And now the pick-up begins. While it may take volunteers about a week to set up riverside park to host the annual riverfest... They typically only need a day and half to tear down the tents, food stands, stages and bars that were used. Around 75 volunteers are helping pack up and put the park back to normal. Hundreds of u-s firefighters are in canada to help with the more than 600 wildfires burning...

MEDIA TYPE	Television
STATION	<a href="#">WKBT-TV (La Crosse, WI)</a>
NETWORK	CBS
LOCATION	La Crosse, WI, United States
DATE AIRED	July 6, 2023

	12:05 PM CDT
NATIONAL AUDIENCE	3,028,834
LOCAL AUDIENCE	7,175
NATIONAL AD VALUE	\$19,657.13
LOCAL AD VALUE	\$90.21

### KLBK-TV (Lubbock, TX ) - KLBK 13 News at Noon

<https://muckrack.com/broadcast/clip/saved/eAiV3>

katherine campbell here in the klbk first warning weather center. Here is a look at the current temperatures being reported across the south plains, the rolling plains and the immediate region here at the noon hour. Here is a look at the current satellite and radar across the south plains, the rolling plains and the immediate region here at the noon hour. This afternoon: klbk news at noon starts right now.>> Sasha good afternoon I'm sasha wilson....

MEDIA TYPE	Television
STATION	<a href="#">KLBK-TV (Lubbock, TX )</a>
NETWORK	CBS
LOCATION	Lubbock, TX, United States
DATE AIRED	July 6, 2023 12:00 PM CDT
NATIONAL AUDIENCE	3,028,834
LOCAL AUDIENCE	3,450
NATIONAL AD VALUE	\$19,657.13
LOCAL AD VALUE	\$103.11

### WVIR-TV (Charlottesville, VA) - NBC29 News at Noon

<https://muckrack.com/broadcast/clip/saved/eA2Ze>

>>>jared: negotiations fall apart between u- p-s and the union representing drivers. How long the two sides have to strike a deal -- before a workers' strike could impact your deliveries! That's after a marathon negotiating session between u-p-s and the teamsters' union had ended without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money. The union hasn't publicly disclosed how big of a pay increase...

MEDIA TYPE	Television
STATION	<a href="#">WVIR-TV (Charlottesville, VA)</a>
NETWORK	NBC
LOCATION	Charlottesville, VA, United States
DATE AIRED	July 6, 2023 12:47 PM EDT
NATIONAL AUDIENCE	1,066,037
LOCAL AUDIENCE	1,544

NATIONAL AD VALUE	\$6,918.58
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LOCAL AD VALUE	\$53.72
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## WTOL-TV (Toledo, OH) - WTOL News 11 at Noon

<https://muckrack.com/broadcast/clip/saved/eA2Zo>

AGREEING TO A CAGE MATCH. AND A NEW JAB FROM ZUCKERBERG: AS THREADS WAS RELEASED HE WENT ON TWITTER AND POSTED A PICTURE OF TWO SPIDERMAN'S POINTING AT EACH OTHER, APPARENTLY ADMITING TO PLATFORMS' SIMILARITY. WE'LL SOON SEE WHICH VERSION PEOPLE PREFER. DANYA BACCHUS, CBS NEWS, LOS ANGELES The weight loss meal provider "Nutrisystem" has acquired rival brand -- Jenny Craig. Jenny Craig recently said it was shutting down operations after more than...

MEDIA TYPE	Television
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STATION	<a href="#">WTOL-TV (Toledo, OH)</a>
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NETWORK	CBS
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LOCATION	Toledo, OH, United States
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DATE AIRED	July 6, 2023 12:25 PM EDT
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NATIONAL AUDIENCE	3,160,767
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LOCAL AUDIENCE	28,122
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NATIONAL AD VALUE	\$20,513.38
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LOCAL AD VALUE	\$252.72
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## KOLD (CBS) - News 13 @ 9am

<https://muckrack.com/broadcast/clip/saved/eA2Zg>

more resilient than many thought. 248-thousand new first time unemployment claims on this latest report, up from last week... And just a little higher than the projected 245- thousand claims. This shows the labor market is still tightening. There are still concerns about an interest rate hike coming next week from the federal reserve. We're waiting to see if this report will play a role in postponing that expected hike. This morning, u-p- s workers...

MEDIA TYPE	Television
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STATION	<a href="#">KOLD (CBS)</a>
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NETWORK	CBS
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LOCATION	Tucson, AZ, United States
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DATE AIRED	July 6, 2023 9:24 AM MST
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NATIONAL AUDIENCE	512,902
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LOCAL AUDIENCE	8,028
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NATIONAL AD VALUE	\$3,328.73
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LOCAL AD VALUE	\$255.11
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## WWTV-TV (Cadillac, MI) - 9&10 News at Noon

<https://muckrack.com/broadcast/clip/saved/eA2fX>

MEDIA TYPE	Television
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STATION	<a href="#">WWTV-TV</a>
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the current contract expires at the end of the month-- meaning 40-thousand u-p-s workers could go on strike august first. The weight loss brand jenny craig is coming back. Nutrisystem's parent company, wellful, says it will relaunch this fall -- with online coaching instead of physical centers. Customers will receive food by delivery. The reboot comes after the traditional jenny craig model went bust in may -- amid competition from trendy diets and...

	<a href="#">(Cadillac, MI)</a>
NETWORK	CBS
LOCATION	Traverse City, MI, United States
DATE AIRED	July 6, 2023 12:22 PM EDT
NATIONAL AUDIENCE	3,160,767
LOCAL AUDIENCE	42,259
NATIONAL AD VALUE	\$20,513.38
LOCAL AD VALUE	\$453.15

### WNCT-TV (Greenville, NC) - 9 On Your Side @ Noon

<https://muckrack.com/broadcast/clip/saved/eAOcg>

we'll take a look at the new threads app and what it means for twitter. The rivalry between tech billionaires mark zuckerberg and elon musk is headed to a new level. Zuckerberg's instagram released a new app that some are calling a twitter killer. Danya bacchus has the details. Smartphone users everywhere have a new social media option. Instagram, known for pictures and quick videos, now has a new app called 'threads', that looks a lot like twitter....

MEDIA TYPE	Television
STATION	<a href="#">WNCT-TV (Greenville, NC)</a>
NETWORK	CBS
LOCATION	Greenville, NC, United States
DATE AIRED	July 6, 2023 12:17 PM EDT
NATIONAL AUDIENCE	3,160,767
LOCAL AUDIENCE	13,639
NATIONAL AD VALUE	\$20,513.38
LOCAL AD VALUE	\$156.94

### WRBL-TV (Columbus, GA) - News 3 Midday

<https://muckrack.com/broadcast/clip/saved/eAOcy>

on Consumer News for you. The weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful". It's planning a relaunch this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that often contribute to weight loss. ##### soon, disney lovers will be able to bid on a piece...

MEDIA TYPE	Television
STATION	<a href="#">WRBL-TV (Columbus, GA)</a>
NETWORK	CBS
LOCATION	Columbus, GA, United States
DATE AIRED	July 6, 2023 12:11 PM EDT



NATIONAL AUDIENCE	2,967,728
LOCAL AUDIENCE	17,227
NATIONAL AD VALUE	\$19,260.55
LOCAL AD VALUE	\$232.44

## WRDE-TV (Lewes, DE) - WRDE Coast TV News

<https://muckrack.com/broadcast/clip/saved/eAAGB>

today, and some isolated to scattered afternoon and evening showers and storms. Some could produce heavy rain and vivid lightning. Storms wind down this evening. Overnight expect partly cloudy skies and lows in the low 70s. For friday we're expecting partly cloudy skies and temperatures near 90, with a few afternoon and evening showers and storms. For the weekend, we're looking at isolated to scattered storms saturday with highs near 90. Sunday we...

MEDIA TYPE	Television
STATION	<a href="#">WRDE-TV (Lewes, DE)</a>
NETWORK	NBC
LOCATION	Salisbury, MD, United States
DATE AIRED	July 6, 2023 11:16 AM EDT
NATIONAL AUDIENCE	923,997
LOCAL AUDIENCE	1,575
NATIONAL AD VALUE	\$5,996.74
LOCAL AD VALUE	\$44.36

## WMGT-TV (Macon, GA) - 41 Today

<https://muckrack.com/broadcast/clip/saved/eAAGU>

c1 3 b13 chevrolet in forsyth. When we c1 3 b13 plus-- how heat records were broken this past june. You're watching 41 today.. Jenny craig is being revived online... And a-i (eye) scams are contributing to the rise in investment fraud. Jane king has those stories and more in today's tech report. A record 3 point 82 billion was stolen through investment fraud in 2022, a 128% increase over the previous year. Advances in ai technology are contributing...

MEDIA TYPE	Television
STATION	<a href="#">WMGT-TV (Macon, GA)</a>
NETWORK	NBC
LOCATION	Macon, GA, United States
DATE AIRED	July 6, 2023 11:12 AM EDT
NATIONAL AUDIENCE	1,447,630
LOCAL AUDIENCE	1,077
NATIONAL AD VALUE	\$9,395.12
LOCAL AD	\$14.01

## VALUE

## KVVU-TV (Henderson, NV) - FOX5 News: Live in Las Vegas

<https://muckrack.com/broadcast/clip/saved/eAae3>

the weight loss brand jenny craig is coming back. Wellful-- nutrisystem's parent company--says it will relaunch this fall -- with online coaching instead of physical centers. Customers will receive food by delivery. The reboot comes after the traditional jenny craig model went under back in may -- amid competition from trendy diets and weight loss drugs. Court filings shows its intellectual property could be worth 10-million dollars. If you noticed...

MEDIA TYPE	Television
STATION	<a href="#">KVVU-TV (Henderson, NV)</a>
NETWORK	FOX
LOCATION	Las Vegas, NV, United States
DATE AIRED	July 6, 2023 7:12 AM PDT
NATIONAL AUDIENCE	25,333
LOCAL AUDIENCE	25,333
NATIONAL AD VALUE	
LOCAL AD VALUE	\$205.04

## WKRG-TV (Mobile, AL) - WKRG News 5 at 9:00

<https://muckrack.com/broadcast/clip/saved/eAaev>

the animal to get help." Rice says now that she knows, she'll take a different approach next time TAKE SUPER: Victoria Rice; Pulled beached dolphin back into water "If it was to happen to me again, I would wait" If you see a beached marine mammal off- shore call the hotline at 1-877-WHALE-HELP Reporting in Dauphin island, Shamonee Baker, WKRG News 5 We really appreciate you making WKRG your favorite News at Nine A-M. And, After Weather... Instagram's...

MEDIA TYPE	Television
STATION	<a href="#">WKRG-TV (Mobile, AL)</a>
NETWORK	CBS
LOCATION	Mobile, AL, United States
DATE AIRED	July 6, 2023 9:10 AM CDT
NATIONAL AUDIENCE	1,772,899
LOCAL AUDIENCE	16,615
NATIONAL AD VALUE	\$11,506.11
LOCAL AD VALUE	\$203.60

## KJTV-TV (Lubbock, TX) - Good Day Lubbock

<https://muckrack.com/broadcast/clip/saved/eAJcD>

cloudy... Lubbock chance of rain 10%. Wind s 5-15 mph. This Afternoon - Mostly

MEDIA TYPE	Television
STATION	<a href="#">KJTV-TV (Lubbock, TX)</a>

sunny, slight breeze, slight chance of storms late... high 94°. Lubbock chance of rain 10%. Non-storm wind se 7-17 mph. Tonight - Slight chance of thunderstorms, otherwise partly cloudy... low 71°. Chance of rain 10%. Tomorrow - Mostly sunny, slight chance of storms late... high 98°. Chance of rain 20%. Tomorrow Night - Scattered thunderstorms, mostly cloudy... low 71°....

NETWORK	FOX
LOCATION	Lubbock, TX, United States
DATE AIRED	July 6, 2023 8:49 AM CDT
NATIONAL AUDIENCE	3,979
LOCAL AUDIENCE	3,979
NATIONAL AD VALUE	
LOCAL AD VALUE	\$62.88

### KNSD-TV (San Diego, CA) - NBC 7 News Today

<https://muckrack.com/broadcast/clip/saved/eAJcm>

>>> The billionaire battle over social media has officially started. Mark Zuckerberg is taking his war of words to Elon Musk to the next level as Meta launched a new social media platform thread yesterday a day earlier than expected. Thread looks similar to Twitter. Users post messages reply to others, like and repost messages. >>> Carlsbad based Jenny Craig making a comeback online. A company called Wellful Inc., buying the intellectual property...

MEDIA TYPE	Television
STATION	<a href="#">KNSD-TV (San Diego, CA)</a>
NETWORK	NBC
LOCATION	San Diego, CA, United States
DATE AIRED	July 6, 2023 6:46 AM PDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	7,261
NATIONAL AD VALUE	\$21,108.77
LOCAL AD VALUE	\$190.22

### KPIX-TV (San Francisco, CA) - CBS News Bay Area: Morning Edition 6AM

<https://muckrack.com/broadcast/clip/saved/eAJcG>

>>> The weight loss brand Jenny Craig making a comeback. Neutra System's parent company Wellful has bought the bankrupt brand. It's set to relaunch this fall with online coaching instead of physical diet centers. Customers will receive food by delivery and weight loss companies have struggled ream duto mpetitiofr diets and weightloss drugs. >>> But Subway rollint a neline of sandwich to show off the company's new freshly sliced deli meat. The new...

MEDIA TYPE	Television
STATION	<a href="#">KPIX-TV (San Francisco, CA)</a>
NETWORK	CBS
LOCATION	San Francisco, CA, United States
DATE AIRED	July 6, 2023 6:44 AM PDT
NATIONAL	460,618

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#### AUDIENCE

LOCAL AUDIENCE	7,115
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NATIONAL AD VALUE	\$13,592.84
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LOCAL AD VALUE	\$96.57
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## KBCW-TV (San Francisco, CA) - CBS News Bay Area: Morning Edition 6AM

<https://muckrack.com/broadcast/clip/saved/eAjcS>

>>> The weight loss brand jenny craig making a comeback. Neutra system's parent company wellful has bought the bankrupt brand. It's set to relaunch this fall with online coaching instead of physical diet centers. Customers will receive food by delivery and weight loss companies have struggled ream duto mpetitiofr diets and weightloss drugs. >>> But subwayrollint a neline of sandwich to show off the company's new freshly sliced deli meat. The new...

MEDIA TYPE	Television
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STATION	<a href="#">KBCW 44 Cable 12</a>
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NETWORK	CW
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LOCATION	San Francisco, CA, United States
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DATE AIRED	July 6, 2023 6:44 AM PDT
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NATIONAL AUDIENCE	1,416
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LOCAL AUDIENCE	1,416
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$23.93
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## WALA-TV (Mobile, AL) - Fox 10 News at 8:00 AM

<https://muckrack.com/broadcast/clip/saved/eAs4M>

\*\*break 2\*\*\* \*\*eric\*\*\* new vehicle sales are on the rise in the u-s. \*\*vo\*\*\* new vehicle sales rose about 13- percent in the first half of this year.. Over last year. That is better than industry forecasts. Auto industry experts say the easing of demand.. And supply chain pressures have contributed to the rise in sales. However, prices still remain high. J-d power reports.. The average vehicle price was nearly 46-thousand dollars in june. That is...

MEDIA TYPE	Television
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STATION	<a href="#">WALA-TV (Mobile, AL)</a>
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NETWORK	FOX
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LOCATION	Mobile, AL, United States
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DATE AIRED	July 6, 2023 8:25 AM CDT
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NATIONAL AUDIENCE	887,543
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LOCAL AUDIENCE	13,678
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NATIONAL AD VALUE	\$26,191.39
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LOCAL AD	\$122.47
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VALUE
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## WBTV-CLT (CBS) - QC Morning

<https://muckrack.com/broadcast/clip/saved/eAs4n>

confident. >> Mary: and had progress. >> Kristen: and then the thing that's working it taken away from you. Anyway, we got word that jenny craig is coming back, but different. The company that runs nutrisystem, the big known weight loss company, it is a company called wellful that is the parent company of nutrisystem and other wellness brands acquired jenny craig. They will operate it as jenny craig, not just nutrisystem, but mail order only, and...

MEDIA TYPE	Television
STATION	<a href="#">WBTV-CLT (CBS)</a>
NETWORK	CBS
LOCATION	Charlotte, NC, United States
DATE AIRED	July 6, 2023 9:24 AM EDT
NATIONAL AUDIENCE	512,902
LOCAL AUDIENCE	20,357
NATIONAL AD VALUE	\$3,328.73
LOCAL AD VALUE	\$201.66

## KHSL-FM (Chico, CA) - Action News Now Mornings

<https://muckrack.com/broadcast/clip/saved/eAs40>

scattered showers and thunderstorms in some of our mountain areas today. We're starting out under clear skies and will mostly be sunny across northern california today. Limited cloud cover will pop up in some of our higher elevations in the afternoon, and the threat of scattered showers and thunderstorms will return to areas of the northern mountains, southern cascades, and northern sierra. Valley and foothill areas will stay dry and sunny through...

MEDIA TYPE	Television
STATION	<a href="#">KHSL-FM (Chico, CA)</a>
NETWORK	CBS
LOCATION	Chico, CA, United States
DATE AIRED	July 6, 2023 6:23 AM PDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	2,214
NATIONAL AD VALUE	\$31,224.97
LOCAL AD VALUE	\$23.60

## KNVN-TV (Chico, CA) - Action News This Morning 5am

<https://muckrack.com/broadcast/clip/saved/eAs4t>

kansas city welcomed taylor swift in the best way they know check it out... Precision mazes completed this piece of art in a field in missouri the company, based in lee's summit, missouri, had seven different concepts for the work. The final design was the

MEDIA TYPE	Television
STATION	<a href="#">KNVN-TV (Chico, CA)</a>
NETWORK	NBC

clear favorite among a focus group of friends and family within the company. Swift's two concerts on July 7th and 8th are anticipated to draw over 100,000 people to just recognizing the cultural...

LOCATION	Chico, CA, United States
DATE AIRED	July 6, 2023 6:21 AM PDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	3,120
NATIONAL AD VALUE	\$21,108.77
LOCAL AD VALUE	\$26.15

### WTEN-TV (Albany, NY) - news 10 in the morning 09.00am

<https://muckrack.com/broadcast/clip/saved/eA3i5>

live knockwood is currently being held in rensselaer county jail. We'll have the latest on air and online. Reporting in troy, se news10 abc new details in rensselaer county... Where a man is accused of intentionally causing a miscarriage. The county sheriff's office says 9-year-old dia beshara... Of schaghticoke... Allegedly gave the victim mifepristone without her knowledge or consent. Mifepristone is a common abortion pill. Beshara -- arraigned...

MEDIA TYPE	Television
STATION	<a href="#">WTEN-TV (Albany, NY)</a>
NETWORK	ABC
LOCATION	Albany, NY, United States
DATE AIRED	July 6, 2023 9:05 AM EDT
NATIONAL AUDIENCE	1,982,749
LOCAL AUDIENCE	15,236
NATIONAL AD VALUE	\$12,868.04
LOCAL AD VALUE	\$130.00

### KPIX-TV (San Francisco, CA) - CBS News Bay Area: Morning Edition - 5AM

<https://muckrack.com/broadcast/clip/saved/eA3iM>

>>> Welcome back here is your money watch report. The weight loss brand jenny craig making a comeback. Wellful has brought the bankrupt brand. Now it's set to relaunch this fall with online coaching instead of physical diet centers. Customers will receive food by delivery and weight loss companies struggled recently due to competition from trendy diets and weight loss drugs. >>> Subway rolling out a new line of sandwiches to show off the company's...

MEDIA TYPE	Television
STATION	<a href="#">KPIX-TV (San Francisco, CA)</a>
NETWORK	CBS
LOCATION	San Francisco, CA, United States
DATE AIRED	July 6, 2023 5:43 AM PDT
NATIONAL AUDIENCE	7,132

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LOCAL AUDIENCE	7,132
NATIONAL AD VALUE	
LOCAL AD VALUE	\$86.13

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## KLJB-TV (Rock Island, IL) - Fox 18 news at 7

<https://muckrack.com/broadcast/clip/saved/eA3in>

news at 7:00." danielle welcome back! The time now is... Cyber security experts and the f-b-i are warning online shoppers of scams to look out for this summer. Archith seshadri starts this morning's consumer watch. "the i-r-s says you may get a mail in a cardboard envelope from a delivery service with words that say "unclaimed refund" - and includes fake contact information that do not belong to the i-r-s. The scammers ask for a variety of information...

MEDIA TYPE	Television
STATION	<a href="#">KLJB-TV (Rock Island, IL)</a>
NETWORK	FOX
LOCATION	Davenport, IA, United States
DATE AIRED	July 6, 2023 7:38 AM CDT
NATIONAL AUDIENCE	96
LOCAL AUDIENCE	96
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1.78

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## WUPW-TV (Toledo, OH) - WTOL News 11 Daybreak on FOX36

<https://muckrack.com/broadcast/clip/saved/eA3i0>

immigration services is proposing adding a speaking section. Applicants would be asked to describe photos in english. Immigration advocates worry the change could hurt those who have low english skill levels. A new study suggests simply being overweight may not actually be linked to a higher risk of death. Researchers looked at data of more than half a million Americans over 20 years... They say they found no significant increase in the risk of death...

MEDIA TYPE	Television
STATION	<a href="#">WUPW-TV (Toledo, OH)</a>
NETWORK	FOX
LOCATION	Toledo, OH, United States
DATE AIRED	July 6, 2023 8:35 AM EDT
NATIONAL AUDIENCE	4,571
LOCAL AUDIENCE	4,571
NATIONAL AD VALUE	
LOCAL AD VALUE	\$33.33

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## KCAL-FM (Redlands, CA) - KCAL Mornings 5a

<https://muckrack.com/broadcast/clip/saved/eA3it>

someone fired into a crowd in fort worth, texas. Police have no suspects and no motive. >>> Happening today the gunman who killed 23 people at a walmart in el paso, texas, in 2019 will be sentenced. The 24-year-old pled guilty to 90 charges in february. Yesterday in court victims' family members faced the murderer. >> If you didn't do what you sid did, I'd have my child to hold and hug right now. >> Prosecutors are seeking dozens of consecutive life...

MEDIA TYPE	Television
STATION	<a href="#">KCAL-FM (Redlands, CA)</a>
NETWORK	CBS
LOCATION	Los Angeles, CA, United States
DATE AIRED	July 6, 2023 5:24 AM PDT
NATIONAL AUDIENCE	7,358
LOCAL AUDIENCE	7,358
NATIONAL AD VALUE	
LOCAL AD VALUE	\$79.92

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## KEYC-TV (Mankato, MN) - KEYC News 12 This Morning at 5:30

<https://muckrack.com/broadcast/clip/saved/eA3iF>

ended early wednesday... Without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money -- the union hasn't publicly disclosed how big of a pay increase it wants for drivers... But-- it points to record u-p-s profits over the past five years... And executives earning multi- million dollar salaries... As reasons its members should be better compensated. The two sides have already agreed on several...

MEDIA TYPE	Television
STATION	<a href="#">KEYC-TV (Mankato, MN)</a>
NETWORK	FOX
LOCATION	Mankato, MN, United States
DATE AIRED	July 6, 2023 7:18 AM CDT
NATIONAL AUDIENCE	261
LOCAL AUDIENCE	261
NATIONAL AD VALUE	
LOCAL AD VALUE	\$42.59

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## CBS 4 Valley Central - CBS 4 News Sunrise

<https://muckrack.com/broadcast/clip/saved/eAZ9e>

launched by twitter's inventor and former c-e-o jack dorsey. Musk is also facing backlash for his latest decision to limit the number of tweets users can see. Drew Benvie/Social Media Commentator "Since Elon Musk took over, the system itself isn't working as well as it should. Just over the weekend we saw Twitter go down and there are limits put in place for users so that it doesn't the weight loss meal provider

MEDIA TYPE	Television
STATION	<a href="#">CBS 4 Valley Central</a>
NETWORK	CBS
LOCATION	Harlingen, TX, United States



"nutrisystem" -- has acquired the...

DATE AIRED	July 6, 2023 6:51 AM CDT
NATIONAL AUDIENCE	2,025,723
LOCAL AUDIENCE	
NATIONAL AD VALUE	\$59,779.09
LOCAL AD VALUE	

KTTC-TV (Rochester, MN) - KTTC News Today

https://muckrack.com/broadcast/clip/saved/eAZ9y

thanks, ted. It's 6:-- still to come... We all love the convenience of online shopping and quick deliveries. Could those be in jeopardy.. With ups union negotiations coming to a stand still? More on the story.. But first, here's craig melvin. Good morning.. Coming up on today.. We are talking about the dangerous.. Record-setting heat. The two hottest days \*ever\* recorded in the history of the planet.. Happened this week. What the experts are saying.....

MEDIA TYPE	Television
STATION	<a href="#">KTTC-TV (Rochester, MN)</a>
NETWORK	NBC
LOCATION	Rochester, MN, United States
DATE AIRED	July 6, 2023 6:49 AM CDT
NATIONAL AUDIENCE	2,375,697
LOCAL AUDIENCE	7,392
NATIONAL AD VALUE	\$70,106.82
LOCAL AD VALUE	\$113.41

KOLD (CBS) - News 13 at 4:30am

https://muckrack.com/broadcast/clip/saved/eAZ9p

took over, the system itself isn't working as well as it should. Just over the weekend we saw twitter go down and there are limits put in place for users so that it doesn't break the servers again." (track 4) instagram is part of meta. It's c-e-o, mark zuckerberg, and musk recently sparred online.... Agreeing to a cage match. While that fight hasn't come to fruition, the virtual one seems to be escalating. We'll soon see if the threads app just throws...

MEDIA TYPE	Television
STATION	<a href="#">KOLD (CBS)</a>
NETWORK	CBS
LOCATION	Tucson, AZ, United States
DATE AIRED	July 6, 2023 4:47 AM MST
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	3,166
NATIONAL AD VALUE	

LOCAL AD VALUE	\$95.86
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## Fox Business - Mornings With Maria Bartiromo

<https://muckrack.com/broadcast/clip/saved/eA43y>

Dude, what're you doing? I'm protecting my car. That's too much work. WeatherTech is so much easier... Laser-measured FloorLiners up here, Seat Protector and CargoLiner back there... Nice! Out here, Side Window Deflectors... and Mud Flaps... and the BumpStep, to keep the bumper dent-free. Cool! It's the best protection for your vehicle, new or pre-owned. Great. But where do i---? Order. WeatherTech.com. Sfx: Bubblewrap bubble popped sound. Cheryl:...

MEDIA TYPE	Television
STATION	<a href="#">Fox Business</a>
NETWORK	
LOCATION	United States
DATE AIRED	July 6, 2023 7:31 AM EDT
NATIONAL AUDIENCE	102,958
LOCAL AUDIENCE	
NATIONAL AD VALUE	\$1,374.49
LOCAL AD VALUE	

## KVIA-TV (El Paso, TX) - ABC-7 Good Morning El Paso (5A)

<https://muckrack.com/broadcast/clip/saved/eA43o>

and I'm hillary floren. A marathon negotiating session between u-p-s and the teamsters' union ended early wednesday... Without a deal. The union hasn't publicly disclosed how big of a pay increase it wants for drivers... The two sides have already agreed on several other issues... But the clock is ticking -- the current contract expires at the end of the month-- which means 340-thousand u-p-s workers could go on strike august first. The weight loss...

MEDIA TYPE	Television
STATION	<a href="#">KVIA-TV (El Paso, TX)</a>
NETWORK	ABC
LOCATION	El Paso, TX, United States
DATE AIRED	July 6, 2023 5:26 AM MDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	6,397
NATIONAL AD VALUE	\$18,211.14
LOCAL AD VALUE	\$67.37

## WBRZ-TV (Baton Rouge, LA) - Tune In News

<https://muckrack.com/broadcast/clip/saved/eA43p>

the meat -- including turkey, pepperoni, roast beef, ham, and salami -- will be sliced several times a day. This brings subway more in line with its smaller competitors -- like jimmy john's, jersey mike's, and firehouse subs. Cheese, steak, and rotisserie

MEDIA TYPE	Television
STATION	<a href="#">WBRZ-TV (Baton Rouge, LA)</a>
NETWORK	ABC

chicken will still be delivered pre- sliced. Several federal agencies are putting the word out -- about companies marketing t-h-c "edibles" in packaging that's hard to distinguish from popular snacks...

LOCATION	Baton Rouge, LA, United States
DATE AIRED	July 6, 2023 6:25 AM CDT
NATIONAL AUDIENCE	2,744,866
LOCAL AUDIENCE	10,485
NATIONAL AD VALUE	\$81,001.00
LOCAL AD VALUE	\$185.08

### KPIX-TV (San Francisco, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vN>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KPIX-TV (San Francisco, CA)</a>
NETWORK	CBS
LOCATION	San Francisco, CA, United States
DATE AIRED	July 6, 2023 4:25 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	5,068
NATIONAL AD VALUE	
LOCAL AD VALUE	\$51.33

### KGPE-TV (Fresno, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4v5>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KGPE-TV (Fresno, CA)</a>
NETWORK	CBS
LOCATION	Fresno, CA, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713

LOCAL AUDIENCE	1,015
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$11.13
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## KTVL-TV (Medford, OR) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4v0>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KTVL-TV (Medford, OR)</a>
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NETWORK	CBS
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LOCATION	Medford, OR, United States
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DATE AIRED	July 6, 2023 4:24 AM PDT
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NATIONAL AUDIENCE	1,272,713
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LOCAL AUDIENCE	277
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$2.18
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## KION-AM (Salinas, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vn>

>>> YOU'VE HEARD OF JENNY CRAIG. IT'S THE WEIGHT LOSS COMPANY THAT RECENTLY SAID IT WAS SHUTTING DOWN AFTER MORE THAN FOUR DECADES. WELL, IT'S BACK, BUT ONLY ONLINE. WELLFUL, WHICH OWNS NUTRISYSTEM, HAS ACQUIRED THE JENNY CRAIG BRAND. IT'S PLANNING A RELAUNCH THIS FALL. WEIGHT LOSS COMPANIES HAVE STRUGGLED IN RECENT YEARS WITH THE RISE OF DRUGS THAT OFTEN CONTRIBUTE TO WEIGHT LOSS. >>> WELL, A LESSON ON FIXING CARS AND HOW IT'S CHANGING LIVES. WE'LL...

MEDIA TYPE	Television
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STATION	<a href="#">KION-AM (Salinas, CA)</a>
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NETWORK	CBS
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LOCATION	Monterey, CA, United States
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DATE AIRED	July 6, 2023 4:24 AM PDT
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NATIONAL AUDIENCE	1,272,713
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LOCAL AUDIENCE	376
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$9.40
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## KCOY-TV (Santa Maria, CA) - 12 Corazones

<https://muckrack.com/broadcast/clip/saved/eA4vt>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KCOY-TV (Santa Maria, CA)</a>
NETWORK	CBS
LOCATION	Santa Barbara, CA, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	2
NATIONAL AD VALUE	
LOCAL AD VALUE	\$0.07

## KREM-TV (Spokane, WA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vE>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KREM-TV (Spokane, WA)</a>
NETWORK	CBS
LOCATION	Spokane, WA, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	4,154
NATIONAL AD VALUE	
LOCAL AD VALUE	\$29.28

## KHSL-FM (Chico, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vm>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and

MEDIA TYPE	Television
STATION	<a href="#">KHSL-FM (Chico, CA)</a>
NETWORK	CBS
LOCATION	Chico, CA, United States

how it's changing lives. We'll...

DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	612
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.60

### KBNZ-TV (Bend, OR) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vG>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KBNZ-TV (Bend, OR)</a>
NETWORK	
LOCATION	Bend, OR, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	359
LOCAL AUDIENCE	359
NATIONAL AD VALUE	
LOCAL AD VALUE	\$2.82

### KEPR-TV (Pasco, WA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vP>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KEPR-TV (Pasco, WA)</a>
NETWORK	CBS
LOCATION	Yakima, WA, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	
NATIONAL AD	

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VALUE

LOCAL AD  
VALUE

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## CBS 5 Anchorage - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vD>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	CBS 5 Anchorage
NETWORK	CBS
LOCATION	Anchorage, AK, United States
DATE AIRED	July 6, 2023 3:24 AM AKDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	7,376
NATIONAL AD VALUE	
LOCAL AD VALUE	\$445.49

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## KPSP-TV (Cathedral City, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vX>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KPSP-TV (Cathedral City, CA)</a>
NETWORK	CBS
LOCATION	Palm Springs, CA, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	406
NATIONAL AD VALUE	
LOCAL AD VALUE	\$9.22

## KVAL-TV (Eugene, OR) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vS>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KVAL-TV (Eugene, OR)</a>
NETWORK	CBS
LOCATION	Eugene, OR, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	776
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.16

## KVIQ-TV (Eureka, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eA4vF>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KVIQ-TV (Eureka, CA)</a>
NETWORK	CBS
LOCATION	Eureka, CA, United States
DATE AIRED	July 6, 2023 4:24 AM PDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	229
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.80

## WNAC-TV (East Providence, RI) - 12 News on Fox Providence at 7:00am

<https://muckrack.com/broadcast/clip/saved/eA4vM>

(melissa) taking a live look at x:xx..... Live with your pinpoint traffic, melissa sardelli, 12 news. (patrick) the weight loss meal provider "nutrisystem" -- has acquired the rival (patrick) the weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful". It's planning a

MEDIA TYPE	Television
STATION	<a href="#">WNAC-TV (East Providence, RI)</a>
NETWORK	FOX
LOCATION	Providence, RI, United States



relaunch this fall. Weight...

DATE AIRED	July 6, 2023 7:21 AM EDT
NATIONAL AUDIENCE	12,207
LOCAL AUDIENCE	12,207
NATIONAL AD VALUE	
LOCAL AD VALUE	\$72.15

### WPMT-TV (York, PA) - Fox43 Morning News At 7

<https://muckrack.com/broadcast/clip/saved/eA4vb>

let's get a check on the roads, this morning. We're taking a live look at interstate-81 at route 1-14 in cumberland county. As you can see, traffic is moving right along at this early hour ad-lib . We are keeping a close eye on your morning commute and will alert you to any trouble spots. Swoosh straight ahead -- forever chemicals. A new report says drinking water from roughly half of all faucets in the u-s likely have them. What you can do to check...

MEDIA TYPE	Television
STATION	<a href="#">WPMT-TV (York, PA)</a>
NETWORK	FOX
LOCATION	Harrisburg, PA, United States
DATE AIRED	July 6, 2023 7:20 AM EDT
NATIONAL AUDIENCE	7,503
LOCAL AUDIENCE	7,503
NATIONAL AD VALUE	
LOCAL AD VALUE	\$112.30

### KUTV-TV (Salt Lake City, UT) - 2 News at 5am

<https://muckrack.com/broadcast/clip/saved/eA4vW>

searched -- as senior officials say the leading theory is that someone on a tour may have left the bag of cocaine. The secret service is leading the investigation. Jenny craig is being revived online. And a-i scams are contributing to the rise in investment fraud. Jane king is in new york with today's tech report. A record 3 point 82 billion was stolen through investment fraud in 2022, a 128% increase over the previous year. Advances in ai technology...

MEDIA TYPE	Television
STATION	<a href="#">KUTV-TV (Salt Lake City, UT)</a>
NETWORK	CBS
LOCATION	Salt Lake City, UT, United States
DATE AIRED	July 6, 2023 5:16 AM MDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	11,011

NATIONAL AD VALUE	\$21,744.26
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LOCAL AD VALUE	\$138.70
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## The CW Knoxville - WVLT News This Morning on CW 7AM

<https://muckrack.com/broadcast/clip/saved/eA4v2>

Seven Now as we start the day off here with really just high humidity, pretty calm conditions . We do have a couple of loan downpours again as expected, popping up the McMenemy row get the thunderstorm rolling towards Wayne County. So we're seeing it really on the edges of our area. For now, most of you are seeing just a few clouds passed by those areas of fog temperatures in the upper sixties to right around 70 for most Explain normal lows that...

MEDIA TYPE	Television
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STATION	The CW Knoxville
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NETWORK	CW
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LOCATION	Knoxville, TN, United States
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DATE AIRED	July 6, 2023 7:12 AM EDT
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NATIONAL AUDIENCE	1,145
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LOCAL AUDIENCE	1,145
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$7.45
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## KIFI-TV (Idaho Falls, ID) - Local News 8 This Morning

<https://muckrack.com/broadcast/clip/saved/eA4vq>

thanks jeff it's now xxxx... It's summertime and for a lot of us that means sand, sea and sunshine. For others, though, it means shopping. Specifically, amazon prime day, when the company offers special sales deals to amazon prime subscribers. Abc's reena roy has some tips on how to make these bargain days work for you. Prime day this year takes place on july 11th and 12th. Bridget Carey, Senior Editor, cnet: ?Kind of feels like Black Friday in the...

MEDIA TYPE	Television
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STATION	<a href="#">KIFI-TV (Idaho Falls, ID)</a>
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NETWORK	ABC
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LOCATION	Idaho Falls, ID, United States
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DATE AIRED	July 6, 2023 5:12 AM MDT
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NATIONAL AUDIENCE	633,716
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LOCAL AUDIENCE	2,716
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NATIONAL AD VALUE	\$13,022.86
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LOCAL AD VALUE	\$44.30
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## KIDK-TV (Idaho Falls, ID) - Relief from inflammation

<https://muckrack.com/broadcast/clip/saved/eA4vi>

thanks jeff it's now xxxx... It's summertime and for a lot of us that means sand, sea and sunshine. For others, though, it means shopping. Specifically, amazon prime day, when the company offers special sales deals to amazon prime subscribers. Abc's reena roy has some tips on how to make these bargain days work for you. Prime day this year takes place on july 11th and 12th. Bridget Carey, Senior Editor, cnet: ?Kind of feels like Black Friday in the...

MEDIA TYPE	Television
STATION	<a href="#">KIDK-TV (Idaho Falls, ID)</a>
NETWORK	CBS
LOCATION	Idaho Falls, ID, United States
DATE AIRED	July 6, 2023 5:12 AM MDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	12
NATIONAL AD VALUE	\$21,744.26
LOCAL AD VALUE	\$0.20

## KTTC-TV (Rochester, MN) - KTTC News Today

<https://muckrack.com/broadcast/clip/saved/eAkAx>

80s.> Still to come... We all love the convenience of online shopping and quick deliveries. Could those be in jeopardy.. With ups union negotiations coming to a stand still? You're waking up with kttc news today... (Man)What if my type 2 diabetestakes over?(Woman)What if all I do isn't en Or what if I cando diabetes differently? (AVO)Now you can with once-weeklyMounjaro. Mounjaro helps your bodyregulate blood sugar, and Mounjaro can help decreasehow...

MEDIA TYPE	Television
STATION	<a href="#">KTTC-TV (Rochester, MN)</a>
NETWORK	NBC
LOCATION	Rochester, MN, United States
DATE AIRED	July 6, 2023 5:52 AM CDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	2,286
NATIONAL AD VALUE	\$14,699.60
LOCAL AD VALUE	\$56.31

## WBOC (FOX) - WBOC News This Morning on FOX 21

<https://muckrack.com/broadcast/clip/saved/eAkAL>

weather stinger this summer pattern continues across delmarva where we will see the possibility of pop-up showers and storms later this afternoon and this evening. The focus has been on the mid-shore on our high-resolution models as being the place to watch for thunderstorm development this afternoon and this evening. Again, with these typical stormsheavy rain and lots of lightning would be the biggest thing to watch for later today. Highs today...

MEDIA TYPE	Television
STATION	<a href="#">WBOC (FOX)</a>
NETWORK	FOX
LOCATION	Salisbury, MD, United States
DATE AIRED	July 6, 2023

	6:49 AM EDT
NATIONAL AUDIENCE	698
LOCAL AUDIENCE	698
NATIONAL AD VALUE	
LOCAL AD VALUE	\$25.65

### WBOC-16 (CBS) - WBOC News This Morning

<https://muckrack.com/broadcast/clip/saved/eAkAY>

weather stinger this summer pattern continues across delmarva where we will see the possibility of pop-up showers and storms later this afternoon and this evening. The focuhas been on the mid-shore on our high-resolution models as being the place to watch for thunderstorm development this afternoon and this evening. Again, with these typical stormsheavy rain and lots of lightning would be the biggest thing to watch for later today. Highs today will...

MEDIA TYPE	Television
STATION	<a href="#">WBOC-16 (CBS)</a>
NETWORK	CBS
LOCATION	Salisbury, MD, United States
DATE AIRED	July 6, 2023 6:49 AM EDT
NATIONAL AUDIENCE	460,618
LOCAL AUDIENCE	11,417
NATIONAL AD VALUE	\$13,592.84
LOCAL AD VALUE	\$307.21

### WTEN-TV (Albany, NY) - News10 in the Morning 6:00am

<https://muckrack.com/broadcast/clip/saved/eAkAg>

government becoming too involved?' so I think that's really the heart of the lawsuit." "it will be interesting to see if this does in fact go to a trial, what each side plans on introducing as evidence. " meanwhile -- the u-s justice department is reviewing the injunction and looking at what legal steps to take next. Earth just experienced the hottest day ever recorded on monday this week... According to the u-s national centers for environmental...

MEDIA TYPE	Television
STATION	<a href="#">WTEN-TV (Albany, NY)</a>
NETWORK	ABC
LOCATION	Albany, NY, United States
DATE AIRED	July 6, 2023 6:47 AM EDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	13,441
NATIONAL AD VALUE	\$26,151.38

LOCAL AD VALUE	\$104.00
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## WXXA-TV (Albany, NY) - News10 in the Morning

<https://muckrack.com/broadcast/clip/saved/eAkAz>

communicating with big tech over the matter of protected speech according to the ruling, the biden administration - including the department of health and f-b-i - can't have any communication with social media companies. The case was brought on by republican louisiana attorney general, jeff landry and former missouri attorney general, eric schmitt. They're claiming members of the biden administration purposely suppressed conservative- leaning free...

MEDIA TYPE	Television
STATION	<a href="#">WXXA-TV (Albany, NY)</a>
NETWORK	FOX
LOCATION	Albany, NY, United States
DATE AIRED	July 6, 2023 6:46 AM EDT
NATIONAL AUDIENCE	2
LOCAL AUDIENCE	2
NATIONAL AD VALUE	
LOCAL AD VALUE	\$0.03

## CBS 4 Valley Central - CBS 4 News Sunrise

<https://muckrack.com/broadcast/clip/saved/eAkAo>

yesterday, zuckerberg's instagram released a new app and some are calling it a twitter killer. Cbs's dana bacchus has the details. Smartphone users everywhere have a new social media option. Instagram, known for pictures and quick videos, now has a new app that looks a whole lot like twitter. Matt Navarra/Social Media Consultant "it will be strategically, intentionally, unashamedly similar to Twitter." it's called "threads" and is billed as a text...

MEDIA TYPE	Television
STATION	<a href="#">CBS 4 Valley Central</a>
NETWORK	CBS
LOCATION	Harlingen, TX, United States
DATE AIRED	July 6, 2023 5:46 AM CDT
NATIONAL AUDIENCE	460,618
LOCAL AUDIENCE	
NATIONAL AD VALUE	\$9,465.70
LOCAL AD VALUE	

## WMAZ-TV (Macon, GA) - 13WMAZ Mornin'

<https://muckrack.com/broadcast/clip/saved/eAkaN>

[ Telephone rings ][ Computer chimes ] Sometimes it takes a different approach to see

MEDIA TYPE	Television
STATION	<a href="#">WMAZ-TV (Macon, GA)</a>

the possibilities all around you. Hey. Thanks. Thank you for coming together. With Capella University's game-changing FlexPath format, take courses on your own terms and apply the skills you learn right away. Imagine your future differently with Capella University. The summer job market is heating up for America's teenagers. Carter Evans explains why businesses are...

NETWORK	CBS
LOCATION	Macon, GA, United States
DATE AIRED	July 6, 2023 6:45 AM EDT
NATIONAL AUDIENCE	460,618
LOCAL AUDIENCE	24,210
NATIONAL AD VALUE	\$13,592.84
LOCAL AD VALUE	\$332.03

### WMDT (ABC) - WMDT 47 News at 5:00am

<https://muckrack.com/broadcast/clip/saved/eAkaD>

and while the federal reserve paused interest rate hikes last month-- economists say there doesn't appear to be any relief on the horizon-- with the fed expected to raise rates again this year. Joe Brusuelas, chief economist, RSM for Consumer Watch-- I'm Shelly Molaschi. The weight loss brand Jenny Craig is coming back. Nutrisystem's parent company, Wellful, says it will re-launch this fall -- with online coaching instead of physical centers. Customers...

MEDIA TYPE	Television
STATION	<a href="#">WMDT (ABC)</a>
NETWORK	ABC
LOCATION	Salisbury, MD, United States
DATE AIRED	July 6, 2023 6:45 AM EDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	624
NATIONAL AD VALUE	\$26,151.38
LOCAL AD VALUE	\$17.23

### WTOL-TV (Toledo, OH) - WTOL 11 This Morning 6AM

<https://muckrack.com/broadcast/clip/saved/eAkam>

Here's a look at some stories new this morning... The weight loss meal provider "Nutrisystem" -- has acquired the rival Jenny Craig brand. Jenny Craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "Wellful". It's planning a relaunch this fall. We could be several weeks away from the largest U-S labor strike in decades. Talks between U-P-S and the union representing American postal workers...

MEDIA TYPE	Television
STATION	<a href="#">WTOL-TV (Toledo, OH)</a>
NETWORK	CBS
LOCATION	Toledo, OH, United States
DATE AIRED	July 6, 2023 6:43 AM EDT
NATIONAL AUDIENCE	460,618

LOCAL AUDIENCE	15,083
NATIONAL AD VALUE	\$13,592.84
LOCAL AD VALUE	\$121.57

## KTIV-TV (Sioux City, IA) - News 4 Today

<https://muckrack.com/broadcast/clip/saved/eAkaG>

to tweet deck... Unless they're paying for that blue check. The company announced starting next month, only verified users will be able to access tweet deck. That's a tool that allows scheduling of tweets and the ability to track different feeds. It's primarily used by businesses, media companies, and marketers. Twitter owner elon musk has made many changes to the social media platform over the past several months in an effort to add revenue streams....

MEDIA TYPE	Television
STATION	<a href="#">KTIV-TV (Sioux City, IA)</a>
NETWORK	NBC
LOCATION	Sioux City, IA, United States
DATE AIRED	July 6, 2023 5:40 AM CDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	2,790
NATIONAL AD VALUE	\$14,699.60
LOCAL AD VALUE	\$59.77

## WJFW-TV (Rhineland, WI) - Newswatch 12 Morning News

<https://muckrack.com/broadcast/clip/saved/eAka5>

today. High temperatures will make it into the low 70s with a north breeze at 5-10 mph. 3 mostly clear and calm tonight. Low temperatures will bottom out in the mid 40s. 3 partly cloudy and a little warmer on friday. Highs will make it into the upper 70s with a breeze out of the southwest at 5 mph. 3 looking ahead, a few showers are possible friday night. Those will briefly wrap up. We'll then need to watch for chances of showers and thunderstorms...

MEDIA TYPE	Television
STATION	<a href="#">WJFW-TV (Rhineland, WI)</a>
NETWORK	NBC
LOCATION	Wausau, WI, United States
DATE AIRED	July 6, 2023 5:38 AM CDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	1,639
NATIONAL AD VALUE	\$14,699.60
LOCAL AD VALUE	\$12.80

## WBNG-TV (Johnson City, NY) - 12 News This Morning 6:30am

<https://muckrack.com/broadcast/clip/saved/eAkat>

of the owego road bridge over tracy creek. 1-point-4 million to broome county for the super- structure replacement of the sherman creek road bridge. 1-point-5 million to the town of tioga for the replacement of the diamond valley road bridge.. And 2-point-7 million to chenango county for the replacement of the blanding road bridge over the chenango river. The former site of the water street parking garage was demolished by the city of binghamton....

MEDIA TYPE	Television
STATION	<a href="#">WBNG-TV (Johnson City, NY)</a>
NETWORK	CBS
LOCATION	Binghamton, NY, United States
DATE AIRED	July 6, 2023 6:35 AM EDT
NATIONAL AUDIENCE	460,618
LOCAL AUDIENCE	17,725
NATIONAL AD VALUE	\$13,592.84
LOCAL AD VALUE	\$273.42

## KSLA-SHV (CBS) - News 12 This Morning at 5:30 AM

<https://muckrack.com/broadcast/clip/saved/eAkan>

and now police are patrolling the waters--- with dozens of drones. If they spot a shark... They can alert the lifeguards on duty... So they can get folks out of the water. But marine experts say there are bigger dangers in the water that you need to be aware of. You are much more likley to drown and be injured from a rip current than you are from a shark or shark bite "people should be cautious about drowning and rip tides a lot more than they should...

MEDIA TYPE	Television
STATION	<a href="#">KSLA-SHV (CBS)</a>
NETWORK	CBS
LOCATION	Shreveport, LA, United States
DATE AIRED	July 6, 2023 5:35 AM CDT
NATIONAL AUDIENCE	460,618
LOCAL AUDIENCE	9,008
NATIONAL AD VALUE	\$9,465.70
LOCAL AD VALUE	\$80.97

## WKTV-TV (Utica,NY) - NewsChannel 2 at Sunrise

<https://muckrack.com/broadcast/clip/saved/eAkab>

the weight loss brand jenny craig is coming back. Nutrisystem's parent company, wellful, says it will re-launch jenny- craig this fall -- with online coaching instead of actual physical location. Customers will receive food by delivery. The reboot comes after the traditional jenny craig model went bust in may. Court filings shows its intellectual property could be worth 10-million dollars. That will do it for this half

MEDIA TYPE	Television
STATION	<a href="#">WKTV-TV (Utica,NY)</a>
NETWORK	NBC
LOCATION	Utica, NY, United States



hour of sunrise... If you are...

DATE AIRED	July 6, 2023 6:27 AM EDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	13,240
NATIONAL AD VALUE	\$21,108.77
LOCAL AD VALUE	\$184.87

### KPLC (NBC) - 7 News Early Sunrise at 5 am

<https://muckrack.com/broadcast/clip/saved/eAkaq>

full retirement age is 67. If you delay your application until after your full retirement age, you can qualify for delayed retirement credits that boost your benefit by 8-percent each year until 70 years old. While social security is facing a shortfall, the system will collect enough to pay at least 75-percent of promised benefits. And experts say you should be saving your own money in a retirement account to supplement your social security earnings....

MEDIA TYPE	Television
STATION	<a href="#">KPLC (NBC)</a>
NETWORK	NBC
LOCATION	Lake Charles, LA, United States
DATE AIRED	July 6, 2023 5:25 AM CDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	4,056
NATIONAL AD VALUE	\$14,699.60
LOCAL AD VALUE	\$178.68

### WBRZ-TV (Baton Rouge, LA) - Tune In News

<https://muckrack.com/broadcast/clip/saved/eAkaO>

ry out there. But you can see those headlights moving along just fine in either direction speeds being normal another update coming up in about 10 minutes. But for now, jp brittany, back to you guys. Expectn uptickn scam cls and texts offering bogus student loan forgiveness programs. It comes after the supreme court recently stuck down the biden administration's debt forgiveness plan. Scammers are likley to target borrowers with messages that offer...

MEDIA TYPE	Television
STATION	<a href="#">WBRZ-TV (Baton Rouge, LA)</a>
NETWORK	ABC
LOCATION	Baton Rouge, LA, United States
DATE AIRED	July 6, 2023 5:25 AM CDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	6,109

NATIONAL AD VALUE	\$18,211.14
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LOCAL AD VALUE	\$109.20
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## KBZK-TV (Bozeman, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAkaJ>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KBZK-TV (Bozeman, MT)</a>
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NETWORK	CBS
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LOCATION	Butte, MT, United States
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DATE AIRED	July 6, 2023 4:24 AM MDT
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NATIONAL AUDIENCE	0
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LOCAL AUDIENCE	
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NATIONAL AD VALUE	
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LOCAL AD VALUE	
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## KRTV (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAkaD>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KRTV (CBS)</a>
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NETWORK	CBS
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LOCATION	Great Falls, MT, United States
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DATE AIRED	July 6, 2023 4:24 AM MDT
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NATIONAL AUDIENCE	336
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LOCAL AUDIENCE	336
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$4.14
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## KXLH-TV (Helena, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAkaA>

MEDIA TYPE	Television
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STATION	<a href="#">KXLH-TV</a>
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>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	<a href="#">(Helena, MT)</a>
NETWORK	CBS
LOCATION	Helena, MT, United States
DATE AIRED	July 6, 2023 4:24 AM MDT
NATIONAL AUDIENCE	254
LOCAL AUDIENCE	254
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.93

## KPAX-TV (Missoula, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAkaa>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KPAX-TV (Missoula, MT)</a>
NETWORK	CBS
LOCATION	Missoula, MT, United States
DATE AIRED	July 6, 2023 4:24 AM MDT
NATIONAL AUDIENCE	318
LOCAL AUDIENCE	318
NATIONAL AD VALUE	
LOCAL AD VALUE	\$4.18

## KREX-TV (Grand Junction, CO) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAkas>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KREX-TV (Grand Junction, CO)</a>
NETWORK	CBS
LOCATION	Grand Junction, CO, United States
DATE AIRED	July 6, 2023 4:24 AM MDT

NATIONAL AUDIENCE	215
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LOCAL AUDIENCE	215
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$9.62
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## KTVQ-TV (Billings, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAkav>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KTVQ-TV (Billings, MT)</a>
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NETWORK	CBS
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LOCATION	Billings, MT, United States
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DATE AIRED	July 6, 2023 4:24 AM MDT
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NATIONAL AUDIENCE	510
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LOCAL AUDIENCE	510
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$6.09
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## WALA-TV (Mobile, AL) - Fox 10 News at 5am

<https://muckrack.com/broadcast/clip/saved/eAka2>

**\*\*break 2\*\*** **\*\*sarah\*\*** [take :live cam] **\*\*live\*\*** **\*\*adlib over live cam\*\***  
**\*\*sarah\*\*** the federal reserve releases its latest forecast for the economy and the government releases concerning new data that could impact investors. Fox business network's david asman has this story and more in the fox means business report. [take pkg duration:1'10"] < no post 4th of july fireworks on wall street wednesday. The dow and s&p 500 snapped a 3-day winning...

MEDIA TYPE	Television
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STATION	<a href="#">WALA-TV (Mobile, AL)</a>
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NETWORK	FOX
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LOCATION	Mobile, AL, United States
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DATE AIRED	July 6, 2023 5:22 AM CDT
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NATIONAL AUDIENCE	9,310
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LOCAL AUDIENCE	9,310
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NATIONAL AD VALUE	
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LOCAL AD	\$77.07
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VALUE
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## WBBJ (ABC) - Good Morning West Tennessee

<https://muckrack.com/broadcast/clip/saved/eAkaj>

fresher when stored in its proper place? Consumer reports online has tips for an organized fridge... First, the door.... Temperatures on the fridge door can be degrees higher than the main compartment... So it's best to store butter, condiments, juice, cooking oils, and water here... Next, the crisper drawers... These are ideal for produce... So put apples, ripe avocados, grapes, carrots, and leafy greens... Last, the lower shelf... This tends to...

MEDIA TYPE	Television
STATION	<a href="#">WBBJ (ABC)</a>
NETWORK	ABC
LOCATION	Jackson, TN, United States
DATE AIRED	July 6, 2023 5:22 AM CDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	6,369
NATIONAL AD VALUE	\$18,211.14
LOCAL AD VALUE	\$55.55

## WEVV My Fox 44

<https://muckrack.com/broadcast/clip/saved/eAlFu>

I'm Jayson. I'm living with hiv and I'm on cabenuva. It helps keep me undetectable. For adults who are undetectable, cabenuva is the only complete, long-acting hiv treatment you can get every other month. Cabenuva is two injections, given by my healthcare provider, every other month. It's really nice not to have to rush home and take a daily hiv pill. Don't receive cabenuva if you're allergic to its ingredients or if you taking certain medicines,...

MEDIA TYPE	Television
STATION	<a href="#">WEVV My Fox 44</a>
NETWORK	FOX
LOCATION	Evansville, IN, United States
DATE AIRED	July 6, 2023 5:21 AM CDT
NATIONAL AUDIENCE	283
LOCAL AUDIENCE	283
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.36

## WPRI-TV (Providence, RI) - 12 News at 6:00AM

<https://muckrack.com/broadcast/clip/saved/eAlFw>

(melissa) taking a live look at x:xx..... Live with your pinpoint traffic, melissa sardelli, 12 news. (patrick) the weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more

MEDIA TYPE	Television
STATION	<a href="#">WPRI-TV (Providence, RI)</a>
NETWORK	CBS

than four decades. Now it's coming back -- but only online as "wellful". It's planning a relaunch this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that...

LOCATION	Providence, RI, United States
DATE AIRED	July 6, 2023 6:21 AM EDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	24,248
NATIONAL AD VALUE	\$31,224.97
LOCAL AD VALUE	\$192.22

### WNAC-TV (East Providence, RI) - 12 News at 6:00AM

<https://muckrack.com/broadcast/clip/saved/eAIFH>

(melissa) taking a live look at x:xx..... Live with your pinpoint traffic, melissa sardelli, 12 news. (patrick) the weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful". It's planning a relaunch this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that...

MEDIA TYPE	Television
STATION	<a href="#">WNAC-TV (East Providence, RI)</a>
NETWORK	FOX
LOCATION	Providence, RI, United States
DATE AIRED	July 6, 2023 6:21 AM EDT
NATIONAL AUDIENCE	577
LOCAL AUDIENCE	577
NATIONAL AD VALUE	
LOCAL AD VALUE	\$9.60

### KOVR-TV (Sacramento, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAIFV>

FOR THOSE WHO ARE LESS PROFICIENT IN ENGLISH. WELL, WEIGHT LOSS COMPANY JENNY CRAIG IS BACK FROM THE BRINK. WE WILL HAVE THE DETAILS NEXT. BRINK. WE WILL HVE THE DETAILS NEXT. oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments. (Other Money Manager) OK, then you...

MEDIA TYPE	Television
STATION	<a href="#">KOVR-TV (Sacramento, CA)</a>
NETWORK	CBS
LOCATION	Sacramento, CA, United States
DATE AIRED	July 6, 2023 3:21 AM PDT
NATIONAL AUDIENCE	246,753

LOCAL AUDIENCE	4,047
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$33.39
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## WBNG-TV (Johnson City, NY) - 12 News This Morning 6am

<https://muckrack.com/broadcast/clip/saved/eAIFQ>

summer, with all that's going on, it seems we're always looking for recipes that are light, quick to throw together, and if they're budget-friendly, all the better. So, with that said, let me share with you next we have the pasta to this. Along with a large can of tuna that we've drained and flaked. A package of frozen peas that we thought some chopped celery, red onion and a little bit of dill. The nice thing about this is there are no rules want...

MEDIA TYPE	Television
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STATION	<a href="#">WBNG-TV (Johnson City, NY)</a>
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NETWORK	CBS
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LOCATION	Binghamton, NY, United States
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DATE AIRED	July 6, 2023 6:20 AM EDT
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NATIONAL AUDIENCE	1,058,115
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LOCAL AUDIENCE	17,724
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NATIONAL AD VALUE	\$31,224.97
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LOCAL AD VALUE	\$248.82
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## WEVV-TV (Evansville, IN) - 44News This Morning at 5

<https://muckrack.com/broadcast/clip/saved/eAIFK>

competition in weight loss... And-- disney is putting some of their memoriabilia up for auction... We break it all down next in this mornings consumer news. And we are following breaking news this morning.... Multiple fires erupted in the same area out in henderson -- leaving fire crews busy..... The latest details we are learning Which hotel? Oh! Did somebody say "which hotel"? I'm great at this. Dance to your faves in the spa-like bathroom. ( ...

MEDIA TYPE	Television
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STATION	<a href="#">WEVV-TV (Evansville, IN)</a>
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NETWORK	CBS
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LOCATION	Evansville, IN, United States
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DATE AIRED	July 6, 2023 5:19 AM CDT
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NATIONAL AUDIENCE	1,058,115
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LOCAL AUDIENCE	592
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NATIONAL AD VALUE	\$21,744.26
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LOCAL AD VALUE	\$7.26
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## KJAC (NBC) - 12 News Daybreak

<https://muckrack.com/broadcast/clip/saved/eAlFr>

and thunderstorms. Highs near: 90 Winds: South-Southwest 5-15 mph. Lakes Area Today: Mostly cloudy, warm, THANK YOU JEREMIAH!! CHAT CHAT CHAT JUST A REMINDER YOU CAN DOWNLOAD OUR APP AT ANYTIME TO GET THE LATEST ON THE WEATHER. CHECK THE RADAR BY GOING TO THE RADAR TAB IN THE APP THERE'S NEW HOPE FOR STUDENT LOAN BORROWERS -- AFTER THE SUPREME COURT STRUCK DOWN PRESIDENT BIDEN'S LOAN FORGIVENESS PLAN. COME OCTOBER -- 1.4 MILLION TEXANS WILL BE EXPECTED...

MEDIA TYPE	Television
STATION	<a href="#">KJAC (NBC)</a>
NETWORK	NBC
LOCATION	Beaumont, TX, United States
DATE AIRED	July 6, 2023 5:19 AM CDT
NATIONAL AUDIENCE	715,309
LOCAL AUDIENCE	1,155
NATIONAL AD VALUE	\$14,699.60
LOCAL AD VALUE	\$16.55

## KBMT (ABC) - 12 News Daybreak

<https://muckrack.com/broadcast/clip/saved/eAka3>

and thunderstorms. Highs near: 90 Winds: South-Southwest 5-15 mph. Lakes Area Today: Mostly cloudy, warm, THANK YOU JEREMIAH!! CHAT CHAT CHAT JUST A REMINDER YOU CAN DOWNLOAD OUR APP AT ANYTIME TO GET THE LATEST ON THE WEATHER. CHECK THE RADAR BY GOING TO THE RADAR TAB IN THE APP THERE'S NEW HOPE FOR STUDENT LOAN BORROWERS -- AFTER THE SUPREME COURT STRUCK DOWN PRESIDENT BIDEN'S LOAN FORGIVENESS PLAN. COME OCTOBER -- 1.4 MILLION TEXANS WILL BE EXPECTED...

MEDIA TYPE	Television
STATION	<a href="#">KBMT (ABC)</a>
NETWORK	ABC
LOCATION	Beaumont, TX, United States
DATE AIRED	July 6, 2023 5:19 AM CDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	5,138
NATIONAL AD VALUE	\$18,211.14
LOCAL AD VALUE	\$41.27

## WAKA-TV (Selma, AL) - CBS News 8 This Morning – 5:00am

<https://muckrack.com/broadcast/clip/saved/eAlFB>

>>> Now weather authority meteorologist riley blackwell. >> Riley: so we're not seeing rain in the forecast this morning, but we do have some clouds overhead, but things will be changing as we go on through the the rest of our thursday. Temperature at 75 in montgomery with a west southwest wind at 3 miles per hour. Most of us are in the low to mid 70s right now. 73 andalusia, 74 troy. 72 tuskegee. 75 selma. 73 camden. 72 demopolis. 71 up in clanton...

MEDIA TYPE	Television
STATION	<a href="#">WAKA-TV (Selma, AL)</a>
NETWORK	CBS
LOCATION	Montgomery, AL, United States
DATE AIRED	July 6, 2023



	5:18 AM CDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	3,999
NATIONAL AD VALUE	\$21,744.26
LOCAL AD VALUE	\$33.43

## WNCF-TV (Montgomery, AL) - ALABAMA NEWS RISING ON ABC 32

<https://muckrack.com/broadcast/clip/saved/eAIFU>

>>> Now weather authority meteorologist riley blackwell. >> Riley: so we're not seeing rain in the forecast this morning, but we do have some clouds overhead, but things will be changing as we go on through the the rest of our thursday. Temperature at 75 in montgomery with a west southwest wind at 3 miles per hour. Most of us are in the low to mid 70s right now. 73 andalusia, 74 troy. 72 tuskegee. 75 selma. 73 camden. 72 demopolis. 71 up in clanton...

MEDIA TYPE	Television
STATION	<a href="#">WNCF-TV (Montgomery, AL)</a>
NETWORK	ABC
LOCATION	Montgomery, AL, United States
DATE AIRED	July 6, 2023 5:18 AM CDT
NATIONAL AUDIENCE	886,187
LOCAL AUDIENCE	688
NATIONAL AD VALUE	\$18,211.14
LOCAL AD VALUE	\$5.62

## WNCT-TV (Greenville, NC) - 9 On Your Side Morning Edition II

<https://muckrack.com/broadcast/clip/saved/eAIF6>

hours a night is ideal. Taking care of your teeth may also be good for your gray matter. A study published in neurology indicates that patients with gum disease and tooth loss were more likely to have brain shrinkage, which \*can play a role in memory problems and alzheimer's disease. Researchers found that for people with even mild gum disease, for every one tooth lost...the increase in the rate of brain shrinkage equals nearly one year of brain...

MEDIA TYPE	Television
STATION	<a href="#">WNCT-TV (Greenville, NC)</a>
NETWORK	CBS
LOCATION	Greenville, NC, United States
DATE AIRED	July 6, 2023 6:15 AM EDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	4,537

NATIONAL AD VALUE	\$31,224.97
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LOCAL AD VALUE	\$70.93
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## WTHI (CBS) - News 10 WTHI

<https://muckrack.com/broadcast/clip/saved/eAIFI>

thursday: clouds leave, cooler. High: 84 thursday night: partly cloudy, cool breeze. Low: 62 friday: sunny, warm. High: 85 a new study from purdue shows an increase of accidents in confined agricultural spaces. The report a new study from purdue shows an increase of accidents in confined agricultural spaces. The report summary includes 24 fatal and 59 nonfatal incidents last year in the u-s. It's a roughly 40-percent increase, compared to 20-21....

MEDIA TYPE	Television
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STATION	<a href="#">WTHI (CBS)</a>
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NETWORK	CBS
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LOCATION	Terre Haute, IN, United States
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DATE AIRED	July 6, 2023 6:12 AM EDT
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NATIONAL AUDIENCE	1,058,115
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LOCAL AUDIENCE	11,695
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NATIONAL AD VALUE	\$31,224.97
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LOCAL AD VALUE	\$112.59
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## KYTX-TV (Tyler, TX) - Morning Y'all @ 5am

<https://muckrack.com/broadcast/clip/saved/eAIFT>

coming up -- we tell you what this means for the memories you have stored in your phone in money news... The weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful" where a relaunch is planned for this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that...

MEDIA TYPE	Television
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STATION	<a href="#">KYTX-TV (Tyler, TX)</a>
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NETWORK	CBS
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LOCATION	Tyler, TX, United States
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DATE AIRED	July 6, 2023 5:11 AM CDT
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NATIONAL AUDIENCE	1,058,115
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LOCAL AUDIENCE	1,176
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NATIONAL AD VALUE	\$21,744.26
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LOCAL AD VALUE	\$16.40
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## WKRG-TV (Mobile, AL) - WKRG News 5 This Morning

<https://muckrack.com/broadcast/clip/saved/eAIFC>

MEDIA TYPE	Television
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STATION	<a href="#">WKRG-TV</a>
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outcomes. In addition to being good for your heart, regular exercise may also be good for your brain. But not getting enough sleep can negate that second benefit. A study found people who were physically active but slept less than 6 hours were just as likely to experience cognitive decline as people who didn't exercise at all. Doctors say sleeping 6 to 8 hours a night is ideal. Taking care of your teeth may also be good for your gray matter. A study...

	<a href="#">(Mobile, AL)</a>
NETWORK	CBS
LOCATION	Mobile, AL, United States
DATE AIRED	July 6, 2023 5:10 AM CDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	27,704
NATIONAL AD VALUE	\$21,744.26
LOCAL AD VALUE	\$159.77

### WRBL-TV (Columbus, GA) - 3 News Now This Morning

<https://muckrack.com/broadcast/clip/saved/eAlF8>

the weight loss meal provider "nutrisystem" -- has acquired the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful". It's planning a relaunch this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that often contribute to weight loss. ##### soon, disney lovers will be able to bid on a piece of history. A 15-hundred...

MEDIA TYPE	Television
STATION	<a href="#">WRBL-TV (Columbus, GA)</a>
NETWORK	CBS
LOCATION	Columbus, GA, United States
DATE AIRED	July 6, 2023 6:10 AM EDT
NATIONAL AUDIENCE	1,058,115
LOCAL AUDIENCE	7,110
NATIONAL AD VALUE	\$31,224.97
LOCAL AD VALUE	\$84.94

### KCBS-LA (CBS) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAun2>

U.S. could go on strike by august 1st. There aome concerns tonight about plans to update the U.S. citizenship test. The proposed ces include a new english-speaking section where testtakers will be asked to describe photos and a new se of multiple-choice questions in the civics section. Some immigrationocates fear the changes will make it harder for those who are less proficient in english. Well, weight loss company jenny craig is back from the brink....

MEDIA TYPE	Television
STATION	<a href="#">KCBS-LA (CBS)</a>
NETWORK	CBS
LOCATION	Los Angeles, CA, United States
DATE AIRED	July 6, 2023 2:57 AM PDT

NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	10,922
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$87.11
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## WVIT-TV (West Hartford, CT) - NBC CT News Today at 5:30am

<https://muckrack.com/broadcast/clip/saved/eAunO>

So many hotels. Ah!Ah! Ah! Trouble booking the family vacay? Come on. Comfort has free hot breakfast for the whole fam. They have waffles! And splendid pools. Cannonball! Book direct at [choicehotels.com](https://choicehotels.com). New this morning -- jet blue )s partnership with american airlines is coming to and end.. Plus -- a growing number of americans are worried about their financial stability. Here )s c-n-b-c )s silvnana henao with your consumer news. Good morning shannon.....

MEDIA TYPE	Television
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STATION	<a href="#">WVIT-TV (West Hartford, CT)</a>
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NETWORK	NBC
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LOCATION	New Haven, CT, United States
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DATE AIRED	July 6, 2023 5:55 AM EDT
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NATIONAL AUDIENCE	223,507
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LOCAL AUDIENCE	22,201
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NATIONAL AD VALUE	\$4,593.07
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LOCAL AD VALUE	\$149.38
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## WHAS-AM (Louisville, KY) - Good Morning Kentuckiana

<https://muckrack.com/broadcast/clip/saved/eAunj>

belvita is you this morning. Consumer alert for we have a time check time check we have a consumer alert for you this morning. Belvita is recalling two varieties of its breakfast sandwichces. The company says it may contain undeclared peanuts and it's ported three alergic reactions. It also said an internal manufacturing inspection is w it became aware ofhe issue. The dark chocolate cre and cinnamon brown sugar with vanilla creme varieties are the...

MEDIA TYPE	Television
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STATION	<a href="#">WHAS-AM (Louisville, KY)</a>
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NETWORK	ABC
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LOCATION	Louisville, KY, United States
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DATE AIRED	July 6, 2023 5:54 AM EDT
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NATIONAL AUDIENCE	357,270
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LOCAL AUDIENCE	14,263
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NATIONAL AD VALUE	\$7,341.90
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LOCAL AD	\$82.15
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VALUE
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## KLFY-TV (Lafayette, LA) - Passe Partout

<https://muckrack.com/broadcast/clip/saved/eAunA>

got into the white house. Sot - karine jean- pierre / white house press secretary // dc pool 20230705 - wed0181 "the president thinks it's very important to get to the bottom of this." track 2 gfx/ a senior law enforcement official says the substance was found sunday on the ground floor, in a common area near the entry to the west wing... /gfx -- close to a set of storage cubbies where visitors leave their cell phones during a tour. Sot - karine...

MEDIA TYPE	Television
STATION	<a href="#">KLFY-TV (Lafayette, LA)</a>
NETWORK	CBS
LOCATION	Lafayette, LA, United States
DATE AIRED	July 6, 2023 4:50 AM CDT
NATIONAL AUDIENCE	6,396
LOCAL AUDIENCE	6,396
NATIONAL AD VALUE	
LOCAL AD VALUE	\$81.79

## WALA-TV (Mobile, AL) - Fox 10 News @ 4:30AM

<https://muckrack.com/broadcast/clip/saved/eAunj>

peterson is set to make an initial appearance this afternoon in u-s district court. Authorities say he got 200- dollars during the winn-dixie holdup.. And more than 21-hundred dollars during the bank robbery. \*\*eric\*\* new details are coming out in the strange disappearance of rudy farias.. A now 25- year old man.. Who was reported missing in 2015. He is recovering this morning in a houston hospital. \*\*vo\*\* authorities say he went missing in march...

MEDIA TYPE	Television
STATION	<a href="#">WALA-TV (Mobile, AL)</a>
NETWORK	FOX
LOCATION	Mobile, AL, United States
DATE AIRED	July 6, 2023 4:47 AM CDT
NATIONAL AUDIENCE	6,127
LOCAL AUDIENCE	6,127
NATIONAL AD VALUE	
LOCAL AD VALUE	\$47.88

## WBOC-16 (CBS) - WBOC News This Morning

<https://muckrack.com/broadcast/clip/saved/eAund>

lotto ticket. I think I know what his fiance is saying to herself, quote- "boy am I glad I said yes. Jackpot baby!! Now this is what \*\*\*we are going to do with \*\*\*our

MEDIA TYPE	Television
STATION	<a href="#">WBOC-16 (CBS)</a>
NETWORK	CBS

money."-- another day where we should keep an eye to the sky with storm chances possible. After the break -- mike shows us when this pattern breaks down a bit and in this morning's money watch -- why weight loss program jenny craig is getting a makeover it's - - on wboc news this morning....

LOCATION	Salisbury, MD, United States
DATE AIRED	July 6, 2023 5:46 AM EDT
NATIONAL AUDIENCE	9,889
LOCAL AUDIENCE	9,889
NATIONAL AD VALUE	
LOCAL AD VALUE	\$230.00

## WMAZ-TV (Macon, GA) - 13WMAZ Early Mornin'

<https://muckrack.com/broadcast/clip/saved/eAuns>

Who says you can't get everything you want? Like going for bold without going broke... And staying true to your taste while staying on budget. Who says rising costs means lowering the bar? Settling? No need. Get the brands you want, the prices you want, whenever you want. Tj Maxx Where you can always afford to be you to the maxx. Right now -- it's "no deal"... Between u-p-s ... And the union that represents about 340-thousand of the company's employees....

MEDIA TYPE	Television
STATION	<a href="#">WMAZ-TV (Macon, GA)</a>
NETWORK	CBS
LOCATION	Macon, GA, United States
DATE AIRED	July 6, 2023 5:46 AM EDT
NATIONAL AUDIENCE	19,680
LOCAL AUDIENCE	19,680
NATIONAL AD VALUE	
LOCAL AD VALUE	\$240.38

## WTEN-TV (Albany, NY) - News10 in the Morning 5:30am

<https://muckrack.com/broadcast/clip/saved/eAuna>

administration and several other federal agencies from communicating with big tech over the matter of protected speech according to the ruling, the biden administration - including the department of health and f-b-i - can't have any communication with social media companies. The case was brought on by republican louisiana attorney general, jeff landry and former missouri attorney general, eric schmitt. They're claiming members of the biden administration...

MEDIA TYPE	Television
STATION	<a href="#">WTEN-TV (Albany, NY)</a>
NETWORK	ABC
LOCATION	Albany, NY, United States
DATE AIRED	July 6, 2023 5:45 AM EDT
NATIONAL AUDIENCE	357,270
LOCAL	10,313

## WENY CBS - Good Morning Twin Tiers at 5am

<https://muckrack.com/broadcast/clip/saved/eAunv>

holders could use is expected to launch by the end of the year. A marathon negotiating session between u-p-s and the teamster' union ended early today without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money. The union has't publicly disclosed how big of a pay increase it wants for drivers... But-- it points to record u-p-s profits over the past five years... And executives...

AUDIENCE	
NATIONAL AD VALUE	\$7,341.90
LOCAL AD VALUE	\$87.45

MEDIA TYPE	Television
STATION	<a href="#">WENY CBS</a>
NETWORK	CBS
LOCATION	Elmira, NY, United States
DATE AIRED	July 6, 2023 5:37 AM EDT
NATIONAL AUDIENCE	1,253
LOCAL AUDIENCE	1,253
NATIONAL AD VALUE	
LOCAL AD VALUE	\$8.44

## WENY (ABC) - Good Morning Twin Tiers at 5am

<https://muckrack.com/broadcast/clip/saved/eAun3>

holders could use is expected to launch by the end of the year. A marathon negotiating session between u-p-s and the teamster' union ended early today without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money. The union has't publicly disclosed how big of a pay increase it wants for drivers... But-- it points to record u-p-s profits over the past five years... And executives...

MEDIA TYPE	Television
STATION	<a href="#">WENY (ABC)</a>
NETWORK	ABC
LOCATION	Elmira, NY, United States
DATE AIRED	July 6, 2023 5:37 AM EDT
NATIONAL AUDIENCE	357,270
LOCAL AUDIENCE	1,154
NATIONAL AD VALUE	\$7,341.90
LOCAL AD VALUE	\$31.03

## WBNG-TV (Johnson City, NY) - 12 News This Morning 5:30am

<https://muckrack.com/broadcast/clip/saved/eAunc>

1-point-5 million to the town of tioga for the replacement of the diamond valley road bridge over neiger hollow creek. And 2-point-7 million to chenango county for the replacement of the blanding road bridge over the chenango river. The former site of the water street parking garage was demolished by the city of binghamton. And in it's place -- binghamton city council wants to replace it with parking -- and add housing units on top of the...

MEDIA TYPE	Television
STATION	<a href="#">WBNG-TV (Johnson City, NY)</a>
NETWORK	CBS
LOCATION	Binghamton, NY, United States
DATE AIRED	July 6, 2023 5:35 AM EDT
NATIONAL AUDIENCE	11,471
LOCAL AUDIENCE	11,471
NATIONAL AD VALUE	
LOCAL AD VALUE	\$176.28

## WKTV-TV (Utica, NY) - NewsChannel 2 at Sunrise

<https://muckrack.com/broadcast/clip/saved/eAun7>

mostly lower yesterday... The dow broke its recent win streak and fell by more than 125 points. The s&p closing the session slightly lower with materials putting pressure on the index and the nasdaq finished in the red despite trading near the flat line. The new york stock exchange starts trading again at 9:30 this morning. Meta is expected to roll out its text- based twitter competitor called "threads" later today. Threads users only need to have...

MEDIA TYPE	Television
STATION	<a href="#">WKTV-TV (Utica, NY)</a>
NETWORK	NBC
LOCATION	Utica, NY, United States
DATE AIRED	July 6, 2023 5:25 AM EDT
NATIONAL AUDIENCE	223,507
LOCAL AUDIENCE	6,724
NATIONAL AD VALUE	\$4,593.07
LOCAL AD VALUE	\$83.24

## WMDN-TV (Meridian, MS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunh>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise

MEDIA TYPE	Television
STATION	<a href="#">WMDN-TV (Meridian, MS)</a>
NETWORK	CBS
LOCATION	Meridian, MS,



of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	United States
DATE AIRED	July 6, 2023 4:25 AM CDT
NATIONAL AUDIENCE	260
LOCAL AUDIENCE	260
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1.18

### KCNC-TV (Denver, CO) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAun4>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KCNC-TV (Denver, CO)</a>
NETWORK	CBS
LOCATION	Denver, CO, United States
DATE AIRED	July 6, 2023 3:25 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	2,206
NATIONAL AD VALUE	
LOCAL AD VALUE	\$30.19

### KHQA (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunf>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KHQA (CBS)</a>
NETWORK	CBS
LOCATION	Quincy, IL, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	797
LOCAL AUDIENCE	797

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$13.86
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## WCIA-TV (Champaign, IL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAuOE>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WCIA-TV (Champaign, IL)</a>
NETWORK	CBS
LOCATION	Champaign, IL, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	3,176
LOCAL AUDIENCE	3,176
NATIONAL AD VALUE	
LOCAL AD VALUE	\$27.03

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## KNOE (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunk>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KNOE (CBS)</a>
NETWORK	CBS
LOCATION	Monroe, LA, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	2,616
LOCAL AUDIENCE	2,616
NATIONAL AD VALUE	
LOCAL AD VALUE	\$34.53

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## KOIN-TV (Portland, OR) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunl>

MEDIA TYPE	Television
STATION	<a href="#">KOIN-TV</a>

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>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	<a href="#">(Portland, OR)</a>
NETWORK	CBS
LOCATION	Portland, OR, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	760
NATIONAL AD VALUE	
LOCAL AD VALUE	\$7.75

### KUTV-TV (Salt Lake City, UT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunu>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KUTV-TV (Salt Lake City, UT)</a>
NETWORK	CBS
LOCATION	Salt Lake City, UT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	4,524
NATIONAL AD VALUE	
LOCAL AD VALUE	\$56.05

### CBS Lake Charles - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu05>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">CBS Lake Charles</a>
NETWORK	CBS
LOCATION	Lake Charles, LA, United States
DATE AIRED	July 6, 2023

	4:24 AM CDT
NATIONAL AUDIENCE	708
LOCAL AUDIENCE	708
NATIONAL AD VALUE	
LOCAL AD VALUE	\$20.04

### KRQE-ABQ (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunQ>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KRQE-ABQ (CBS)</a>
NETWORK	CBS
LOCATION	Albuquerque, NM, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	2,440
NATIONAL AD VALUE	
LOCAL AD VALUE	\$21.19

### KION-AM (Salinas, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0M>

>>> YOU'VE HEARD OF JENNY CRAIG. IT'S THE WEIGHT LOSS COMPANY THAT RECENTLY SAID IT WAS SHUTTING DOWN AFTER MORE THAN FOUR DECADES. WELL, IT'S BACK, BUT ONLY ONLINE. WELLFUL, WHICH OWNS NUTRISYSTEM, HAS ACQUIRED THE JENNY CRAIG BRAND. IT'S PLANNING A RELAUNCH THIS FALL. WEIGHT LOSS COMPANIES HAVE STRUGGLED IN RECENT YEARS WITH THE RISE OF DRUGS THAT OFTEN CONTRIBUTE TO WEIGHT LOSS. >>> WELL, A LESSON ON FIXING CARS AND HOW IT'S CHANGING LIVES. WE'LL...

MEDIA TYPE	Television
STATION	<a href="#">KION-AM (Salinas, CA)</a>
NETWORK	CBS
LOCATION	Monterey, CA, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	433
NATIONAL AD	

## VALUE

LOCAL AD VALUE	\$11.06
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## KBAK-TV (Bakersfield, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunV>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KBAK-TV (Bakersfield, CA)</a>
NETWORK	CBS
LOCATION	Bakersfield, CA, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,569
NATIONAL AD VALUE	
LOCAL AD VALUE	\$22.99

## KDBC-TV (El Paso, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu00>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KDBC-TV (El Paso, TX)</a>
NETWORK	CBS
LOCATION	El Paso, TX, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	356
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.82

## WSWG-TV (Albany, GA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAuOW>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WSWG-TV (Albany, GA)</a>
NETWORK	CBS
LOCATION	Albany, GA, United States
DATE AIRED	July 6, 2023 5:24 AM EDT
NATIONAL AUDIENCE	596
LOCAL AUDIENCE	596
NATIONAL AD VALUE	
LOCAL AD VALUE	\$9.18

## KOLN (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunY>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOLN (CBS)</a>
NETWORK	CBS
LOCATION	Lincoln, NE, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	1,174
LOCAL AUDIENCE	1,174
NATIONAL AD VALUE	
LOCAL AD VALUE	\$12.78

## WHBF-TV (Rock Island,IL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunZ>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WHBF-TV (Rock Island,IL)</a>
NETWORK	CBS
LOCATION	Davenport, IA, United States
DATE AIRED	July 6, 2023

	4:24 AM CDT
NATIONAL AUDIENCE	1,268
LOCAL AUDIENCE	1,268
NATIONAL AD VALUE	
LOCAL AD VALUE	\$21.28

### KBZK-TV (Bozeman, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunw>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KBZK-TV (Bozeman, MT)</a>
NETWORK	CBS
LOCATION	Butte, MT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

### KRTV (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0F>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KRTV (CBS)</a>
NETWORK	CBS
LOCATION	Great Falls, MT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	268
NATIONAL AD VALUE	

LOCAL AD VALUE	\$4.49
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## KXLH-TV (Helena, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunH>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KXLH-TV (Helena, MT)</a>
NETWORK	CBS
LOCATION	Helena, MT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	62
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1.85

## KREM-TV (Spokane, WA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunU>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KREM-TV (Spokane, WA)</a>
NETWORK	CBS
LOCATION	Spokane, WA, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	815
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.47

## KPAX-TV (Missoula, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAun8>

>>> You've heard of jenny craig. It's the weight loss company that recently said it

MEDIA TYPE	Television
STATION	<a href="#">KPAX-TV (Missoula, MT)</a>



was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

NETWORK	CBS
LOCATION	Missoula, MT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	172
NATIONAL AD VALUE	
LOCAL AD VALUE	\$2.72

### WNKY CBS 40 - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunp>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WNKY CBS 40</a>
NETWORK	
LOCATION	Bowling Green, KY, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	2,642
LOCAL AUDIENCE	2,642
NATIONAL AD VALUE	
LOCAL AD VALUE	\$8.64

### KEPR-TV (Pasco, WA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0X>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KEPR-TV (Pasco, WA)</a>
NETWORK	CBS
LOCATION	Yakima, WA, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753

LOCAL  
AUDIENCE

NATIONAL AD  
VALUE

LOCAL AD  
VALUE

## KREX-TV (Grand Junction, CO) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunz>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE      Television

STATION            [KREX-TV \(Grand Junction, CO\)](#)

NETWORK          CBS

LOCATION            Grand Junction, CO, United States

DATE AIRED        July 6, 2023  
3:24 AM MDT

NATIONAL  
AUDIENCE           1,272,713

LOCAL  
AUDIENCE           0

NATIONAL AD  
VALUE

LOCAL AD  
VALUE               \$9.62

## KLBK-TV (Lubbock, TX ) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunB>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE        Television

STATION            [KLBK-TV \(Lubbock, TX \)](#)

NETWORK          CBS

LOCATION            Lubbock, TX, United States

DATE AIRED        July 6, 2023  
4:24 AM CDT

NATIONAL  
AUDIENCE           530

LOCAL  
AUDIENCE           530

NATIONAL AD  
VALUE

LOCAL AD  
VALUE               \$3.80

## KTVQ-TV (Billings, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0D>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KTVQ-TV (Billings, MT)</a>
NETWORK	CBS
LOCATION	Billings, MT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	1,009
NATIONAL AD VALUE	
LOCAL AD VALUE	\$8.07

## CBS 3 Duluth - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunK>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	CBS 3 Duluth
NETWORK	CBS
LOCATION	Duluth, MN, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	0
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

## WFRV-TV (Green Bay, WI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0t>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WFRV-TV (Green Bay, WI)</a>
NETWORK	CBS
LOCATION	Green Bay, WI, United States
DATE AIRED	July 6, 2023

	4:24 AM CDT
NATIONAL AUDIENCE	892
LOCAL AUDIENCE	892
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.56

### WBBJ-DT3 (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunL>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WBBJ-DT3 (CBS)</a>
NETWORK	CBS
LOCATION	Jackson, TN, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	281
LOCAL AUDIENCE	281
NATIONAL AD VALUE	
LOCAL AD VALUE	\$4.61

### KGAN-TV (Cedar Rapids, IA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAun9>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KGAN-TV (Cedar Rapids, IA)</a>
NETWORK	CBS
LOCATION	Iowa City, IA, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	1,820
LOCAL AUDIENCE	1,820
NATIONAL AD VALUE	

LOCAL AD VALUE	\$21.56
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## Delta CBS - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAune>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">Delta CBS</a>
NETWORK	CBS
LOCATION	Greenville, MS, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	1,241
LOCAL AUDIENCE	1,241
NATIONAL AD VALUE	
LOCAL AD VALUE	\$26.68

## KTAB-TV (Abilene, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAung>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KTAB-TV (Abilene, TX)</a>
NETWORK	CBS
LOCATION	Abilene, TX, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	232
LOCAL AUDIENCE	232
NATIONAL AD VALUE	
LOCAL AD VALUE	\$2.12

## KLST-TV (San Angelo, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0b>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online.

MEDIA TYPE	Television
STATION	<a href="#">KLST-TV (San Angelo, TX)</a>
NETWORK	CBS

Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

LOCATION	San Angelo, TX, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	319
LOCAL AUDIENCE	319
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.20

### KTVN-TV (Reno, NV) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunR>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KTVN-TV (Reno, NV)</a>
NETWORK	CBS
LOCATION	Reno, NV, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,765
NATIONAL AD VALUE	
LOCAL AD VALUE	\$34.06

### KBOI-AM (Boise, ID) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0G>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KBOI (CBS)</a>
NETWORK	CBS
LOCATION	Boise, ID, United States
DATE AIRED	July 6, 2023 3:24 AM MDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	605

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$8.57
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## KOLD (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAun1>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOLD (CBS)</a>
NETWORK	CBS
LOCATION	Tucson, AZ, United States
DATE AIRED	July 6, 2023 2:24 AM MST
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,539
NATIONAL AD VALUE	
LOCAL AD VALUE	\$44.27

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## KOLR-TV (Springfield, MO) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0S>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies haveve ruggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOLR-TV (Springfield, MO)</a>
NETWORK	CBS
LOCATION	Springfield, MO, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	14
LOCAL AUDIENCE	14
NATIONAL AD VALUE	
LOCAL AD VALUE	\$0.06

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## WLMO (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAuno>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	WLMO (CBS)
NETWORK	CBS
LOCATION	Lima, OH, United States
DATE AIRED	July 6, 2023 5:24 AM EDT
NATIONAL AUDIENCE	64
LOCAL AUDIENCE	64
NATIONAL AD VALUE	
LOCAL AD VALUE	\$2.54

## KYTX-TV (Tyler, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunx>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KYTX-TV (Tyler, TX)</a>
NETWORK	CBS
LOCATION	Tyler, TX, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	363
LOCAL AUDIENCE	363
NATIONAL AD VALUE	
LOCAL AD VALUE	\$2.39

## KXGN (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAun6>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KXGN (CBS)</a>
NETWORK	CBS
LOCATION	Glendive, MT, United States
DATE AIRED	July 6, 2023 3:24 AM MDT



NATIONAL AUDIENCE	1,272,713
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LOCAL AUDIENCE	32
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NATIONAL AD VALUE	
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LOCAL AD VALUE	
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## WBKB (CBS) - Up to the Minute

<https://muckrack.com/broadcast/clip/saved/eAu0n>

>>> YOU'VE HEARD OF JENNY CRAIG. IT'S THE WEIGHT LOSS COMPANY THAT RECENTLY SAID IT WAS SHUTTING DOWN AFTER MORE THAN FOUR DECADES. WELL, IT'S BACK, BUT ONLY ONLINE. WELLFUL, WHICH OWNS NUTRISYSTEM, HAS ACQUIRED THE JENNY CRAIG BRAND. IT'S PLANNING A RELAUNCH THIS FALL. WEIGHT LOSS COMPANIES HAVE STRUGGLED IN RECENT YEARS WITH THE RISE OF DRUGS THAT OFTEN CONTRIBUTE TO WEIGHT LOSS. >>> WELL, A LESSON ON FIXING CARS AND HOW IT'S CHANGING LIVES. WE'LL...

MEDIA TYPE	Television
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STATION	<a href="#">WBKB (CBS)</a>
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NETWORK	CBS
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LOCATION	Alpena, MI, United States
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DATE AIRED	July 6, 2023 5:24 AM EDT
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NATIONAL AUDIENCE	173
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LOCAL AUDIENCE	173
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$20.61
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## KJNB Northeast Arkansas CBS - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAuny>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KJNB Northeast Arkansas CBS</a>
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NETWORK	CBS
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LOCATION	Jonesboro, AR, United States
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DATE AIRED	July 6, 2023 4:24 AM CDT
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NATIONAL AUDIENCE	303
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LOCAL AUDIENCE	303
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$2.93
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## WKBT-TV (La Crosse, WI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunT>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WKBT-TV (La Crosse, WI)</a>
NETWORK	CBS
LOCATION	La Crosse, WI, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	1,042
LOCAL AUDIENCE	1,042
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.73

## KVIQ-TV (Eureka, CA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0m>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KVIQ-TV (Eureka, CA)</a>
NETWORK	CBS
LOCATION	Eureka, CA, United States
DATE AIRED	July 6, 2023 2:24 AM PDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	316
NATIONAL AD VALUE	
LOCAL AD VALUE	\$4.46

## KOAM-TV (Pittsburg, KS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAunC>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOAM-TV (Pittsburg, KS)</a>
NETWORK	CBS
LOCATION	Joplin, MO, United States

DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	2,281
LOCAL AUDIENCE	2,281
NATIONAL AD VALUE	
LOCAL AD VALUE	\$16.59

### KXMC-TV (Minot, ND) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0q>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KXMC-TV (Minot, ND)</a>
NETWORK	CBS
LOCATION	Minot, ND, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	373
LOCAL AUDIENCE	373
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.79

### KXTS-TV (Victoria, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAu0N>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KXTS-TV (Victoria, TX)</a>
NETWORK	CBS
LOCATION	Victoria, TX, United States
DATE AIRED	July 6, 2023 4:24 AM CDT
NATIONAL AUDIENCE	61
LOCAL AUDIENCE	61
NATIONAL AD	

## VALUE

LOCAL AD VALUE	\$7.68
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## WPMT-TV (York, PA) - Fox43 Morning News at 5

<https://muckrack.com/broadcast/clip/saved/eAu0P>

Are you tired of clean clothes that just don't smell clean? Downy Unstopables in-wash scent boosters keep your laundry smelling fresh waaaay longer than detergent alone. If you want laundry to smell fresh for weeks, Make sure you have Downy Unstopables in-wash scent boosters. Loneliness might be harmful to diabetics, even more than smoking. A new study has found that long periods of loneliness for people with diabetes could be worse than depression,...

MEDIA TYPE	Television
STATION	<a href="#">WPMT-TV (York, PA)</a>
NETWORK	FOX
LOCATION	Harrisburg, PA, United States
DATE AIRED	July 6, 2023 5:22 AM EDT
NATIONAL AUDIENCE	2,417
LOCAL AUDIENCE	2,417
NATIONAL AD VALUE	
LOCAL AD VALUE	\$42.16

## WBNG-TV (Johnson City, NY) - 12 News This Morning 5am

<https://muckrack.com/broadcast/clip/saved/eAVha>

jama network open found a person's well being is linked to their mortality from heart disease. Financial and community-well being were the biggest factors that improved outcomes.in addition to being good for your heart, regular exercise may also be good for your brain. But not getting enough sleep can negate that second benefit. A study by university college london found people who were physically active but slept less than 6 hours were just as...

MEDIA TYPE	Television
STATION	<a href="#">WBNG-TV (Johnson City, NY)</a>
NETWORK	CBS
LOCATION	Binghamton, NY, United States
DATE AIRED	July 6, 2023 5:20 AM EDT
NATIONAL AUDIENCE	8,883
LOCAL AUDIENCE	8,883
NATIONAL AD VALUE	
LOCAL AD VALUE	\$122.64

## WNCT-TV (Greenville, NC) - 9 On Your Side Morning Edition I

<https://muckrack.com/broadcast/clip/saved/eAVhJ>

london found people who were physically active but slept less than 6 hours were just as likely to experience cognitive decline as people who didn't exercise at all. Doctors say sleeping 6 to 8 hours a night is ideal. Taking care of your teeth may also be good for your gray matter. A study published in neurology indicates that patients with gum disease and tooth loss were more likely to have brain shrinkage, which \*can play a role in memory problems...

MEDIA TYPE	Television
STATION	<a href="#">WNCT-TV (Greenville, NC)</a>
NETWORK	CBS
LOCATION	Greenville, NC, United States
DATE AIRED	July 6, 2023 5:15 AM EDT
NATIONAL AUDIENCE	2,500
LOCAL AUDIENCE	2,500
NATIONAL AD VALUE	
LOCAL AD VALUE	\$35.74

## WTHI (CBS) - News 10 WTHI

<https://muckrack.com/broadcast/clip/saved/eAVhd>

thursday: clouds leave, cooler. High: 84 thursday night: partly cloudy, cool breeze. Low: 62 friday: sunny, warm. High: 85 a new study from purdue shows an increase of accidents in confined agricultural spaces. The report summary includes 24 fatal and 59 nonfatal incidents last year in the u-s. It's a thursday: clouds leave, cooler. High: 84 thursday night: partly cloudy, cool breeze. Low: 62 friday: sunny, warm. High: 85 a new study from purdue...

MEDIA TYPE	Television
STATION	<a href="#">WTHI (CBS)</a>
NETWORK	CBS
LOCATION	Terre Haute, IN, United States
DATE AIRED	July 6, 2023 5:13 AM EDT
NATIONAL AUDIENCE	6,735
LOCAL AUDIENCE	6,735
NATIONAL AD VALUE	
LOCAL AD VALUE	\$58.16

## WDEF-TV (Chattanooga, TN) - News 12 This Morning

<https://muckrack.com/broadcast/clip/saved/eAVhs>

Bradley b fiberoptics whether circulation is the forecast for much of the next seven days again today not really all that hard to getting into the weekend itself rain chances to increase, especially Saturday and Sunday they say back toBIG changes are coming to subway... And you could get a free sandwich from them. Find out how, moneywatch up next. "you're watching news 12 now When you're ready to go but static and wrinkles are like, nooooo! Try Bounce,...

MEDIA TYPE	Television
STATION	<a href="#">WDEF-TV (Chattanooga, TN)</a>
NETWORK	ABC
LOCATION	Chattanooga, TN, United States

DATE AIRED	July 6, 2023 5:10 AM EDT
NATIONAL AUDIENCE	357,270
LOCAL AUDIENCE	2,383
NATIONAL AD VALUE	\$7,341.90
LOCAL AD VALUE	\$24.02

**WRBL-TV (Columbus, GA) - 3 News Now This Morning**

<https://muckrack.com/broadcast/clip/saved/eAVh3>

the rival jenny craig brand. Jenny craig recently said it was shutting down after more than four decades. Now it's coming back -- but only online as "wellful". It's planning a relaunch this fall. Weight loss companies have struggled in recent years, with the rise of drugs, that often contribute to weight loss. #### soon, disney lovers will be able to bid on a piece of history. A 15-hundred item collection of disney parks memorabilia -- including...

MEDIA TYPE	Television
STATION	<a href="#">WRBL-TV (Columbus, GA)</a>
NETWORK	CBS
LOCATION	Columbus, GA, United States
DATE AIRED	July 6, 2023 5:10 AM EDT
NATIONAL AUDIENCE	4,691
LOCAL AUDIENCE	4,691
NATIONAL AD VALUE	
LOCAL AD VALUE	\$57.84

**WTOC-SAV (CBS) - WTOC News at Daybreak 4:30A**

<https://muckrack.com/broadcast/clip/saved/eAVhv>

serious symptoms. Alert your doctor right away, as difficulty swallowing, speaking, breathing, eye problems, or muscle weakness can be signs of a life-threatening condition. Side effects may include allergic reactions, neck and injection site pain, fatigue, and headache. Don't receive botox® if there's a skin infection. Tell your doctor your medical history, muscle or nerve conditions and medications, including botulinum toxins, as these may increase...

MEDIA TYPE	Television
STATION	<a href="#">WTOC-SAV (CBS)</a>
NETWORK	CBS
LOCATION	Savannah, GA, United States
DATE AIRED	July 6, 2023 4:56 AM EDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	4,475
NATIONAL AD	

## VALUE

LOCAL AD VALUE	\$64.40
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## WFMY-TV (Greensboro, NC) - Good Morning Show

<https://muckrack.com/broadcast/clip/saved/eAwnV>

closer to 90 as we get into the better part of our afternoon three and 4:00 and I think all of our triad cities have a good opportunity to get close to that 90 degree mark today with a partly cloudy sky and of course those hit or miss thunderstorms and they really will be hit or miss meaning not everybody gets one of those. We're back down to around 70 overnight with the partly cloudy sky and close to that 90 degree mark. Upper eighties to near 90...

MEDIA TYPE	Television
STATION	<a href="#">WFMY-TV (Greensboro, NC)</a>
NETWORK	CBS
LOCATION	Greensboro, NC, United States
DATE AIRED	July 6, 2023 4:50 AM EDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	5,685
NATIONAL AD VALUE	
LOCAL AD VALUE	\$24.65

## WTEN-TV (Albany, NY) - News10 in the Morning 4:30am

<https://muckrack.com/broadcast/clip/saved/eAwnw>

sundaya chance of showers, then showers likely and possibly a thunderstorm after 2pm. Mostly cloudy, with a high near 82. Chance of precipitation is 70%. Sunday nightshowers likely and possibly a thunderstorm before 2am, then a chance of showers. Mostly cloudy, with a low around 67. Chance of precipitation is 70%. Mondaya chance of showers. Mostly cloudy, with a high near 81. Chance of precipitation is 50%. Monday nighta chance of showers before...

MEDIA TYPE	Television
STATION	<a href="#">WTEN-TV (Albany, NY)</a>
NETWORK	ABC
LOCATION	Albany, NY, United States
DATE AIRED	July 6, 2023 4:45 AM EDT
NATIONAL AUDIENCE	357,270
LOCAL AUDIENCE	7,534
NATIONAL AD VALUE	
LOCAL AD VALUE	\$53.63

## WTHR-TV (Indianapolis, IN) - 13Sunrise at 4:00am

<https://muckrack.com/broadcast/clip/saved/eAwYf>

assaulted her mother. That suspect richard trice is now in police custody. >> There is now newly released video showing russian jets harassing several U.S. drones over syria. And according to the air force ,those drones were conducting a mission against isis targets wednesday when this video was taken. So in this video you can see the russian jet which is flying dangerously close to that drone camera. Air force officials are calling on the russian...

MEDIA TYPE	Television
STATION	<a href="#">WTHR-TV (Indianapolis, IN)</a>
NETWORK	NBC
LOCATION	Indianapolis, IN, United States
DATE AIRED	July 6, 2023 4:15 AM EDT
NATIONAL AUDIENCE	237,143
LOCAL AUDIENCE	4,544
NATIONAL AD VALUE	
LOCAL AD VALUE	\$46.49

## KTVT-TV (Ft. Worth, TX) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAHw9>

Because it could be Peyronie's disease, or PD. It's a medical condition where there is a curve in the erection, caused by a formation of scar tissue. And an estimated 1 in 10 men may have it. But PD can be treated even without surgery. Say goodbye to searching online. Find a specialized urologist who can diagnose PD and build a treatment plan with you. Visit [MakeaPDplan.com](#) today. >> Jericka: YOVE HEARD OF JENNY CRAIG, THE WEIGHT LOSS COMPANY THAT...

MEDIA TYPE	Television
STATION	<a href="#">KTVT-TV (Ft. Worth, TX)</a>
NETWORK	CBS
LOCATION	Dallas, TX, United States
DATE AIRED	July 6, 2023 3:02 AM CDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	2,303
NATIONAL AD VALUE	
LOCAL AD VALUE	\$35.08

## WBBM-TV (Chicago, IL) - CBS Evening News

<https://muckrack.com/broadcast/clip/saved/eAHwY>

oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments. (Other Money Manager) OK, then you probably sneak in some hidden and layered

MEDIA TYPE	Television
STATION	<a href="#">WBBM-TV (Chicago, IL)</a>
NETWORK	CBS
LOCATION	Chicago, IL,



fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come...

	United States
DATE AIRED	July 6, 2023 3:00 AM CDT
NATIONAL AUDIENCE	1,272,713
LOCAL AUDIENCE	7,055
NATIONAL AD VALUE	
LOCAL AD VALUE	\$60.26

### KYW-TV (Philadelphia, PA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAHwe>

[Bones cracking] (Tense music) One Aleve works all day so I can keep working my magic. Just one Aleve. 12 hours of uninterrupted pain relief. Aleve. Who do you take it for? I'm saving with Liberty Mutual, mom. They customize your car insurance so you only pay for what you need. You could save \$700 dollars just by switching. Ooooh, let me put a reminder on my phone. On the top of the pile! Oh. Only pay for what you need. Liberty. Liberty.Liberty....

MEDIA TYPE	Television
STATION	<a href="#">KYW-PHI (CBS)</a>
NETWORK	CBS
LOCATION	Philadelphia, PA, United States
DATE AIRED	July 6, 2023 3:32 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	7,626
NATIONAL AD VALUE	
LOCAL AD VALUE	\$78.38

### WWJ-TV (Detroit, MI) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAHwg>

Because it could be Peyronie's disease, or PD. It's a medical condition where there is a curve the erection, caused by a formation of scar tissue. And an estimated 1 in 10 men may have it. But PD can be treated even without surgery. Say goodbye to searching online. Find a specialized urologist who can diagnose PD and build a treatment plan with you. Visit [MakeaPDplan.com](#) today. >> Jericka: YOU HEARD OF JENNY CRAIG, THE WEIGHT LOSS COMPANY THAT SAID...

MEDIA TYPE	Television
STATION	<a href="#">WWJ-TV (Detroit, MI)</a>
NETWORK	CBS
LOCATION	Detroit, MI, United States
DATE AIRED	July 6, 2023 3:32 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	453

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$9.17
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## WBZ-TV (Boston, MA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAHwz>

so I c keep woing magic. Just oneleve. 12 hours of uninrruptedpain rief. eve. o do you take it for? I'm saving with Liberty Mutual, mom. They customize your c insurance so you only pay for whatou need. You could save \$700 dollars ju by switing. Oooo let me t a minder omy phone. the topofhe pile! Oh. Only p for whayou need iberty. berty.Liberty. Liberty What caus a curv wn therelst Peyron's disea? Wi it get rse? How coon is it Who can talk to? Can...

MEDIA TYPE	Television
STATION	<a href="#">WBZ-TV (Boston, MA)</a>
NETWORK	CBS
LOCATION	Boston, MA, United States
DATE AIRED	July 6, 2023 3:32 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,883
NATIONAL AD VALUE	
LOCAL AD VALUE	\$20.88

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## WCBS-TV (New York, NY) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAHwR>

Because it could be Peyronie's disease, or PD. It's a medical condition where there is a curve in the erection, caused by a formation of scar tissue. And an estimated 1 in 10 men may have it. But PD can be treated even without surgery. Say goodbye to searching online. Find a specialized urologist who can diagnose PD and build a treatment plan with you. Visit [MakeaPDplan.com](http://MakeaPDplan.com) today. Summer. A time for friends, fun, and Blinds To Go's Summer BOGO Sale!...

MEDIA TYPE	Television
STATION	<a href="#">WCBS-TV (New York, NY)</a>
NETWORK	CBS
LOCATION	New York, NY, United States
DATE AIRED	July 6, 2023 3:32 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	7,808
NATIONAL AD VALUE	
LOCAL AD VALUE	\$124.64

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## WTAJ-TV (Altoona, PA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXB>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTAJ-TV (Altoona, PA)</a>
NETWORK	CBS
LOCATION	Altoona, PA, United States
DATE AIRED	July 6, 2023 3:25 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,842
NATIONAL AD VALUE	
LOCAL AD VALUE	\$12.64

## WJAX-TV (Jacksonville, FL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXI>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WJAX-TV (Jacksonville, FL)</a>
NETWORK	CBS
LOCATION	Jacksonville, FL, United States
DATE AIRED	July 6, 2023 3:25 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,228
NATIONAL AD VALUE	
LOCAL AD VALUE	\$25.87

## WMDN-TV (Meridian, MS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXL>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and

MEDIA TYPE	Television
STATION	<a href="#">WMDN-TV (Meridian, MS)</a>
NETWORK	CBS
LOCATION	Meridian, MS, United States

how it's changing lives. We'll...

DATE AIRED	July 6, 2023 2:25 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	243
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1.55

### WFSB-TV (Hartford, CT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXp>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WFSB-TV (Hartford, CT)</a>
NETWORK	CBS
LOCATION	New Haven, CT, United States
DATE AIRED	July 6, 2023 3:25 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,879
NATIONAL AD VALUE	
LOCAL AD VALUE	\$34.66

### KHQA (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXz>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KHQA (CBS)</a>
NETWORK	CBS
LOCATION	Quincy, IL, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	771
NATIONAL AD VALUE	

LOCAL AD VALUE	\$10.88
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## WANE-TV (Fort Wayne, IN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmE>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WANE-TV (Fort Wayne, IN)</a>
NETWORK	CBS
LOCATION	Fort Wayne, IN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,943
NATIONAL AD VALUE	
LOCAL AD VALUE	\$27.72

## WYOU-TV (Wilkes-Barre, PA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDX>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WYOU-TV (Wilkes-Barre, PA)</a>
NETWORK	CBS
LOCATION	Wilkes-Barre, PA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	595
NATIONAL AD VALUE	
LOCAL AD VALUE	\$4.97

## WLFI-TV (West Lafayette, IN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXe>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WLFI-TV (West Lafayette, IN)</a>
NETWORK	CBS
LOCATION	Lafayette, IN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,249
NATIONAL AD VALUE	
LOCAL AD VALUE	\$20.36

## WHP-AM (Harrisburg, PA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXY>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WHP-AM (Harrisburg, PA)</a>
NETWORK	CBS
LOCATION	Harrisburg, PA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,913
NATIONAL AD VALUE	
LOCAL AD VALUE	\$31.21

## WCAX-BUR (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKX8>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WCAX-BUR (CBS)</a>
NETWORK	CBS
LOCATION	Burlington, VT, United States

DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,400
NATIONAL AD VALUE	
LOCAL AD VALUE	\$10.40

## WHLT-TV (Hattiesburg, MS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKX1>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WHLT-TV (Hattiesburg, MS)</a>
NETWORK	CBS
LOCATION	Hattiesburg, MS, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	402
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.14

## WKRG-TV (Mobile, AL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmP>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WKRG-TV (Mobile, AL)</a>
NETWORK	CBS
LOCATION	Mobile, AL, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,821

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$21.63
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## WMBD-AM (Peoria, IL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDm>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WMBD-AM (Peoria, IL)</a>
NETWORK	CBS
LOCATION	Peoria, IL, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	812
NATIONAL AD VALUE	
LOCAL AD VALUE	\$14.43

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## WPRI-TV (Providence, RI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKm5>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WPRI-TV (Providence, RI)</a>
NETWORK	CBS
LOCATION	Providence, RI, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,138
NATIONAL AD VALUE	
LOCAL AD VALUE	\$13.50

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## WCIA-TV (Champaign, IL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXg>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WCIA-TV (Champaign, IL)</a>
NETWORK	CBS
LOCATION	Champaign, IL, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,594
NATIONAL AD VALUE	
LOCAL AD VALUE	\$20.09

## WREG-TV (Memphis, TN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXx>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WREG-TV (Memphis, TN)</a>
NETWORK	CBS
LOCATION	Memphis, TN, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	10,454
NATIONAL AD VALUE	
LOCAL AD VALUE	\$64.80

## KSLA-SHV (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXC>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KSLA-SHV (CBS)</a>
NETWORK	CBS
LOCATION	Shreveport, LA, United States
DATE AIRED	July 6, 2023

	2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,374
NATIONAL AD VALUE	
LOCAL AD VALUE	\$19.59

### WVLT (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDN>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WVLT (CBS)</a>
NETWORK	CBS
LOCATION	Knoxville, TN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,414
NATIONAL AD VALUE	
LOCAL AD VALUE	\$18.36

### KNOE (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXT>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KNOE (CBS)</a>
NETWORK	CBS
LOCATION	Monroe, LA, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,788
NATIONAL AD VALUE	
LOCAL AD VALUE	\$43.15

VALUE
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## WTOC-SAV (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXU>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTOC-SAV (CBS)</a>
NETWORK	CBS
LOCATION	Savannah, GA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,645
NATIONAL AD VALUE	
LOCAL AD VALUE	\$46.14

## WSHM-TV (Springfield, MA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKX9>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WSHM-TV (Springfield, MA)</a>
NETWORK	CBS
LOCATION	Springfield, MA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	440
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.38

## WTRF (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDD>

MEDIA TYPE	Television
STATION	<a href="#">WTRF (CBS)</a>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

NETWORK	CBS
LOCATION	Wheeling, WV, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	589
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.21

### WTTV-TV (Indianapolis, IN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDS>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTTV-TV (Indianapolis, IN)</a>
NETWORK	CBS
LOCATION	Indianapolis, IN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	12,278
NATIONAL AD VALUE	
LOCAL AD VALUE	\$115.29

### WJHL-TV (Johnson City, TN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXy>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WJHL-TV (Johnson City, TN)</a>
NETWORK	CBS
LOCATION	Tri Cities, TN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT

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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	2,693
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$25.56
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## KLFY-TV (Lafayette, LA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXK>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KLFY-TV (Lafayette, LA)</a>
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NETWORK	CBS
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LOCATION	Lafayette, LA, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	2,735
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$38.40
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## WAFB-TV (Baton Rouge, LA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDf>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">WAFB-TV (Baton Rouge, LA)</a>
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NETWORK	CBS
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LOCATION	Baton Rouge, LA, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	4,316
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$60.98
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## WLNS-TV (Lansing, MI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDG>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WLNS-TV (Lansing, MI)</a>
NETWORK	CBS
LOCATION	Lansing, MI, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,660
NATIONAL AD VALUE	
LOCAL AD VALUE	\$26.91

## WCSC-CHS (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD5>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WCSC-CHS (CBS)</a>
NETWORK	CBS
LOCATION	Charleston, SC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,797
NATIONAL AD VALUE	
LOCAL AD VALUE	\$28.94

## WCTV (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDZ>

>>> You've heard of jenny craig. It's the weight loss company that recently said it

MEDIA TYPE	Television
STATION	<a href="#">WCTV (CBS)</a>
NETWORK	CBS

was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

LOCATION	Tallahassee, FL, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,656
NATIONAL AD VALUE	
LOCAL AD VALUE	\$28.45

### KWTV-OKC (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKX6>

>>> YOU'VE HEARD OF JENNY CRAIG. IT'S THE WEIGHT LOSS COMPANY THAT RECENTLY SAID IT WAS SHUTTING DOWN AFTER MORE THAN FOUR DECADES. WELL, IT'S BACK, BUT ONLY ONLINE. WELLFUL, WHICH OWNS NUTRISYSTEM, HAS ACQUIRED THE JENNY CRAIG BRAND. IT'S PLANNING A RELAUNCH THIS FALL. WEIGHT LOSS COMPANIES HAVE STRUGGLED IN RECENT YEARS WITH THE RISE OF DRUGS THAT OFTEN CONTRIBUTE TO WEIGHT LOSS. >>> WELL, A LESSON ON FIXING CARS AND HOW IT'S CHANGING LIVES. WE'LL...

MEDIA TYPE	Television
STATION	<a href="#">KWTV-OKC (CBS)</a>
NETWORK	CBS
LOCATION	Oklahoma City, OK, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	4,741
NATIONAL AD VALUE	
LOCAL AD VALUE	\$40.12

### KOTV-TV (Tulsa, OK) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXo>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOTV-TV (Tulsa, OK)</a>
NETWORK	CBS
LOCATION	Tulsa, OK, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753

LOCAL AUDIENCE	6,800
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$56.48
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## KTHV-TV (Little Rock, AR) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDP>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KTHV-THV11 (Little Rock, AR)</a>
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NETWORK	ABC
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LOCATION	Little Rock, AR, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	303,872
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LOCAL AUDIENCE	3,057
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$16.68
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## WUSA-TV (Washington, DC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDE>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">WUSA-TV (Washington, DC)</a>
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NETWORK	CBS
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LOCATION	Washington, D.C., United States
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DATE AIRED	July 6, 2023 3:24 AM EDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	6,876
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$86.14
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## WMAZ-TV (Macon, GA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmn>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WMAZ-TV (Macon, GA)</a>
NETWORK	CBS
LOCATION	Macon, GA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	4,823
NATIONAL AD VALUE	
LOCAL AD VALUE	\$55.23

## WIVB-TV (Buffalo, NY) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmq>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WIVB-TV (Buffalo, NY)</a>
NETWORK	CBS
LOCATION	Buffalo, NY, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,734
NATIONAL AD VALUE	
LOCAL AD VALUE	\$22.51

## CW 23 - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmM>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">CW 23</a>
NETWORK	CW
LOCATION	Buffalo, NY, United States
DATE AIRED	July 6, 2023

	3:24 AM EDT
NATIONAL AUDIENCE	424,704
LOCAL AUDIENCE	82
NATIONAL AD VALUE	
LOCAL AD VALUE	\$0.73

### KFSM-TV (Fort Smith, AR) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD7>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KFSM-TV (Fort Smith, AR)</a>
NETWORK	CBS
LOCATION	Fort Smith, AR, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,382
NATIONAL AD VALUE	
LOCAL AD VALUE	\$23.86

### CBS Lake Charles - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDh>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">CBS Lake Charles</a>
NETWORK	CBS
LOCATION	Lake Charles, LA, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	319
NATIONAL AD	

## VALUE

LOCAL AD VALUE	\$15.90
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## WBOC-16 (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXr>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WBOC-16 (CBS)</a>
NETWORK	CBS
LOCATION	Salisbury, MD, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,573
NATIONAL AD VALUE	
LOCAL AD VALUE	\$60.48

## WGME-TV (Portland, ME) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmA>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WGME-TV (Portland, ME)</a>
NETWORK	CBS
LOCATION	Portland, ME, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	907
NATIONAL AD VALUE	
LOCAL AD VALUE	\$4.70

## KZTV-TV (Corpus Christi, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDB>

>>> You've heard of jenny craig. It's the weight loss company that recently said it

MEDIA TYPE	Television
STATION	<a href="#">KZTV-TV (Corpus Christi,</a>

was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	<a href="#">TX</a>
NETWORK	CBS
LOCATION	Corpus Christi, TX, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	280
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.42

### KENS-TV (San Antonio, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD4>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KENS-TV (San Antonio, TX)</a>
NETWORK	CBS
LOCATION	San Antonio, TX, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	7,957
NATIONAL AD VALUE	
LOCAL AD VALUE	\$36.18

### KCTV-TV (Kansas City, MO) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmj>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KCTV-TV (Kansas City, MO)</a>
NETWORK	CBS
LOCATION	Kansas City, MO, United States

DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	3,378
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$33.52
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## WTVH-TV (Syracuse, NY) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDV>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">WTVH-TV (Syracuse, NY)</a>
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NETWORK	CBS
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LOCATION	Syracuse, NY, United States
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DATE AIRED	July 6, 2023 3:24 AM EDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	662
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$3.63
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## WLTX-TV (Columbia, SC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDM>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">WLTX-TV (Columbia, SC)</a>
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NETWORK	CBS
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LOCATION	Columbia, SC, United States
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DATE AIRED	July 6, 2023 3:24 AM EDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	4,710
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NATIONAL AD	
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## VALUE

LOCAL AD VALUE	\$47.12
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## WFOR-TV (Miami, FL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDw>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WFOR-TV (Miami, FL)</a>
NETWORK	CBS
LOCATION	Miami, FL, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,086
NATIONAL AD VALUE	
LOCAL AD VALUE	\$25.19

## WKRC-TV (Cincinnati, OH) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDk>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WKRC-TV (Cincinnati, OH)</a>
NETWORK	CBS
LOCATION	Cincinnati, OH, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	4,687
NATIONAL AD VALUE	
LOCAL AD VALUE	\$33.26

## WBNS-TV (Columbus, OH) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKXR>

MEDIA TYPE	Television
STATION	<a href="#">WBNS-TV</a>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	<a href="#">(Columbus, OH)</a>
NETWORK	CBS
LOCATION	Columbus, OH, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,896
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.80

### WFMY-TV (Greensboro, NC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDb>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WFMY-TV (Greensboro, NC)</a>
NETWORK	CBS
LOCATION	Greensboro, NC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	4,854
NATIONAL AD VALUE	
LOCAL AD VALUE	\$32.85

### WSWG-TV (Albany, GA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDn>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WSWG-TV (Albany, GA)</a>
NETWORK	CBS
LOCATION	Albany, GA, United States
DATE AIRED	July 6, 2023

	3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	181
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.85

### KFDM-TV (Beaumont, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDu>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KFDM-TV (Beaumont, TX)</a>
NETWORK	CBS
LOCATION	Beaumont, TX, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,012
NATIONAL AD VALUE	
LOCAL AD VALUE	\$10.01

### Atlanta News First (WANF) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDa>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">Atlanta News First (WANF)</a>
NETWORK	CBS
LOCATION	Atlanta, GA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,571
NATIONAL AD VALUE	



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LOCAL AD VALUE	\$20.60
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## WWTV-TV (Cadillac, MI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDF>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WWTV-TV (Cadillac, MI)</a>
NETWORK	CBS
LOCATION	Traverse City, MI, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,364
NATIONAL AD VALUE	
LOCAL AD VALUE	\$26.20

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## WIAT-TV (Birmingham, AL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDT>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WIAT-TV (Birmingham, AL)</a>
NETWORK	CBS
LOCATION	Birmingham, AL, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	8,647
NATIONAL AD VALUE	
LOCAL AD VALUE	\$38.90

## WKBN-AM (Youngstown, OH) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmd>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WKBN-AM (Youngstown, OH)</a>
NETWORK	CBS
LOCATION	Youngstown, OH, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,102
NATIONAL AD VALUE	
LOCAL AD VALUE	\$16.27

## WSBT-AM (Mishawaka, IN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDJ>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WSBT-AM (Mishawaka, IN)</a>
NETWORK	CBS
LOCATION	South Bend, IN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,380
NATIONAL AD VALUE	
LOCAL AD VALUE	\$34.70

## WPEC (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDI>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise

MEDIA TYPE	Television
STATION	WPEC (CBS)
NETWORK	CBS
LOCATION	West Palm Beach, FL,

of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

### WRGB-TV (Albany, NY) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDQ>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WRGB-TV (Albany, NY)</a>
NETWORK	CBS
LOCATION	Albany, NY, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,071
NATIONAL AD VALUE	
LOCAL AD VALUE	\$15.90

### KOLN (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDr>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOLN (CBS)</a>
NETWORK	CBS
LOCATION	Lincoln, NE, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,719

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$14.84
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## WHIO-TV (Dayton, OH) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDU>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WHIO-TV (Dayton, OH)</a>
NETWORK	CBS
LOCATION	Dayton, OH, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,969
NATIONAL AD VALUE	
LOCAL AD VALUE	\$27.28

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## KBZK-TV (Bozeman, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDR>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KBZK-TV (Bozeman, MT)</a>
NETWORK	CBS
LOCATION	Butte, MT, United States
DATE AIRED	July 6, 2023 1:24 AM MDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

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## KWTX-TV (Waco, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKma>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KWTX-TV (Waco, TX)</a>
NETWORK	CBS
LOCATION	Waco, TX, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,528
NATIONAL AD VALUE	
LOCAL AD VALUE	\$20.62

## WTOL-TV (Toledo, OH) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDd>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTOL-TV (Toledo, OH)</a>
NETWORK	CBS
LOCATION	Toledo, OH, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,050
NATIONAL AD VALUE	
LOCAL AD VALUE	\$16.63

## KRTV (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDK>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KRTV (CBS)</a>
NETWORK	CBS
LOCATION	Great Falls, MT, United States
DATE AIRED	July 6, 2023

	1:24 AM MDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	446
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.97

### WNCN-TV (Raleigh, NC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD0>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WNCN-TV (Raleigh, NC)</a>
NETWORK	CBS
LOCATION	Raleigh, NC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,109
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.23

### WSEE-TV (Erie, PA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKm2>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weights. >>> Well, a lesson on fixing cars aow it's changing lives. We'll explain,...

MEDIA TYPE	Television
STATION	<a href="#">WSEE-TV (Erie, PA)</a>
NETWORK	CBS
LOCATION	Erie, PA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,390
NATIONAL AD VALUE	

LOCAL AD VALUE	\$15.39
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## WAKA-TV (Selma, AL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDj>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WAKA-TV (Selma, AL)</a>
NETWORK	CBS
LOCATION	Montgomery, AL, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,324
NATIONAL AD VALUE	
LOCAL AD VALUE	\$12.26

## KXLH-TV (Helena, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmF>

>>> YOU'VE HEARD OF JENNY CRAIG. IT'S THE WEIGHT LOSS COMPANY THAT RECENTLY SAID IT WAS SHUTTING DOWN AFTER MORE THAN FOUR DECADES. WELL, IT'S BACK, BUT ONLY ONLINE. WELLFUL, WHICH OWNS NUTRISYSTEM, HAS ACQUIRED THE JENNY CRAIG BRAND. IT'S PLANNING A RELAUNCH THIS FALL. WEIGHT LOSS COMPANIES HAVE STRUGGLED IN RECENT YEARS WITH THE RISE OF DRUGS THAT OFTEN CONTRIBUTE TO WEIGHT LOSS. >>> WELL, A LESSON ON FIXING CARS AND HOW IT'S CHANGING LIVES. WE'LL...

MEDIA TYPE	Television
STATION	<a href="#">KXLH-TV (Helena, MT)</a>
NETWORK	CBS
LOCATION	Helena, MT, United States
DATE AIRED	July 6, 2023 1:24 AM MDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	106
NATIONAL AD VALUE	
LOCAL AD VALUE	\$3.04

## WGFL - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmW>

MEDIA TYPE	Television
STATION	WGFL

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

NETWORK	CBS
LOCATION	Gainesville, FL, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

### WHBF-TV (Rock Island,IL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDo>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WHBF-TV (Rock Island,IL)</a>
NETWORK	CBS
LOCATION	Davenport, IA, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,622
NATIONAL AD VALUE	
LOCAL AD VALUE	\$22.03

### KPAX-TV (Missoula, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD1>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KPAX-TV (Missoula, MT)</a>
NETWORK	CBS
LOCATION	Missoula, MT, United States
DATE AIRED	July 6, 2023 1:24 AM MDT
NATIONAL AUDIENCE	246,753



LOCAL AUDIENCE	769
NATIONAL AD VALUE	
LOCAL AD VALUE	\$11.48

## WSPA-TV (Spartanburg, SC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD9>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WSPA-TV (Spartanburg, SC)</a>
NETWORK	CBS
LOCATION	Greenville, SC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	5,094
NATIONAL AD VALUE	
LOCAL AD VALUE	\$44.20

## WNKY CBS 40 - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDi>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WNKY CBS 40</a>
NETWORK	
LOCATION	Bowling Green, KY, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	920
LOCAL AUDIENCE	920
NATIONAL AD VALUE	
LOCAL AD VALUE	\$8.96

## KELO-TV (Sioux Falls, SD) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD3>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KELO-TV (Sioux Falls, SD)</a>
NETWORK	CBS
LOCATION	Sioux Falls, SD, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	4,972
NATIONAL AD VALUE	
LOCAL AD VALUE	\$34.62

## WBTW-TV (Myrtle Beach, SC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDW>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WBTW-TV (Myrtle Beach, SC)</a>
NETWORK	CBS
LOCATION	Myrtle Beach, SC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,469
NATIONAL AD VALUE	
LOCAL AD VALUE	\$32.83

## WTSP-TV (St Petersburg, FL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmi>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise

MEDIA TYPE	Television
STATION	<a href="#">WTSP-TV (St Petersburg, FL)</a>
NETWORK	CBS
LOCATION	Tampa Bay, FL,

of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

	United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	4,410
NATIONAL AD VALUE	
LOCAL AD VALUE	\$47.92

### WISC-TV (Madison, WI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmN>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WISC-TV (Madison, WI)</a>
NETWORK	CBS
LOCATION	Madison, WI, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,239
NATIONAL AD VALUE	
LOCAL AD VALUE	\$8.40

### KIMT-TV (Mason City, IA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDI>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KIMT-TV (Mason City, IA)</a>
NETWORK	CBS
LOCATION	Rochester, MN, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,813

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$33.48
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## KLBK-TV (Lubbock, TX ) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmt>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KLBK-TV (Lubbock, TX )</a>
NETWORK	CBS
LOCATION	Lubbock, TX, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	836
NATIONAL AD VALUE	
LOCAL AD VALUE	\$9.53

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## KTVQ-TV (Billings, MT) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmD>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KTVQ-TV (Billings, MT)</a>
NETWORK	CBS
LOCATION	Billings, MT, United States
DATE AIRED	July 6, 2023 1:24 AM MDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	788
NATIONAL AD VALUE	
LOCAL AD VALUE	\$9.22

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## WLKY-TV (Louisville, KY) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD6>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only ne. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years the rise of drugs that often contribute to ht loss. >>> Well, a lesson on fixing and how it's changing lives. We'll explain, next. >>>...

MEDIA TYPE	Television
STATION	<a href="#">WLKY-TV (Louisville, KY)</a>
NETWORK	CBS
LOCATION	Louisville, KY, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	6,938
NATIONAL AD VALUE	
LOCAL AD VALUE	\$45.19

## WENY CBS - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKm3>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WENY CBS</a>
NETWORK	CBS
LOCATION	Elmira, NY, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	133
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1.68

## WEVV-TV (Evansville, IN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDO>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WEVV-TV (Evansville, IN)</a>
NETWORK	CBS
LOCATION	Evansville, IN, United States
DATE AIRED	July 6, 2023

	2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,028
NATIONAL AD VALUE	
LOCAL AD VALUE	\$9.06

### WRBL-TV (Columbus, GA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDz>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WRBL-TV (Columbus, GA)</a>
NETWORK	CBS
LOCATION	Columbus, GA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,823
NATIONAL AD VALUE	
LOCAL AD VALUE	\$22.51

### WBBJ-DT3 (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDv>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WBBJ-DT3 (CBS)</a>
NETWORK	CBS
LOCATION	Jackson, TN, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	172
NATIONAL AD VALUE	

LOCAL AD VALUE	\$1.88
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## WFRV-TV (Green Bay, WI) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKm0>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WFRV-TV (Green Bay, WI)</a>
NETWORK	CBS
LOCATION	Green Bay, WI, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,132
NATIONAL AD VALUE	
LOCAL AD VALUE	\$13.00

## WOWK-TV (Charleston, WV) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDt>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WOWK-TV (Charleston, WV)</a>
NETWORK	CBS
LOCATION	Charleston, WV, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	1,452
NATIONAL AD VALUE	
LOCAL AD VALUE	\$8.61

## CBS 3 Duluth - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmO>

MEDIA TYPE	Television
STATION	CBS 3 Duluth

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

NETWORK	CBS
LOCATION	Duluth, MN, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

### KGAN-TV (Cedar Rapids, IA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDH>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KGAN-TV (Cedar Rapids, IA)</a>
NETWORK	CBS
LOCATION	Iowa City, IA, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,779
NATIONAL AD VALUE	
LOCAL AD VALUE	\$24.60

### KRCG-TV (New Bloomfield, MO) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDA>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KRCG-TV (New Bloomfield, MO)</a>
NETWORK	CBS
LOCATION	Columbia, MO, United States
DATE AIRED	July 6, 2023 2:24 AM CDT



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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	1,483
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$9.00
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## KTAB-TV (Abilene, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDe>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KTAB-TV (Abilene, TX)</a>
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NETWORK	CBS
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LOCATION	Abilene, TX, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	658
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$3.84
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## Delta CBS - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmG>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">Delta CBS</a>
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NETWORK	CBS
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LOCATION	Greenville, MS, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	740
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$22.30
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## KLST-TV (San Angelo, TX) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmj>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KLST-TV (San Angelo, TX)</a>
NETWORK	CBS
LOCATION	San Angelo, TX, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	249
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.81

## WNCT-TV (Greenville, NC) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDC>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WNCT-TV (Greenville, NC)</a>
NETWORK	CBS
LOCATION	Greenville, NC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	994
NATIONAL AD VALUE	
LOCAL AD VALUE	\$11.32

## WBNG-TV (Johnson City, NY) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDL>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WBNG-TV (Johnson City, NY)</a>
NETWORK	CBS
LOCATION	Binghamton, NY, United

	States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	2,590
NATIONAL AD VALUE	
LOCAL AD VALUE	\$24.72

### WTVR-TV (Richmond, VA) - CBS Overnight News

https://muckrack.com/broadcast/clip/saved/eAKDp

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTVR-TV (Richmond, VA)</a>
NETWORK	CBS
LOCATION	Richmond, VA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	7,165
NATIONAL AD VALUE	
LOCAL AD VALUE	\$47.15

### WTHI (CBS) - CBS Overnight News

https://muckrack.com/broadcast/clip/saved/eAKmb

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTHI (CBS)</a>
NETWORK	CBS
LOCATION	Terre Haute, IN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,160

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$25.88
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## WROC-ROC (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDc>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WROC-ROC (CBS)</a>
NETWORK	CBS
LOCATION	Rochester, NY, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	637
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.54

## KXGN (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmX>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KXGN (CBS)</a>
NETWORK	CBS
LOCATION	Glendive, MT, United States
DATE AIRED	July 6, 2023 1:24 AM MDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	32
NATIONAL AD VALUE	
LOCAL AD VALUE	

## WLMO (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDy>

MEDIA TYPE	Television
STATION	WLMO (CBS)

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

NETWORK	CBS
LOCATION	Lima, OH, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	128
NATIONAL AD VALUE	
LOCAL AD VALUE	\$5.09

### WBTV-CLT (CBS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD8>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WBTV-CLT (CBS)</a>
NETWORK	CBS
LOCATION	Charlotte, NC, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,150
NATIONAL AD VALUE	
LOCAL AD VALUE	\$42.92

### WVNS-TV (Ghent, WV) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDx>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WVNS-TV (Ghent, WV)</a>
NETWORK	CBS
LOCATION	Bluefield, WV, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753

LOCAL AUDIENCE	912
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$6.66
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## KMTV-TV (Omaha, NE) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDq>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">KMTV-TV (Omaha, NE)</a>
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NETWORK	CBS
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LOCATION	Omaha, NE, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	2,126
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$22.99
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## KCCI-TV (Des Moines, IA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKD2>

>>> You've heard of jenny craig. It's the weight losspany that recently said it was shutting down after more than four decades. Well, it's back, but only line. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent yearth the rise of drugs that often contribute tight loss. >>> Well, a lesson on fixing rs and how it's changing lives. We'll explain, next....

MEDIA TYPE	Television
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STATION	<a href="#">KCCI-TV (Des Moines, IA)</a>
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NETWORK	CBS
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LOCATION	Des Moines, IA, United States
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DATE AIRED	July 6, 2023 2:24 AM CDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	5,231
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$65.25
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## WTKR-TV (Norfolk, VA) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmm>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WTKR-TV (Norfolk, VA)</a>
NETWORK	CBS
LOCATION	Norfolk, VA, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	5,215
NATIONAL AD VALUE	
LOCAL AD VALUE	\$34.26

## KOAM-TV (Pittsburg, KS) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDs>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KOAM-TV (Pittsburg, KS)</a>
NETWORK	CBS
LOCATION	Joplin, MO, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	3,322
NATIONAL AD VALUE	
LOCAL AD VALUE	\$25.12

## WHNT-TV (Huntsville, AL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDY>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WHNT-TV (Huntsville, AL)</a>
NETWORK	ABC
LOCATION	Huntsville, AL, United States

DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	303,872
LOCAL AUDIENCE	4,559
NATIONAL AD VALUE	
LOCAL AD VALUE	\$27.69

## WDEF-TV (Chattanooga, TN) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKmS>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">WDEF-TV (Chattanooga, TN)</a>
NETWORK	ABC
LOCATION	Chattanooga, TN, United States
DATE AIRED	July 6, 2023 3:24 AM EDT
NATIONAL AUDIENCE	303,872
LOCAL AUDIENCE	1,509
NATIONAL AD VALUE	
LOCAL AD VALUE	\$13.95

## KXMC-TV (Minot, ND) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKms>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
STATION	<a href="#">KXMC-TV (Minot, ND)</a>
NETWORK	CBS
LOCATION	Minot, ND, United States
DATE AIRED	July 6, 2023 2:24 AM CDT
NATIONAL AUDIENCE	246,753
LOCAL AUDIENCE	251



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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$5.50
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## WINK-FM (Fort Myers, FL) - CBS Overnight News

<https://muckrack.com/broadcast/clip/saved/eAKDg>

>>> You've heard of jenny craig. It's the weight loss company that recently said it was shutting down after more than four decades. Well, it's back, but only online. Wellful, which owns nutrisystem, has acquired the jenny craig brand. It's planning a relaunch this fall. Weight loss companies have struggled in recent years with the rise of drugs that often contribute to weight loss. >>> Well, a lesson on fixing cars and how it's changing lives. We'll...

MEDIA TYPE	Television
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STATION	<a href="#">WINK-FM (Fort Myers, FL)</a>
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NETWORK	CBS
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LOCATION	Fort Myers, FL, United States
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DATE AIRED	July 6, 2023 3:24 AM EDT
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NATIONAL AUDIENCE	246,753
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LOCAL AUDIENCE	3,448
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$37.05
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## KNBN-TV (Rapid City, SD) - NewsCenter1 News@10pm Encore

<https://muckrack.com/broadcast/clip/saved/eAKmv>

reserve meeting minutes -- which indicate more rate hikes could be ahead.. The dow fell 129- points -- to 34- thousand-288. The s-and-p-500 -- off eight -- closing at 44-46. And the nasdaq slipped 25 -- ending the day at 13-thousand-791. The weight loss brand jenny craig is coming back. Nutrisystem's parent company -- wellful -- says it will re-launch this fall -- with online coaching instead of physical centers. Customers will receive the food by...

MEDIA TYPE	Television
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STATION	<a href="#">KNBN-TV (Rapid City, SD)</a>
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NETWORK	NBC
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LOCATION	Rapid City, SD, United States
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DATE AIRED	July 6, 2023 1:00 AM MDT
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NATIONAL AUDIENCE	1,696,634
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LOCAL AUDIENCE	0
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$9.30
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## WVIT-TV (West Hartford, CT) - NBC CT News at 11pm

<https://muckrack.com/broadcast/clip/saved/eAUKx>

to crimes including extortion and forced labor. More information is set to be released - about the fbi )s search of donald trump )s florida estate. A federal judge made that ruling today - saying more portions of the search warrant application should be unsealed. It reveals what led agents to discover boxes of classified documents at the former president )s home. Trump has pleaded not guilty to charges in the case. We )re learning more - about a...

MEDIA TYPE	Television
STATION	<a href="#">WVIT-TV (West Hartford, CT)</a>
NETWORK	NBC
LOCATION	New Haven, CT, United States
DATE AIRED	July 6, 2023 1:52 AM EDT
NATIONAL AUDIENCE	1,696,634
LOCAL AUDIENCE	1,369
NATIONAL AD VALUE	
LOCAL AD VALUE	\$6.02

## KNBN-TV (Rapid City, SD) - NewsCenter1 at 10

<https://muckrack.com/broadcast/clip/saved/eA6Kz>

reserve meeting minutes -- which indicate more rate hikes could be ahead.. The dow fell 129- points -- to 34- thousand-288. The s-and-p-500 -- off eight -- closing at 44-46. And the nasdaq slipped 25 -- ending the day at 13-thousand-791. The weight loss brand jenny craig is coming back. Nutrisystem's parent company -- wellful -- says it will re-launch this fall -- with online coaching instead of physical centers. Customers will receive the food by...

MEDIA TYPE	Television
STATION	<a href="#">KNBN-TV (Rapid City, SD)</a>
NETWORK	NBC
LOCATION	Rapid City, SD, United States
DATE AIRED	July 5, 2023 10:22 PM MDT
NATIONAL AUDIENCE	7,301,700
LOCAL AUDIENCE	1,737
NATIONAL AD VALUE	\$400,425.23
LOCAL AD VALUE	\$100.94

## WBBJ-DT3 (CBS) - 7 Eyewitness News at 10

<https://muckrack.com/broadcast/clip/saved/eATZE>

negotiating session between u-p-s and the teamsters' union ended early today... Without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money... The union hasn't publicly disclosed how big of a pay increase it wants for drivers... But...it points to record u-p-s profits over the past five years... And executives earning multi-million dollar salaries... As reasons its members should be better compensated....

MEDIA TYPE	Television
STATION	<a href="#">WBBJ-DT3 (CBS)</a>
NETWORK	CBS
LOCATION	Jackson, TN, United States
DATE AIRED	July 5, 2023

	10:26 PM CDT
NATIONAL AUDIENCE	3,511
LOCAL AUDIENCE	3,511
NATIONAL AD VALUE	
LOCAL AD VALUE	\$167.81

### WBBJ (ABC) - 7 Eyewitness News at 10

<https://muckrack.com/broadcast/clip/saved/eATZP>

negotiating session between u-p-s and the teamsters' union ended early today... Without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money... The union hasn't publicly disclosed how big of a pay increase it wants for drivers... But...it points to record u-p-s profits over the past five years... And executives earning multi-million dollar salaries... As reasons its members should be better compensated....

MEDIA TYPE	Television
STATION	<a href="#">WBBJ (ABC)</a>
NETWORK	ABC
LOCATION	Jackson, TN, United States
DATE AIRED	July 5, 2023 10:26 PM CDT
NATIONAL AUDIENCE	13,753
LOCAL AUDIENCE	13,753
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1,135.20

### WLFI-TV (West Lafayette, IN) - News 18 at Eleven

<https://muckrack.com/broadcast/clip/saved/eATZ5>

with everything you need to know to get the hottest products for the summer" If you're having a pool party or just grilling outdoors this George got a look at some of the hottest summer products. (" (nats- pool) (track) if you want to make a splash at your next outdoor gathering, you might want to check-out some of this gear. (Dan Ackerman/Editorial Director, cnet: (14:35:57) "For summer you think about gadgets that can help you get outside, to share...

MEDIA TYPE	Television
STATION	<a href="#">WLFI-TV (West Lafayette, IN)</a>
NETWORK	CBS
LOCATION	Lafayette, IN, United States
DATE AIRED	July 5, 2023 11:20 PM EDT
NATIONAL AUDIENCE	7,717
LOCAL AUDIENCE	7,717
NATIONAL AD VALUE	

LOCAL AD VALUE	\$492.91
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## WVIT-TV (West Hartford, CT) - NBC CT News at 11pm

<https://muckrack.com/broadcast/clip/saved/eATZM>

brake issues. It affects certain civic... Ridgeline..... Passport.... Pilot and acura m-d-x models---- made between 2020 and 2023. Honda says ....a manufacturing error has caused the vehicles ....to have potentially faulty brakes. Owners will be notified beginning august 7. Milford based subway is working to make sure customers get the freshest meat possible. The company plans on installing deli meat slicers in stores across the country to make sure...

MEDIA TYPE	Television
STATION	<a href="#">WVIT-TV (West Hartford, CT)</a>
NETWORK	NBC
LOCATION	New Haven, CT, United States
DATE AIRED	July 5, 2023 11:16 PM EDT
NATIONAL AUDIENCE	7,301,700
LOCAL AUDIENCE	32,596
NATIONAL AD VALUE	\$258,626.21
LOCAL AD VALUE	\$585.23

## KVRR-TV (Fargo, ND) - KVRR Local News at 9

<https://muckrack.com/broadcast/clip/saved/eAx5S>

a marathon negotiating session between u-p-s and the teamsters' union has ended without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money --the union hasn't publicly disclosed how big of a pay increase it wants for drivers. But-- it points to record u-p-s profits over the past five years... And executives earning multi- million dollar salaries... As reasons its members should be better compensated....

MEDIA TYPE	Television
STATION	<a href="#">KVRR-TV (Fargo, ND)</a>
NETWORK	FOX
LOCATION	Fargo, ND, United States
DATE AIRED	July 5, 2023 9:16 PM CDT
NATIONAL AUDIENCE	1,331,679
LOCAL AUDIENCE	16,987
NATIONAL AD VALUE	\$73,029.28
LOCAL AD VALUE	\$238.09

## KGPE-TV (Fresno, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAxZi>

MEDIA TYPE	Television
STATION	<a href="#">KGPE-TV (Fresno, CA)</a>

oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments. (Other Money Manager) OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come...

NETWORK	CBS
LOCATION	Fresno, CA, United States
DATE AIRED	July 5, 2023 6:50 PM PDT
NATIONAL AUDIENCE	3,287,614
LOCAL AUDIENCE	18,557
NATIONAL AD VALUE	\$71,209.72
LOCAL AD VALUE	\$123.08

## KPIX-TV (San Francisco, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAxZ2>

talks between shipping giant ups and the teamsters union broke down this morning. Both sides are accusing the other of walking away from negotiations. Right now roughly 340,000 ups workers who deliver about 19 million packages a day in the U.S. could go on strike by august 1st. There are some concerns tonight about plans to update the U.S. citizenship test. The proposed changes include a new english-speaking section where testtakers will be asked...

MEDIA TYPE	Television
STATION	<a href="#">KPIX-TV (San Francisco, CA)</a>
NETWORK	CBS
LOCATION	San Francisco, CA, United States
DATE AIRED	July 5, 2023 6:50 PM PDT
NATIONAL AUDIENCE	3,287,614
LOCAL AUDIENCE	40,392
NATIONAL AD VALUE	\$71,209.72
LOCAL AD VALUE	\$1,135.98

## KCBS-LA (CBS) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAxZj>

THE CHANGES WILL MAKE IT HARDER FOR THOSE WHO ARE LESS PROFICIENT IN ENGLISH. WELL, WEIGHT LOSS COMPANY JENNY CRAIG IS BACK FROM THE BRINK. ETAILS NEXT. BRINK. WE WHVE THE DETAILS NEXT. oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fi avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments. (Other Money Manager) OK,...

MEDIA TYPE	Television
STATION	<a href="#">KCBS-LA (CBS)</a>
NETWORK	CBS
LOCATION	Los Angeles, CA, United States
DATE AIRED	July 5, 2023 6:50 PM PDT
NATIONAL	3,287,614

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#### AUDIENCE

LOCAL AUDIENCE	73,792
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NATIONAL AD VALUE	\$71,209.72
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LOCAL AD VALUE	\$1,371.31
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## KOVR-TV (Sacramento, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eAxZO>

NEW ENGLISH-SPEAKING SECTION WHERE TESTTAKERS WILL BE ASKED TO DESCRIBE PHOTOS AND A NEW SERIES OF MULTIPLE-CHOICE QUESTIONS IN THE CIVICS SECTION. SOME IMMIGRATION ADVOCATES FEAR THE CHANGES WILL MAKE IT HARDER FOR THOSE WHO ARE LESS PROFICIENT IN ENGLISH. WELL, WEIGHT LOSS COMPANY JENNY CRAIG IS BACK FROM THE BRINK. WE WILL HAVE THE DETAILS NEXT. BRINK. WE WILL HVE THE DETAILS NEXT. oney Manager) Different how? You sell high commission investment...

MEDIA TYPE	Television
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STATION	<a href="#">KOVR-TV (Sacramento, CA)</a>
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NETWORK	CBS
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LOCATION	Sacramento, CA, United States
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DATE AIRED	July 5, 2023 6:50 PM PDT
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NATIONAL AUDIENCE	3,287,614
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LOCAL AUDIENCE	38,080
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NATIONAL AD VALUE	\$71,209.72
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LOCAL AD VALUE	\$642.16
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## WLNY-TV (New York, NY) - CBS 2 News (New York)

<https://muckrack.com/broadcast/clip/saved/eAxZA>

>> Cognitive decline is not inevitable as you age. In fact, there are things you can do to maintain your brain health as you age. >> Reporter: a new aarp report says there are 6 ways to help protect your brain. Getting quality sleep, managing stress, staying active. >> What's good for your body is good for your brain. People think about exercise for their muscles, but your brain is just like that. You have to keep it engaged and moving. >> Reporter:...

MEDIA TYPE	Television
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STATION	<a href="#">WLNY-TV (New York, NY)</a>
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NETWORK	
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LOCATION	New York, NY, United States
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DATE AIRED	July 5, 2023 9:48 PM EDT
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NATIONAL AUDIENCE	23,175
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LOCAL AUDIENCE	23,175
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$1,503.28
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## KPHO-TV (Phoenix, AZ) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1dK>

You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments. (Other Money Manager) OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers....

MEDIA TYPE	Television
STATION	<a href="#">KPHO-TV (Phoenix, AZ)</a>
NETWORK	CBS
LOCATION	Phoenix, AZ, United States
DATE AIRED	July 5, 2023 6:20 PM MST
NATIONAL AUDIENCE	1,316,836
LOCAL AUDIENCE	71,130
NATIONAL AD VALUE	\$28,522.67
LOCAL AD VALUE	\$1,099.17

## CBS 5 Anchorage - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1dU>

THE CHANGES WILL MAKE IT HARDER FOR THOSE WHO ARE LESS PROFICIENT IN ENGLISH. WELL, WEIGHT LOSS COMPANY JENNY CRAIG IS BACK FROM THE BRINK. WE WILL HAVE THE DETAILS NEXT. BRINK. WE WILL HVE THE DETAILS NEXT. oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments....

MEDIA TYPE	Television
STATION	CBS 5 Anchorage
NETWORK	CBS
LOCATION	Anchorage, AK, United States
DATE AIRED	July 5, 2023 5:20 PM AKDT
NATIONAL AUDIENCE	1,129,341
LOCAL AUDIENCE	2,224
NATIONAL AD VALUE	
LOCAL AD VALUE	\$220.32

## KTVN-TV (Reno, NV) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1d6>

MEDIA TYPE	Television
STATION	<a href="#">KTVN-TV (Reno, NV)</a>

THE CHANGES WILL MAKE IT HARDER FOR THOSE WHO ARE LESS PROFICIENT IN ENGLISH. WELL, WEIGHT LOSS COMPANY JENNY CRAIG IS BACK FROM THE BRINK. WE WILL HAVE THE DETAILS NEXT. BRINK. WE WILL HVE THE DETAILS NEXT. oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson trades. (Fisher Investments) Never at Fisher Investments....

NETWORK	CBS
LOCATION	Reno, NV, United States
DATE AIRED	July 5, 2023 6:20 PM PDT
NATIONAL AUDIENCE	1,316,836
LOCAL AUDIENCE	23,871
NATIONAL AD VALUE	\$28,522.67
LOCAL AD VALUE	\$299.11

### KCOY-TV (Santa Maria, CA) - En casa con Telemundo

<https://muckrack.com/broadcast/clip/saved/eA1RB>

so I can keep working my magic. Just one Aleve. 12 hours of uninterrupted pain relief. Aleve. Who do you take it for? I'm saving with Liberty Mutual, mom. They customize your car insurance so you only pay for what you need. You could save \$700 dollars just by switching. Ooooh, let me put a reminder on my phone. On the top of the pile! Oh. Only pay for what you need. Liberty. Liberty.Liberty. Liberty. What causes a curve down there? Is it Peyronie's...

MEDIA TYPE	Television
STATION	<a href="#">KCOY-TV (Santa Maria, CA)</a>
NETWORK	CBS
LOCATION	Santa Barbara, CA, United States
DATE AIRED	July 5, 2023 5:51 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	29
NATIONAL AD VALUE	
LOCAL AD VALUE	\$0.88

### KLAS-TV (Las Vegas, NV) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1RU>

OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Wantuxury ha repair th doesn'tost \$50? Pantene'Pro-Vitan forma repairhair. As welas the leang luxy bonding eatment. Fosoftnessnd resilnce, withouthe prictag. Ifou know. u know is Panten...

MEDIA TYPE	Television
STATION	<a href="#">KLAS-TV (Las Vegas, NV)</a>
NETWORK	CBS
LOCATION	Las Vegas, NV, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL	1,069,783



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AUDIENCE	
LOCAL AUDIENCE	20,907
NATIONAL AD VALUE	
LOCAL AD VALUE	\$296.63

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## KTVL-TV (Medford, OR) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1RT>

OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience, without the price...

MEDIA TYPE	Television
STATION	<a href="#">KTVL-TV (Medford, OR)</a>
NETWORK	CBS
LOCATION	Medford, OR, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	5,495
NATIONAL AD VALUE	
LOCAL AD VALUE	\$54.70

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## KREM-TV (Spokane, WA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1RI>

OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience, without the price...

MEDIA TYPE	Television
STATION	<a href="#">KREM-TV (Spokane, WA)</a>
NETWORK	CBS
LOCATION	Spokane, WA, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	22,978
NATIONAL AD VALUE	
LOCAL AD VALUE	\$160.27

## KEPR-TV (Pasco, WA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1RL>

OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience, without the price...

MEDIA TYPE	Television
STATION	<a href="#">KEPR-TV (Pasco, WA)</a>
NETWORK	CBS
LOCATION	Yakima, WA, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

## KBNZ-TV (Bend, OR) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1R8>

OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. ntWa luxurhay ir reprai that dsnoe't cos\$5t 0? Pantene's Pro-Vitami n rmfoula repairs hair. As well as the leading luxury g bondinentreatmt. For sossftnees and rilience, without the price...

MEDIA TYPE	Television
STATION	<a href="#">KBNZ-TV (Bend, OR)</a>
NETWORK	
LOCATION	Bend, OR, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	2,535
LOCAL AUDIENCE	2,535
NATIONAL AD VALUE	
LOCAL AD VALUE	\$52.23

## KOLD (CBS) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1Rx>

(Other Money Manager) OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience,...

MEDIA TYPE	Television
STATION	<a href="#">KOLD (CBS)</a>
NETWORK	CBS
LOCATION	Tucson, AZ, United States
DATE AIRED	July 5, 2023

	5:50 PM MST
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	9,366
NATIONAL AD VALUE	
LOCAL AD VALUE	\$238.86

### KPSP-TV (Cathedral City, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1R6>

some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience, without the price tag. If you know... You know it's...

MEDIA TYPE	Television
STATION	<a href="#">KPSP-TV (Cathedral City, CA)</a>
NETWORK	CBS
LOCATION	Palm Springs, CA, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	4,153
NATIONAL AD VALUE	
LOCAL AD VALUE	\$92.15

### KVIQ-TV (Eureka, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1R1>

some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience, without the price tag. If you know... You know it's...

MEDIA TYPE	Television
STATION	<a href="#">KVIQ-TV (Eureka, CA)</a>
NETWORK	CBS
LOCATION	Eureka, CA, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	1,584

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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$21.25
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## KGB-AM (San Diego, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1R9>

(Other Money Manager) OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience,...

MEDIA TYPE	Television
STATION	<a href="#">KGB-AM (San Diego, CA)</a>
NETWORK	CBS
LOCATION	San Diego, CA, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	41,521
NATIONAL AD VALUE	
LOCAL AD VALUE	\$1,100.48

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## KVAL-TV (Eugene, OR) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1RC>

(Other Money Manager) OK, then you probably sneak in some hidden and layered fees. (Fisher Investments)No. We structure our fees so wedo better when clients do better. That might be why most of our clients come from other money managers. At Fisher Investments, we're clearly different. Want luxury hair repair that doesn't cost \$50? Pantene's Pro-Vitamin formula repairs hair. As well as the leading luxury bonding treatment. For softness and resilience,...

MEDIA TYPE	Television
STATION	<a href="#">KVAL-TV (Eugene, OR)</a>
NETWORK	CBS
LOCATION	Eugene, OR, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	15,087
NATIONAL AD VALUE	
LOCAL AD VALUE	\$130.86

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## KION-AM (Salinas, CA) - CBS Evening News With Norah O'Donnell

<https://muckrack.com/broadcast/clip/saved/eA1Rr>

QUESTIONS IN THE CIVICS SECTION. SOME IMMIGRATION ADVOCATES FEAR THE CHANGES WILL MAKE IT HARDER FOR THOSE WHO ARE LESS PROFICIENT IN ENGLISH. WELL, WEIGHT LOSS COMPANY JENNY CRAIG IS BACK FROM THE BRINK. WE WILL HAVE THE DETAILS NEXT. THE BRINK. WE WILL HVE THE DETAILS NEXT. oney Manager) Different how? You sell high commission investment products, right? (Fisher Investments) Nope. Fisher avoids them. (Other Money Manager)Well, you must earn commissionson...

MEDIA TYPE	Television
STATION	<a href="#">KION-AM (Salinas, CA)</a>
NETWORK	CBS
LOCATION	Monterey, CA, United States
DATE AIRED	July 5, 2023 5:50 PM PDT
NATIONAL AUDIENCE	1,069,783
LOCAL AUDIENCE	4,036
NATIONAL AD VALUE	
LOCAL AD VALUE	\$104.64

## KVIQ-TV (Eureka, CA) - Redwood News @ 5

<https://muckrack.com/broadcast/clip/saved/eALpl>

tomorrow at 3:40pm. That's it for sports.....when we come back.....we'll report on the return of jenny craig. That's all right after this. Welcome back everyone! Here's one more look at our 7-day forecast! The weight loss brand jenny craig is coming back. Nutrisystem's parent company, wellful, says it w this fall -- with online coaching instead of physical centers. Customers will receive food by delivery. The reboot comes after the traditional...

MEDIA TYPE	Television
STATION	<a href="#">KVIQ-TV (Eureka, CA)</a>
NETWORK	CBS
LOCATION	Eureka, CA, United States
DATE AIRED	July 5, 2023 5:26 PM PDT
NATIONAL AUDIENCE	1,129,341
LOCAL AUDIENCE	1,331
NATIONAL AD VALUE	
LOCAL AD VALUE	\$17.81

## KIEM-TV (Eureka, CA) - Redwood News @ 5

<https://muckrack.com/broadcast/clip/saved/eALpu>

tomorrow at 3:40pm. That's it for sports.....when we come back.....we'll report on the return of jenny craig. That's all right after this. Welcome back everyone! Here's What if he never stops crying? What if she doesn't make any friends? For all your "what ifs" And for all those "how tos," with our comprehensive website the child behavior experts at Boys Town have answers. Visitboystown.org/parenting. One more look at our 7-day forecast! The weight...

MEDIA TYPE	Television
STATION	<a href="#">KIEM-TV (Eureka, CA)</a>
NETWORK	NBC
LOCATION	Eureka, CA, United States

DATE AIRED	July 5, 2023 5:26 PM PDT
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NATIONAL AUDIENCE	566,999
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LOCAL AUDIENCE	5,506
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$62.51
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## KDRV-TV (Medford, OR) - NewsWatch 12 at 4:00

<https://muckrack.com/broadcast/clip/saved/eA9zr>

festival. Watching out for you, this is newswatch 12 at 4." what are the conditions looking like, matt? A heat advisory has been issued for all of Southern Oregon and Northern California away from the coastline and below 5,000' through Wednesday. Click on the 'Alerts' tab above for more details on all heat related alerts. Today: We'll see more very hot inland temperatures on Wednesday with marine layer clouds and onshore breeze keeping the coast...

MEDIA TYPE	Television
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STATION	<a href="#">KDRV-TV (Medford, OR)</a>
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NETWORK	ABC
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LOCATION	Medford, OR, United States
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DATE AIRED	July 5, 2023 4:46 PM PDT
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NATIONAL AUDIENCE	1,020,520
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LOCAL AUDIENCE	8,533
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$98.50
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## KFSN-TV (Fresno, CA) - Action News Live at 4 PM

<https://muckrack.com/broadcast/clip/saved/eA9zT>

record. Yesterday, earth reached the highest temperature ever recorded by human-made instruments. The average global temperature came in at just under 63 degrees fahrenheit. That's according to the "u.s. National centers for environmental prediction". Data shows temperatures hit triple-digits around the world and for millions of americans -- including here in the valley. The red on the map indicates high heat in celsius. It only took one day to break...

MEDIA TYPE	Television
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STATION	<a href="#">KFSN-TV (Fresno, CA)</a>
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NETWORK	ABC
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LOCATION	Fresno, CA, United States
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DATE AIRED	July 5, 2023 4:41 PM PDT
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NATIONAL AUDIENCE	860,480
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LOCAL AUDIENCE	27,617
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NATIONAL AD	
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## VALUE

LOCAL AD VALUE	\$378.94
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## KTVN-TV (Reno, NV) - 2 News at 4:30pm

<https://muckrack.com/broadcast/clip/saved/eA9zx>

4:30.... Coverage you can count on"> Lots of people were out at the beach or at a bar-b-que over the holiday weekend - and if you're thinking of buying some new products for your \*next outdoor party we have some ideas for you. From outdoor speakers - to grilling sets - michael george shows us some of the hottest summer products people are buying right now. If you want to make a splash at your next outdoor gathering, you might want to check-out some...

MEDIA TYPE	Television
STATION	<a href="#">KTVN-TV (Reno, NV)</a>
NETWORK	CBS
LOCATION	Reno, NV, United States
DATE AIRED	July 5, 2023 4:41 PM PDT
NATIONAL AUDIENCE	647,172
LOCAL AUDIENCE	9,902
NATIONAL AD VALUE	
LOCAL AD VALUE	\$169.38

## KTEN (NBC) - KTEN News at 5

<https://muckrack.com/broadcast/clip/saved/eAzcP>

county was founded back in 1993, shortly after the establishment of the state-wide casa. The weight loss brand jenny craig is coming back. Nutrisystem's parent company, wellful will relaunch this fall -- with online coaching instead of physical centers. Customers will receive food by delivery. The reboot comes after the traditional jenny craig model went bust in may -- amid competition from trendy diets and weight loss drugs. Starting today, subway...

MEDIA TYPE	Television
STATION	<a href="#">KTEN (NBC)</a>
NETWORK	NBC
LOCATION	Sherman, TX, United States
DATE AIRED	July 5, 2023 5:21 PM CDT
NATIONAL AUDIENCE	1,406,302
LOCAL AUDIENCE	9,149
NATIONAL AD VALUE	
LOCAL AD VALUE	\$122.88

## KVIA-TV (El Paso, TX) - ABC 7 @ 4

<https://muckrack.com/broadcast/clip/saved/eAzcN>

disclosed how big of a pay increase it wants for drivers... But-- it points to record u-

MEDIA TYPE	Television
STATION	<a href="#">KVIA-TV (El Paso, TX)</a>

p-s profits over the past five years... And executives earning multi-million dollar salaries... As reasons its members should be better compensated. The two sides have already agreed on several other issues... Like putting air conditioning in delivery vehicles. The clock is ticking -- the current contract expires at the end of the month-- which means 340-thousand...

NETWORK	ABC
LOCATION	El Paso, TX, United States
DATE AIRED	July 5, 2023 4:37 PM MDT
NATIONAL AUDIENCE	1,078,624
LOCAL AUDIENCE	11,881
NATIONAL AD VALUE	
LOCAL AD VALUE	\$225.67

### KUMV-TV - KFYP First News at Five

<https://muckrack.com/broadcast/clip/saved/eAzcD>

tricks you can learn to keep up your brain health as you age. We have that story coming up. As a person ages -- health experts say it may be harder to remember names or find words, and paying attention may not be as easy. But a new report from the a-a-r-p highlights six ways to reduce your risk of cognitive decline. Mandy gaither lets us know how to keep your brain healthy as you get older. No matter your age -- taking care of your brain -- is critical...

MEDIA TYPE	Television
STATION	KUMV-TV
NETWORK	NBC
LOCATION	Minot, ND, United States
DATE AIRED	July 5, 2023 5:22 PM CDT
NATIONAL AUDIENCE	1,406,302
LOCAL AUDIENCE	
NATIONAL AD VALUE	
LOCAL AD VALUE	

### WAAY-TV (Huntsville, AL) - WAAY 31 News at 5

<https://muckrack.com/broadcast/clip/saved/eAzcS>

about on saturday, let's fast forward to next tuesday. That's our next full day of absolute sunshine. High temperatures will be sitting in the low nineties, then alright. Thanks, grace. Thank you. All right, well, you could become a multimillionaire tonight will tell you how after the break the state line today - to try your shot at the powerball! Your odds are one in 292 million - according to powerball officials. But - I did the math - and your...

MEDIA TYPE	Television
STATION	<a href="#">WAAY-TV (Huntsville, AL)</a>
NETWORK	ABC
LOCATION	Huntsville, AL, United States
DATE AIRED	July 5, 2023 5:21 PM CDT
NATIONAL AUDIENCE	1,755,233



LOCAL AUDIENCE	12,460
NATIONAL AD VALUE	
LOCAL AD VALUE	\$190.30

## WENY (ABC) - WENY News at 6pm

<https://muckrack.com/broadcast/clip/saved/eAzc5>

a marathon negotiating session between u-p-s and the teamster' union ended early today without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money. The union has't publicly disclosed how big of a pay increase it wants for drivers... But-- it points to record u-p-s profits over the past five years... And executives earning multi- million dollar salaries as reasons its members should...

MEDIA TYPE	Television
STATION	<a href="#">WENY (ABC)</a>
NETWORK	ABC
LOCATION	Elmira, NY, United States
DATE AIRED	July 5, 2023 6:19 PM EDT
NATIONAL AUDIENCE	1,755,233
LOCAL AUDIENCE	5,869
NATIONAL AD VALUE	\$38,018.35
LOCAL AD VALUE	\$207.83

## WENY CBS - WENY News at 6pm

<https://muckrack.com/broadcast/clip/saved/eAzct>

La la la Oh, I want to thank youshow my gratitude My love, and my respectfor you I want to thank you a marathon negotiating session between u-p-s and the teamster' union ended early today without a deal to avoid a strike. Both sides accused the other of walking away from the table. The issue is money. The union has't publicly disclosed how big of a pay increase it wants for drivers... But-- it points to record u-p-s profits over...

MEDIA TYPE	Television
STATION	<a href="#">WENY CBS</a>
NETWORK	CBS
LOCATION	Elmira, NY, United States
DATE AIRED	July 5, 2023 6:19 PM EDT
NATIONAL AUDIENCE	1,316,836
LOCAL AUDIENCE	4,750
NATIONAL AD VALUE	\$28,522.67
LOCAL AD VALUE	\$132.91

## KTEN-DT3 - ABC Texoma News at 5

<https://muckrack.com/broadcast/clip/saved/eAzcN>

(announcer)the following commercialis brought to youby the colonial penn lif I'm jonathan lawson, here to tell youabout life insurance throughthe colonial penn program. If you're age 50 to 85 and looking to buy lifeinsurance on a fixed budget, remember the three p's. The three what? The three p's? What are the three p's? The three p's of life insuranceon a fixed budget are price, price, and price. A price you can afford, a price that can't increase,...

MEDIA TYPE	Television
STATION	<a href="#">KTEN-DT3</a>
NETWORK	ABC
LOCATION	Sherman, TX, United States
DATE AIRED	July 5, 2023 5:19 PM CDT
NATIONAL AUDIENCE	1,755,233
LOCAL AUDIENCE	6,661
NATIONAL AD VALUE	
LOCAL AD VALUE	\$97.03

## KLTV (ABC) - East Texas News at 4pm

<https://muckrack.com/broadcast/clip/saved/eAeYz>

than three weeks, one country won't be screening the movie, thanks to a "(map. Vietnam is taking issue with a scene showing a map with china's "nine-dash line," which represents china's territorial claims in the long-contested south china sea. Vietnam, along with other countries, dispute those claims. There's more news and weather on the other side of this break. Keep it here. With Gold Bond... you can age on your own terms. Retinol Overnight means.....

MEDIA TYPE	Television
STATION	<a href="#">KLTV (ABC)</a>
NETWORK	ABC
LOCATION	Tyler, TX, United States
DATE AIRED	July 5, 2023 4:53 PM CDT
NATIONAL AUDIENCE	1,078,624
LOCAL AUDIENCE	10,238
NATIONAL AD VALUE	
LOCAL AD VALUE	\$140.56

## WTVJ-TV (Miami, FL) - NBC 6 News at 5:30pm

<https://muckrack.com/broadcast/clip/saved/eAeYg>

>>> Belvita breakfast sandwiches recalled due to a possible contamination. The recall affects two varieties of sandwiches, the dark chocolate cream and cinnamon brown shoeing brown sugar with vanilla cream. >>> Good news, jenny craig is being revived this fall. You might remember the company filed for bankruptcy in may. Now wellful inc., which owns nutri system says it has acquired to rights to jenny craig's intellectual property for an undisclosed...

MEDIA TYPE	Television
STATION	<a href="#">WTVJ-TV (Miami, FL)</a>
NETWORK	NBC
LOCATION	Miami, FL, United States
DATE AIRED	July 5, 2023 5:51 PM EDT

NATIONAL AUDIENCE	600,126
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LOCAL AUDIENCE	28,555
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$333.10
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## WTVQ-TV (Lexington, KY) - ABC 36 News @ 5.30PM

<https://muckrack.com/broadcast/clip/saved/eAeYe>

Tape#: ATEKTECSolar Farm0723 TRT: 2:14 Lyssa: We are here with Nick Comer from Kentucky's Touchstone Energy Cooperatives, and we're here today to talk about the Cooperative Solar Program. Thank you so much for having us today, Nick. Nick: Well, thank you for having me on program. Well, Speaker 1: Let's talk about what exactly is, and tell us a little bit more about the Cooperative Solar Program. Speaker 2: Yeah. So we're standing here at, at Cooperative...

MEDIA TYPE	Television
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STATION	<a href="#">WTVQ-TV (Lexington, KY)</a>
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NETWORK	ABC
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LOCATION	Lexington, KY, United States
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DATE AIRED	July 5, 2023 5:50 PM EDT
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NATIONAL AUDIENCE	1,078,624
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LOCAL AUDIENCE	4,084
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$34.83
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## WISH-TV (Indianapolis, IN) - 24-Hour News 8 at 5PM

<https://muckrack.com/broadcast/clip/saved/eAeYy>

strike august 1st... Which could become the largest strike against a single employer in u-s history. U-p-s had already promised to buy air conditioning only delivery vans and to eliminate a two- tier wage scale. \*kod\*) a new study suggests skipping out on brushing your teeth before bed may increase your risk of a silent killer. Dental diseases have consistently been linked with increased risk of heart disease. Scientists in japan analyzed oral hygiene...

MEDIA TYPE	Television
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STATION	<a href="#">WISH-TV (Indianapolis, IN)</a>
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NETWORK	CW
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LOCATION	Indianapolis, IN, United States
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DATE AIRED	July 5, 2023 5:45 PM EDT
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NATIONAL AUDIENCE	9,114
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LOCAL AUDIENCE	9,114
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$114.10
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## WTHR-TV (Indianapolis, IN) - 13 News at 5:30PM

<https://muckrack.com/broadcast/clip/saved/eAeYo>

This summer, GetGo before you get going. For Fresh coffee - ground and brewed by the cup. Smoothies made with real fruit. Even Spiked Slushies! GetGo Café and Market. . >> Well, weeks after folding jenny craig is making a comeback. Nutrisystem parent company wellful is rebooting that brand with a direct to consumer delivery model. Jenny craig weight loss centers are not returning. >> Instead this brand will be entirely online. >> Jenny craig went...

MEDIA TYPE	Television
STATION	<a href="#">WTHR-TV (Indianapolis, IN)</a>
NETWORK	NBC
LOCATION	Indianapolis, IN, United States
DATE AIRED	July 5, 2023 5:41 PM EDT
NATIONAL AUDIENCE	600,126
LOCAL AUDIENCE	27,183
NATIONAL AD VALUE	
LOCAL AD VALUE	\$332.68

## WCNC-TV (Charlotte, NC) - NBC Charlotte @ 5:30

<https://muckrack.com/broadcast/clip/saved/eAeYp>

. Check your pantry if you can belvita breakfast sandwich biscuits are being recalled. The company says they could contain peanuts and those are not listed the packaging. The impacted products are dark chocolate cream and cinnamon brown sugar flavors. Belvita says it received three reports of possible allergic reactions. So if you have these please contact the company and get a refund. We'll check this out. Subway fans the company says it plans to...

MEDIA TYPE	Television
STATION	<a href="#">WCNC-TV (Charlotte, NC)</a>
NETWORK	NBC
LOCATION	Charlotte, NC, United States
DATE AIRED	July 5, 2023 5:41 PM EDT
NATIONAL AUDIENCE	600,126
LOCAL AUDIENCE	12,170
NATIONAL AD VALUE	
LOCAL AD VALUE	\$104.56

## WVIT-TV (West Hartford, CT) - NBC CT News 5:30pm

<https://muckrack.com/broadcast/clip/saved/eAeRN>

especially younger girls. (react to pkg) every saturday night for the rest of the month, you can watch a movie for (free at the constitution plaza in hartford. Here )s what will be showing... This saturday will be "field of dreams." next saturday, "school of rock" will be showing "pee-wee )s big adventure" will play on the 22nd. And ending the month is "edward scissor-hands." each movie starts at 8:30... They )ll be shown by the clock tower. If...

MEDIA TYPE	Television
STATION	<a href="#">WVIT-TV (West Hartford, CT)</a>
NETWORK	NBC
LOCATION	New Haven, CT, United States
DATE AIRED	July 5, 2023 5:40 PM EDT
NATIONAL AUDIENCE	600,126
LOCAL AUDIENCE	29,433
NATIONAL AD VALUE	
LOCAL AD VALUE	\$244.32

## WEEK-TV (East Peoria, IL) - News 25 at Four

<https://muckrack.com/broadcast/clip/saved/eAgBR>

common, but there are precautions you can take to prevent tick-borne illness. With more, here?s abc new?s justin finch lyme disease affects roughly 30-thousand people each year ? According to the c-d-c. But there are things you can do to keep you and your family healthy. First - modify your yard, including regular lawn mowing, placing mulch in play areas, and clearing away brush. Reseachers from virginia tech found that ticks and lyme disease are...

MEDIA TYPE	Television
STATION	<a href="#">WEEK-TV (East Peoria, IL)</a>
NETWORK	NBC
LOCATION	Peoria, IL, United States
DATE AIRED	July 5, 2023 4:23 PM CDT
NATIONAL AUDIENCE	566,999
LOCAL AUDIENCE	8,171
NATIONAL AD VALUE	
LOCAL AD VALUE	\$151.66

## KPLC (NBC) - 7News First at 4 PM

<https://muckrack.com/broadcast/clip/saved/eAgBz>

My late father-in-law lit up a room, but his vision dimmed with age. He had amd. I didn't know it then, but it can progress to ga, an advanced form of the disease. His struggle with vision loss from amd made me want to help you see warning signs of ga. Like straight lines that seem wavy, blurry, or missing visual spots that make it hard to see faces like this one, or trouble with low light that makes driving at night a real challenge. If you've been...

MEDIA TYPE	Television
STATION	<a href="#">KPLC (NBC)</a>
NETWORK	NBC
LOCATION	Lake Charles, LA, United States

DATE AIRED	July 5, 2023 4:21 PM CDT
NATIONAL AUDIENCE	566,999
LOCAL AUDIENCE	8,214
NATIONAL AD VALUE	
LOCAL AD VALUE	\$977.55

WKOW-TV (Madison, WI) - 27 News @ 4

https://muckrack.com/broadcast/clip/saved/eAgBg

plus... A new report out this week shows you can still keep your brain sharp as you get older. Why cognitive decline isn't inevitable as you age. Typically during the summer -- blood donations tend to slow down -- people get busy, go on vacation. So the red cross makes sure to host blood drives to reach more donors. Today it held its 17th annual beach days blood drive. It just wrapped up about half an hour ago. One woman who donates blood frequently...

MEDIA TYPE	Television
STATION	<a href="#">WKOW-TV (Madison, WI)</a>
NETWORK	ABC
LOCATION	Madison, WI, United States
DATE AIRED	July 5, 2023 4:20 PM CDT
NATIONAL AUDIENCE	1,020,520
LOCAL AUDIENCE	4,675
NATIONAL AD VALUE	
LOCAL AD VALUE	\$69.88

KTEN-DT3 - ABC Texoma News at 4

https://muckrack.com/broadcast/clip/saved/eAgBe

(announcer)the following commercialis brought to youby the colonial penn lif I'm jonathan lawson, here to tell youabout life insurance throughthe colonial penn program. If you're age 50 to 85 and looking to buy lifeinsurance on a fixed budget, remember the three p's. The three what? The three p's? What are the three p's? The three p's of life insuranceon a fixed budget are price, price, and price. A price you can afford, a price that can't increase,...

MEDIA TYPE	Television
STATION	<a href="#">KTEN-DT3</a>
NETWORK	ABC
LOCATION	Sherman, TX, United States
DATE AIRED	July 5, 2023 4:19 PM CDT
NATIONAL AUDIENCE	1,020,520
LOCAL AUDIENCE	5,874
NATIONAL AD VALUE	

LOCAL AD VALUE	\$101.30
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## WISC-TV (Madison, WI) - News 3 Now Live at Four

<https://muckrack.com/broadcast/clip/saved/eAgBo>

parks and recreation help you be social, but if you don't have those opportunities or you're economically disadvantaged, it's a lot harder for you to say let's go out and exercise if you're working two or three jobs." "))) the report says technology -- and platforms like social media -- can help spread awareness -- about the importance of keeping brains sharp - the national institutes of health says that despite changes in the brain that come with...

MEDIA TYPE	Television
STATION	<a href="#">WISC-TV (Madison, WI)</a>
NETWORK	CBS
LOCATION	Madison, WI, United States
DATE AIRED	July 5, 2023 4:15 PM CDT
NATIONAL AUDIENCE	1,129,341
LOCAL AUDIENCE	6,409
NATIONAL AD VALUE	
LOCAL AD VALUE	\$79.80

## WAAY-TV (Huntsville, AL) - WAAY 31 News at 4

<https://muckrack.com/broadcast/clip/saved/eAy6K>

the national institutes of health says despite changes in the brain that come with age -- older adults can still do things like -- learn new skills -- add to their vocabulary -- and form new memories. The n-i-h says there's increasing evidence the brain can adapt and change-- allowing people to take on new challenges and tasks as they age. Some of your future package deliveries may be in jeopardy. Contract talks between u-p-s and the teamsters union...

MEDIA TYPE	Television
STATION	<a href="#">WAAY-TV (Huntsville, AL)</a>
NETWORK	ABC
LOCATION	Huntsville, AL, United States
DATE AIRED	July 5, 2023 4:15 PM CDT
NATIONAL AUDIENCE	1,020,520
LOCAL AUDIENCE	7,422
NATIONAL AD VALUE	
LOCAL AD VALUE	\$117.39

## WOLO-TV (Columbia, SC) - ABC Columbia News at 5

<https://muckrack.com/broadcast/clip/saved/eAy6K>

the event runs from 7 to 9:30 and features 40 vendors with over 100 varieties of

MEDIA TYPE	Television
STATION	<a href="#">WOLO-TV (Columbia, SC)</a>

brews, ciders, and seltzers. Tickets are \$60 for riverbanks members and \$70 for the public. Proceeds go towards the care and conservation of wildlife. >> Rochelle: sounds like a good time out at riverbanks zoo and gardens. >> Doug: have you ever been to a drew at the zoo? >> Rochelle: I have been a long time ago. >> Doug: they're so much fun. >> Rochelle: they really...

NETWORK	ABC
LOCATION	Columbia, SC, United States
DATE AIRED	July 5, 2023 5:10 PM EDT
NATIONAL AUDIENCE	1,020,520
LOCAL AUDIENCE	8,310
NATIONAL AD VALUE	
LOCAL AD VALUE	\$111.80

## WTVJ-TV (Miami, FL) - NBC 6 South Florida News at 4pm

<https://muckrack.com/broadcast/clip/saved/eAy6B>

>>> It's time for your money watch report bringing you the top consumer headlines. >> We start with today's closing numbers on wall street after the big holiday. Got some red on the board. Stocks fell as wall street resumed a holiday shortened week. All three major averages closed down, both the dow and s&p 500 snapped three-day win streaks. >> Two kinds of belvita breakfast sandwiches under recall due to possible peanut contamination. The snack...

MEDIA TYPE	Television
STATION	<a href="#">WTVJ-TV (Miami, FL)</a>
NETWORK	NBC
LOCATION	Miami, FL, United States
DATE AIRED	July 5, 2023 4:45 PM EDT
NATIONAL AUDIENCE	566,999
LOCAL AUDIENCE	16,930
NATIONAL AD VALUE	
LOCAL AD VALUE	\$232.26

## WAVE-LOU (NBC) - WAVE News at 4pm

<https://muckrack.com/broadcast/clip/saved/eAy6U>

look at the big board -- At the end of the day the Dow is .... And here's a look at some of the local stocks today... New federal regulations are costing Americans 10-thousand dollars per household. And U-P-S and the Teamsters are headed for a strike. Jane King is at the NASDAQ with those stories and more in today's business update. Early this morning, negotiations between UPS and the Teamsters ended, according to a tweet from the Teamsters Union....

MEDIA TYPE	Television
STATION	<a href="#">WAVE-LOU (NBC)</a>
NETWORK	NBC
LOCATION	Louisville, KY, United States
DATE AIRED	July 5, 2023 4:40 PM EDT
NATIONAL AUDIENCE	539,632



LOCAL AUDIENCE	7,695
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$58.69
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## WGGB-SPR (ABC) - Western Mass News at 4pm

<https://muckrack.com/broadcast/clip/saved/eAy6r>

executive director, global council on brain health, aarp/] "if communities and employers and healthcare providers are talking about brain health and making you more aware and remembering that there are things you can do then it makes it easier for you to sustain it." for health minute, I'm mandy gaither. The weight loss brand jenny craig is coming back. Nutrisystem's parent company, wellful, says it parent company, nutrisystem's coming back. Jenny...

MEDIA TYPE	Television
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STATION	<a href="#">WGGB-SPR (ABC)</a>
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NETWORK	ABC
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LOCATION	Springfield, MA, United States
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DATE AIRED	July 5, 2023 4:27 PM EDT
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NATIONAL AUDIENCE	1,344,068
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LOCAL AUDIENCE	7,543
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$83.91
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## WBTS-TV (Boston, MA) - NBC10 Boston News at 4:00pm

<https://muckrack.com/broadcast/clip/saved/eAogY>

showers in the forecast. Still have not broken this pattern. >> All eyes onto next week and that rain. Thank you. >>> A large tree fell this afternoon taking down some power lines. Take a look. You can see the tree on the left side of your screen. Police telling us walpole street is closed. There's no time line on when this mess will be fixed. >>> Boston city officials unveiled jeep jones park. Michelle wu present at the ribbon-cutting ceremony....

MEDIA TYPE	Television
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STATION	<a href="#">WBTS-TV (Boston, MA)</a>
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NETWORK	NBC
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LOCATION	Boston, MA, United States
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DATE AIRED	July 5, 2023 4:22 PM EDT
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NATIONAL AUDIENCE	539,632
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LOCAL AUDIENCE	1,039
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NATIONAL AD VALUE	
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LOCAL AD VALUE	\$17.54
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## WTVQ-TV (Lexington, KY) - Good Afternoon Kentucky

<https://muckrack.com/broadcast/clip/saved/eAogR>

fs lotto pb:jackpot amounts july 5, 2023 tonight \$546 million friday \$427 million let's get a check of that forecast now -- adlib on full wx l3 erica: abc 36 news white in consumer news: starting today... Subway restaurants will freshly slice its deli meat. Most of its stores will display a six- thousand dollar slicer prominently near the counter.. The meat -- including turkey, pepperoni, roast beef, ham, and salami -- will be sliced several...

MEDIA TYPE	Television
STATION	<a href="#">WTVQ-TV (Lexington, KY)</a>
NETWORK	ABC
LOCATION	Lexington, KY, United States
DATE AIRED	July 5, 2023 3:47 PM EDT
NATIONAL AUDIENCE	874,495
LOCAL AUDIENCE	4,422
NATIONAL AD VALUE	\$5,675.47
LOCAL AD VALUE	\$36.96

## KVOA-TV (Tucson, AZ) - News 4 Tucson at Noon

<https://muckrack.com/broadcast/clip/saved/eaNiM>

bedtime could increase your risk of cardiovascular disease. Scientists from a university hospital in japan were behind the study released last week in the journal nature: scientific reports. They analyzed the oral hygiene habits of over 16- hundred hospital patients who were at least 20- years old. The researchers say they found that only brushing in the morning after waking up was not enough to maintain good health... And that brushing teeth at...

MEDIA TYPE	Television
STATION	<a href="#">KVOA-TV (Tucson, AZ)</a>
NETWORK	NBC
LOCATION	Tucson, AZ, United States
DATE AIRED	July 5, 2023 12:20 PM MST
NATIONAL AUDIENCE	740,124
LOCAL AUDIENCE	10,632
NATIONAL AD VALUE	\$4,803.40
LOCAL AD VALUE	\$341.64

## KEZI-TV (Eugene, OR) - KEZI 9 News Midday

<https://muckrack.com/broadcast/clip/saved/eaXcp>

starting wednesday.. Subway restaurants will freshly slice its deli meat. Most of its stores will display a six- thousand dollar slicer prominently near the counter. The meat -- including turkey, pepperoni, roast beef, ham, and salami -- will be sliced several times a day. This brings subway more in line with its smaller competitors -- like jimmy john's, jersey mike's, and firehouse subs. Cheese, steak, and rotisserie chicken will still be delivered...

MEDIA TYPE	Television
STATION	<a href="#">KEZI-TV (Eugene, OR)</a>
NETWORK	ABC
LOCATION	Eugene, OR, United States

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DATE AIRED	July 5, 2023 11:51 AM PDT
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NATIONAL AUDIENCE	2,133,408
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LOCAL AUDIENCE	7,847
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NATIONAL AD VALUE	\$13,845.82
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LOCAL AD VALUE	\$73.50
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